

Injured Girl Hiker Rescued by Police Posses

City Decides Redistricting Issue Today

Four Precincts to Handle Vote on Realignment Plan

WHERE YOU VOTE ON REDISTRICTING

Voting precincts for today's councilmanic redistricting election follow:
Precinct No. 1 — Includes state and county precincts 3, 4, 5, 6 and 10. Frances Stevens school, 538 North Palm Canyon drive.
Precinct No. 2 — Includes state and county precincts 2, 9 and 11. Palm Springs Health Center, 459 East Amado road.
Precinct No. 3 — Includes state and county precincts 7, 8 and 15. John Williams building, 390 East Sunny Dunes road.
Precinct No. 4 — Includes state and county precincts 1, 12, 13 and 14. Cahulla school, 833 Mesquite avenue.
The polls will be open from 7 a. m. to 7 p. m.

Today, voters will go to the polls to decide whether to change the councilmanic districts in the City of Palm Springs. The polls are open from 7 a. m. to 7 p. m.

A heavy vote is not expected, with the major interest being among those persons who either support or oppose the passage of the ordinance.

CITY COUNCIL selected the plan to be presented at this special referendum election, but does not endorse it. Four councilmen, including Mayor Florian Boyd, Jerry Sanborn, Ruth Hardy and Earle Streb, have urged a "No" vote.

The plan being presented is termed the best of seven prepared after the courts ordered that council submit a redistricting ordinance to the voters.

IT PROVIDES for equalization of population in the seven districts (the major argument of the proponents) with only a four percent spread under the proposal.

Adoption of the plan is not expected, as a three-fourths majority is required. It is possible, though, as proponents of redistricting have organized and are conducting an active campaign to secure approval of voters.

If adopted, it would go into effect as soon as possible. Part of the new districts would be changed in 1956, when four councilmanic elections are held, and the completion of the program would be in 1958 when the other three elections are scheduled.

UNDER STATE LAW, a councilmanic district may not be diminished during a term of office.

One of the arguments presented against the proposal is that it might be outdated by the time it becomes effective, as the population trend of the city is changing.

If defeated, another plan may not be presented for a period of six months.

Jaycee Neutral on Redistricting

Don Miller, president of Palm Springs Junior Chamber of Commerce said yesterday that he had heard reports that some opponents of redistricting and some proponents had used the name of his organization in supporting their arguments.

"I want it understood," he said, "that the Junior Chamber of Commerce is taking no side in this election and as an organization, is remaining strictly neutral."

Rodeo Mishap

Woman Kicked in Face by Horse

Sophia Ruth Kelly, Ontario, suffered cuts and bruises on her face when kicked by her horse while at the Polo Grounds stables about 6:40 p. m., Saturday.

She was taken to Desert Hospital for emergency treatment. Her injuries included a one-inch cut under the lip, a swollen nose, and left side of the face.

No Liquor Sales During Elections

All on-sale and off-sale liquor and beer establishments in the City of Palm Springs are required by state law to be closed from 7 a. m. to 7 p. m., today, Thursday, and next Tuesday, February 15, during the councilmanic redistricting and school bond elections. Police Chief August G. Kettmann reminded owners today.

The law provides that no licensed establishments may sell or give away alcoholic beverage during the time of an election.

County Planners to Meet Here in Turf Club Case

Riverside County Planning commission will hold its next week's meeting in Palm Springs at World Wars Memorial hall with the main item on its agenda the request of the Desert Turf club at Rancho Mirage for a zoning permit to construct a quarter horse race track.

The commission decided to hold the meeting in Palm Springs instead of at the usual place, the county courthouse at Riverside, as a matter of convenience for the many residents of the local area who might want to be heard.

The hearings will start at 1 p. m.

L. C. Lewis of Cathedral City, a member of the commission, urged that the meeting be held here to accommodate desert residents.

Republicans

Two Groups in Joint Rally Tonight

Joint session of the Palm Springs Republican Women's club and the Republican Assembly will be held at 8 p. m. today at the Fiesta House on the Desert Inn grounds.

Terry Keep, San Francisco publisher, will be the speaker and a musical program is planned.

It's a Boy for the Ray Youngberg Home

A baby boy weighing seven pounds and three ounces was born to Mr. and Mrs. Ray Youngberg at Desert Hospital on February 6. The Youngbergs reside at 775 "E" street in Cathedral City.

UCLA Coed Hurt in Fall in Mountains

20-Man Rescue Team Works Four Hours on Mission

Palm Springs Mounted Police with the aid of regular police Tuesday evening effected another emergency rescue from the rugged mountainous area surrounding Palm Springs, with actual operations requiring four hours.

Twenty men participated in the mission of rescuing a 21-year-old UCLA coed, Miss Joan Gormley of Los Angeles, who had slipped on a large rock while hiking and fractured both leg bones in her left ankle. Her hiking companion, Miss Lona Scheuchman, 20, also of Los Angeles, after the accident had returned to the Village to summon aid.

Police Chief August G. Kettmann and Sgt. Dale Thompson, together with the Mounted Police under the leadership of Capt. Kenny Paul, received word of the mishap at 5:56 p. m. and immediately organized the rescue party.

They took a mule with them, but the terrain in Chino Canyon was too rugged where the accident occurred to permit its use. The men carried the injured girl by stretcher until it was possible to utilize the services of the mule.

A physician was in contact with the rescue party at all times through the use of a Walkie-Talkie. After X-rays and examination at Desert Hospital, he described the girl's condition as good.

Palm Springs Mounted Police last weekend held its annual Rodeo, from which funds are raised to purchase emergency equipment for rescues.

Bunker Outlines New Sign Law

Members of the Retail Merchants division of the Chamber of Commerce Tuesday evening were acquainted with the amendment recently enacted by city council to its sign ordinance, so that 100 percent cooperation of merchants might be realized.

Explaining the ordinance was City Attorney Jerry Bunker.

Chairman Adrian Rosen presided at the special meeting.



OVERCROWDED SCHOOLROOMS in the Palm Springs Unified School District make it imperative that the \$2,125,000 school bond issue be passed at the election next Tuesday. Above, 34

students are in a third grade classroom designed for 20. Dr. Benjamin Goldberg, chairman of a special citizens fact-finding committee, urges a "Yes" vote.

Savings & Loan League of State to Meet in City

Annual management conference of the California Savings and Loan League will be held in Palm Springs next week with El Mirador hotel as convention site.

The meetings open Monday morning but many of the delegates are expected to be here for the weekend.

Stuart Davis of Oakland will preside over the three-day session at which many important matters will be brought up for discussion.

School Board to Meet Tonight

Regular meeting of board of education of the Palm Springs Unified School district will be held this evening at Frances S. Stevens school.

The meeting will be called to order at 7:30 p. m.

SUCCESS OF SCHOOLS HINGES ON BOND ISSUE

By DR. BENJAMIN GOLDBERG

Fitting a square peg in a round hole or vice versa has been one of the great problems in adjusting youth to the responsibilities of a place in the world of business or industry. Dissatisfaction and unhappiness in life very frequently results from maladjustments in work or in a profession.

Some 25 years ago psychologists began to study the intelligence of individuals in various age groups. Out of these studies came more complicated methods which when sufficiently simplified could be applied to large groups of people. These latter tests determined aptitudes or abilities of individuals in certain fields of endeavor and allowed for the selection of proper positions. While this may seem peculiar, almost 100 percent of them worked out as the tests indicated they should.

IT HAS BECOME ROUTINE in most high schools and universities to test their students before, or immediately after admission, and again subsequently after one or two years. It is amazing to see how the levels of intelligence and aptitudes remain correspondingly the same in the same individuals with respect to their fellow students, comparing two year intervals.

The following tests are utilized in the Nellie Coffman Junior high school and Palm Springs high school: Achievement Test, grades seven and eight; Mental Maturity, freshmen and seniors; Interest Inventory, sophomores; Mental Maturity, juniors; American Council on Education, seniors.

PAUL SUMMIT is in charge

(Editor's Note: With the \$2,125,000 school bond election only five days away, Dr. Benjamin Goldberg, chairman of a special fact-finding committee, today urges a "Yes" vote to ensure adequate education of the youth of the community.)

of this work and, we might say, almost singlehanded carries on the entire program and its supervision.

His background for this work is: Bachelor's degree, University of DePaul; Master's, University of Illinois; additional studies Wayne university and University of Minnesota; 20 years as instructor in Detroit public schools where he was consulted his regular duties in the distant to 500 boys.

At the present time, besides teaching, he is in charge of a UCLA extension class for teachers, and has instituted an experiment of an enriched classroom program for exceptional students. This program is the subject of a report being prepared by Warren Danielson, teacher at Cahulla school, for the University of Minnesota.

ANOTHER MATTER of psychological importance in the proper conduct of schools is the personal interviews which the principal must have with individuals or groups of students concerning school activities, behavior.

See SCHOOLS, Page 6a

LINVILLE NAMED HEAD FOR RED CROSS DRIVE

Warren Linville was named chairman of the 1955 drive for funds of the Palm Springs Branch, American Red Cross, at the regular meeting of the group held Wednesday morning at the Palm Springs Health Center.

Linville, who is principal of Katherine Finch school, will meet with Dr. Robert Backstrom, local chairman; Miss

Ellen Pangle, county director, and Mrs. Goldie Harris, county public information chairman, at 1 p. m., Friday, to finalize plans for the drive.

First contribution has been received, even though the drive has not started, from an uncle of three servicemen who requested local Red Cross aid in obtaining emergency leave for his nephews.

MARCH 7 DATE FOR HEARING ON RANCHO MIRAGE INCORPORATION

Monday, March 7, was set as the date for a public hearing on the proposal to incorporate Rancho Mirage as a city of the sixth class when board of supervisors Monday were officially notified that a petition asking for an election on the Plan was fully qualified.

The hearing was set for 2 p. m. in the supervisors' chambers.

AFTER HEARING both sides of the proposal on that date,

supervisors are expected to decide on the arguments and then set a date for the election.

Proponents of the incorporation proposal asked supervisors Monday for an earlier date for the hearing suggesting February 28. Supervisor Homer Varner backed their request but other members of the board said that the earlier date would cause difficulties in regular procedure and could "lead to

Expect Decision in February on Drive Widening

State Highway Commission is expected to reach a decision February 17 and 18 on the City's request for inclusion of curbs and gutters in the widening project for South Palm Canyon drive next summer, according to word received here by City Manager R. W. Peterson.

The Commission will hold its regular monthly meeting in Sacramento at that time.

Peterson appeared before the group at its January session, and presented a formal request on behalf of the city for inclusion of the curbs and gutters. Cost of the additional project would be approximately \$30,000.

The widening of the highway and of Tahquitz Bridge has long been advocated here.

City Council to Meet on Tuesday

City council will hold its next regular meeting at 8 p. m., Tuesday, February 15, in the council chambers at the city offices.

PALM DESERT ASKS BETTER TELEPHONE SERVICE TO CITY

Palm Desert Chamber of Commerce last night voted to request a slight increase in telephone rates to enable the company to provide free dial service to Palm Springs and the surrounding area.

A questionnaire mailed to residents of the area had produced overwhelming approval for the service, with some persons replying that they had not secured telephone service because they could not directly dial Palm Springs.

The new service would give Palm Desert residents dial service to both Indio and Palm Springs.

President Lee Odle presided at the meeting.

Officials Say Dust Control Plan Success

Program Begun in 1953 Hailed as Doing the Job

Dust control program on unpaved Palm Springs streets can now be termed a success.

The program of covering the sand with a mixture of emulsified asphalt and water was started by John C. Keefe, former public works director, in the fall of 1953 and immediately stopped protests of property owners concerning dust.

ITS SUCCESS has been continued this fall and winter season. Keefe reported before he left his position February 1. In a final report to the city council he said that protests have turned to compliments.

And the cost of the program, even including the price of the asphalt, has been within the budgeted amount authorized previously for just the sprinkling of water.

THE PROBLEM was great when Keefe started investigation in 1953. The department was unable to investigate and comply with all of the protests, and even if watering was done the road would be in the same condition later in the day. And property owners, if absent from their homes during the day, would not believe that any work had been done.

A mixture of 10 percent emulsified asphalt and 90 percent water was found to be the best solution, as it could be applied by the city's sprinklers.

A COST SUMMARY kept during the 1953-54 fall and winter season reveals that 39,703 gallons were purchased for \$4,808.31, and were applied to 14½ miles of dirt streets. The cost for covering a 600-foot block was \$36.

Reason for being able to operate within the same budget, Keefe said, is the saving in the use of water and labor.

Left Turn

Two Cars Damaged in Resultant Crash

Damage estimated at \$110 was caused to vehicles driven by Thomas H. Haislet, stationed with the 542nd Engineers at Palm Springs Airport, and Jules Jacob Fadem, 43, Los Angeles, in an accident at 3:34 p. m. Monday, at the intersection of South Palm Canyon drive and Ramon road.

Both vehicles were traveling south on Palm Canyon, and Haislet was in the process of making a left turn, according to Officer Ed Gutmann.

Damage to Haislet's vehicle was estimated at \$10, and to Fadem's \$100.

CVAPC to Meet in City Feb. 23

Coachella Valley Advisory Planning Committee will hold its next meeting in the Palm Springs city council chambers at 8 p. m., Wednesday, February 23. President Lee Odle announces.

The public is invited to attend to become acquainted with problems facing this area.

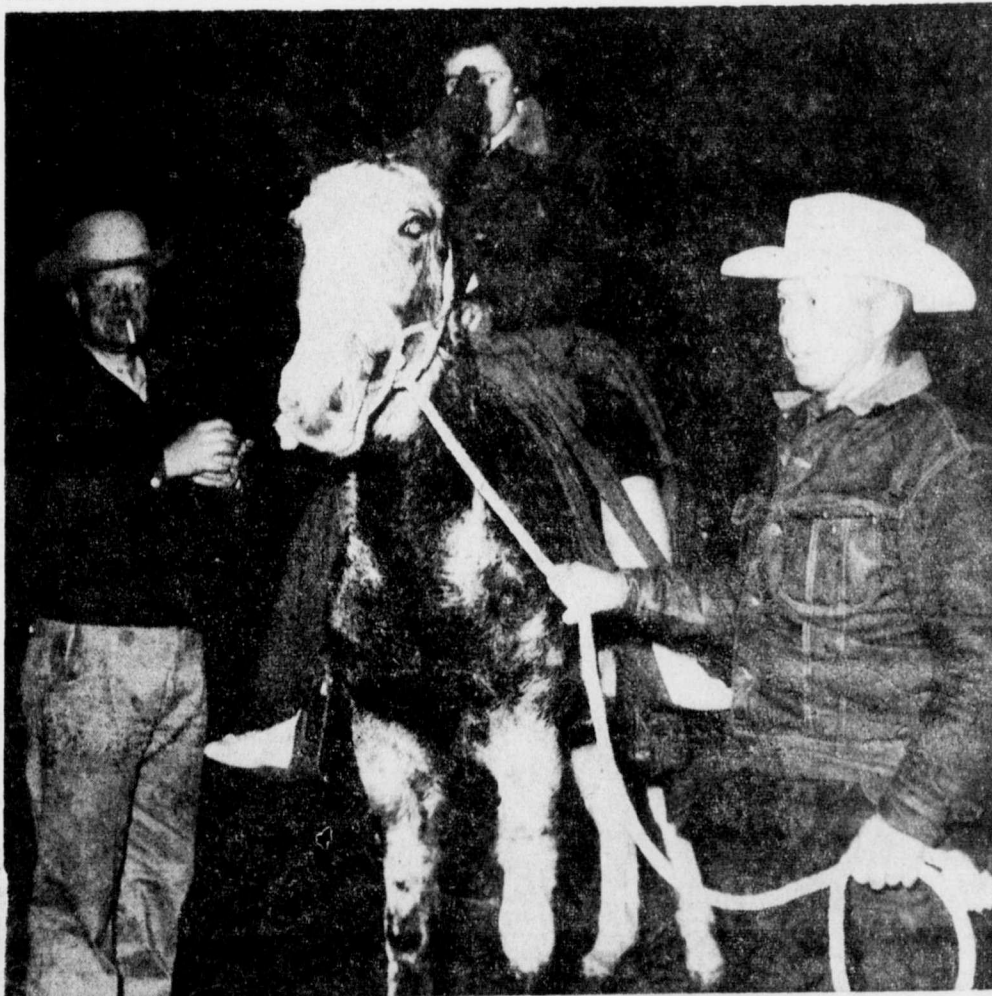
Cathedral City Man Loses His Wardrobe

Charles Dorsey of Cathedral City reported to deputy sheriffs Tuesday that a burglar had entered the room where he lives back of his barber shop and made off with all of his clothing. He valued the missing wardrobe at "several hundred dollars."

INCOME TAX MAN HERE MARCH 3, 4

R. A. Riddell, district director of Internal Revenue at Riverside, announced Monday that an agent of his office will be in Palm Springs March 3 and 4 to assist Villagers with their federal income tax. It will be the only visit of a deputy revenue department to the Village this year, at Riddell said.

The deputy will be at World Wars Memorial Hall those two days.



(Desert Sun Photo)


JOAN GORMLEY suffered a fracture of the left ankle while hiking in the Chino Canyon area Tuesday afternoon, about two miles below Dry Falls. Her rescue was effected by members of the Palm Springs Mounted Police and members of the local police department led by Chief August G. Kettmann. Above, Mounted Police Capt. Kenny Paul, left, and Cliff Campbell lead the mule carrying the girl down to the safety of level ground, just prior to taking her to Desert Hospital.

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VICTOR SAVILE PRODUCER CINEMASCOPE WARNERCOLOR STEREOGRAPHIC SOUND
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 WRITTEN FOR THE SCREEN BY LESSER SAMUELS ASSOCIATE PRODUCER
 DIRECTED BY VICTOR SAVILE PRESENTED BY WARNER BROS.

Co-Feature — Color by Technicolor
Cornel Wilde "PASSION"
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STARTS SUNDAY
 WARNER BROS. PRESENT WILLIAM A. WELLMAN'S
"THE HIGH AND THE MIGHTY"
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 JOHN WAYNE CLAUDE TREVOR LARAIN DAY ROBERT STACK
 JAN STERLING PHIL HARRIS ROBERT NEWTON DAVID BRIAN
 PAUL KELLY SIDNEY BLACKMER DONALD CRISP KAREN SHARPE JOHN SMITH
 A WELLS-FARGO PRODUCTION Directed by WILLIAM A. WELLMAN

Also — **DOROTHY MALONE — JOHN IRELAND**
"SECURITY RISK"



(Anderson Photo)
MEMBERS OF PALM SPRINGS Civic Chorus board special bus for Los Angeles where they presented a concert of sacred choral music at the First Congressional church there. The chorus, now in its third season under the direction of Harry Tomlinson has presented several great concerts here and is more and more in demand for concert appearances in other cities.

UNEDITED

By **BILL RASHALL**

All the good things in life are free, that is, those things that are bestowed upon mankind by Mother Nature. And that's the theme of a famous song.

There are many other things that are free in this good old U.S.A. handed to us on a gold platter by Uncle Sam, our state community or city government. In addition to this bountiful largess there are the free services given to a community, state or our nation by public-minded citizens without any thought of compensation for services rendered.

It is this latter category of service I desire to bring as forcibly as I am capable of doing, before Villagers and other desert dwellers.

WE ALL ACCEPT the services of the Palm Springs Volunteer firemen; the Palm Springs Reserve Officers' organization and the Palm Springs Mounted Police, all composed of civic-minded citizens, whose members do not receive one red cent for their services in the community.

They are often called upon to risk life and limb, sudden death, to face the possibility of accidents that may cripple them for life and funny as you may think the following statement to be, what they do for the city not seldom but often, costs these members money. Imagine! Doing something worthwhile for one's fellow citizen for free and to have that service cost the giver money!

THE DESERT SUN—20
 PALM SPRINGS, CALIFORNIA
 Thursday, February 10, 1955

The Desert Sun
 Established 1927
 Vol. XXVIII, No. 56, Thurs., Feb. 10, 1955

Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive, (The Center) — Palm Springs, California.

PHONE 2249
OLIVER B. JAYNES
 Editor and Publisher
WARD J. RISVOLD
 General Manager
R. P. Graettinger — Exec. Editor
William Rashall — Promotion Mgr.
 Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879. 10c per copy; \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere in U.S. Foreign postage extra. Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.

— MEMBER —
 California Newspaper Publishers Ass'n.
 National Editorial Association
 Palm Springs Chamber of Commerce
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PALM SPRINGS PUBLISHING CO.
 P. O. BOX 190
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Consider the Volunteer Firemen, without whom no fire of great potential danger to property and life could be conquered. Any fire, small or large, has that potential danger, it should be remembered. This organization under the capable leadership of Fire Chief Bill Leonosio, who has often expressed his deep appreciation of that organization's worth, is the oldest citizens' volunteer group in Palm Springs.

They tumble out of bed in the wee small hours of the night. In winter and summer. They leave their jobs and businesses at the sound of the wailing siren atop the fire department on North Palm Canyon drive. They rush madly for their automobiles and dash to the scene of the fire. It may be a brush fire, or a burning building. Or somebody's home. They do not get one cent for their efforts but in addition to the time spent their services also cost them money. We take all of this for granted. Its for free. Like the sun, the wind, the flowers that grow and the trees that give us shade and beauty. Their services are beauty, too. Believe you me!

AND BELIEVE ME, too, when I gently inform you that the Palm Springs Police Reserves is a most efficient organization. Its members have to attend lectures, drills and meetings. They have to learn how to handle criminals of all kinds. The passive kind, the drunk who may turn dangerous at any moment, the killer behind the wheel of an automobile stopped for questioning. They go out on patrol whenever called upon. They do many things for which the city is unable to pay. And that service costs the members of this organization money — money that many of them cannot afford.

That organization and the Palm Springs Mounted Police were organized several years ago by a far-seeing chief of police by the name of August G. Kettmann. With the aid of subordinate officers in his organization both of these groups are well trained men of community services to citizens who take the efforts of these men for granted.

Last night I stood at the bottom of a mountain while members of the Palm Springs Mounted Police under the direction of their captain, Kenny Paul, brought a young girl down from the 2,000 foot elevation with a broken ankle. Chief Kettmann was there, too, as was Sgt. Dale Thompson and about 15 members of the Palm Springs Mounted Police. They left their businesses, their homes and their friends to risk possible personal injury to bring a strange girl hiker out of the hills. This happens time and time again during the winter and summer. These men never grumble. They go forth and do the best they can for free.

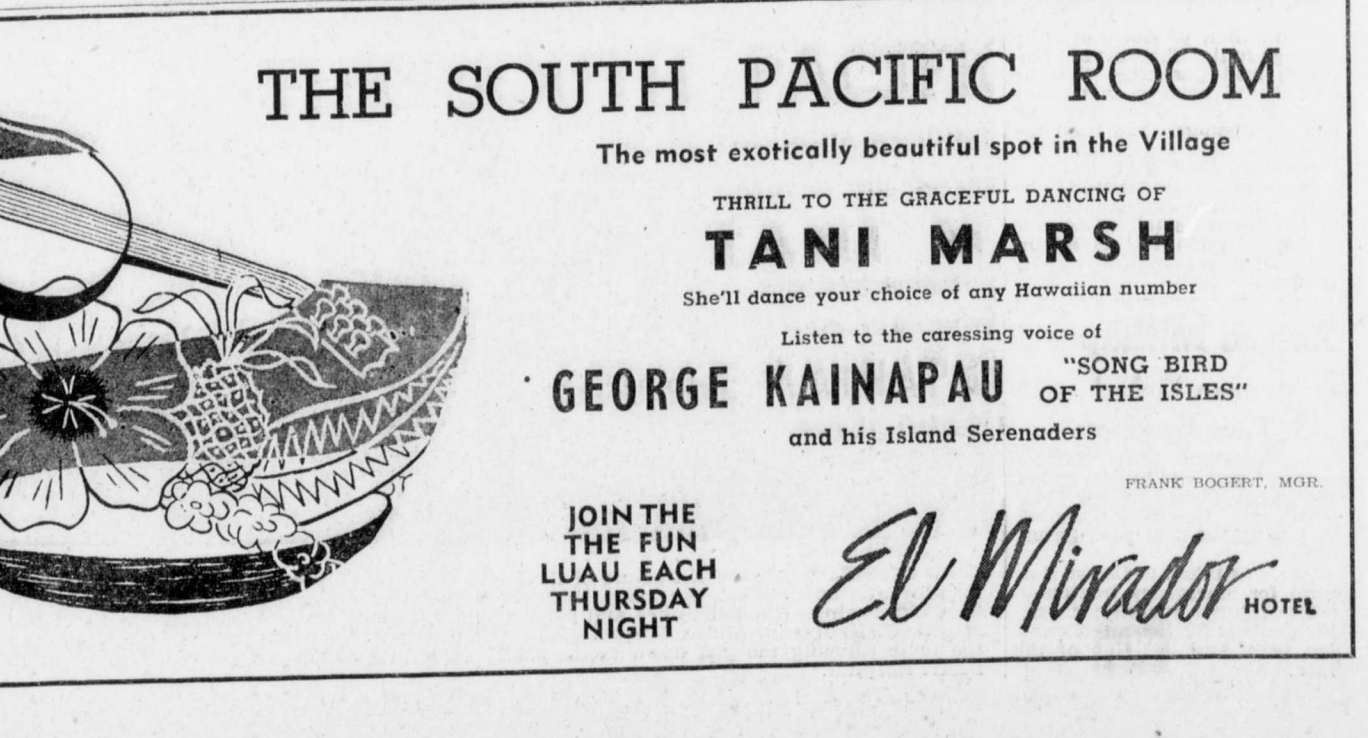
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HIGH and DRY
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 EXTRA — "CONFIDENTIAL HOLIDAY" in Color
 Starts Sunday 3 Days Only! February 13
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SPENCER ROBERT TRACY RYAN
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WALT DISNEY'S 20,000 Leagues UNDER THE SEA
 KIRK DOUGLAS JAMES MASON PAUL LUKAS PETER LOHR

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 Nightly thru Sat., Feb. 12
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GLENN FORD THE AMERICANO
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 FRANK LOVEJOY • CESAR ROMERO
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 IS THIS THE TRUTH BEHIND THE GREAT \$2,500,000 BOSTON ROBBERY?
6 BRIDGES TO CROSS
 TONY JULIE GEORGE CURTIS ADAMS NADER
 A UNIVERSAL-INTERNATIONAL PICTURE



(Desert Sun Photo)

KATHLEEN DESANTIS of Katherine Finch school receives a Certificate of Award from Cahulla chapter, Daughters of the American Revolution for outstanding work in history. The award was presented by Mrs. D. H. McCauley.

DAR Presents Award to Girl

Kathleen DeSantis, sixth grade pupil at Katherine Finch school was presented a Certificate of Award by Mrs. D. H. McCauley on behalf of Cahulla Chapter, Daughters of the American Revolution, this week for her outstanding work in American history.

Mrs. McCauley addressed the class, taught by Miss Ruby Loughran, on the work of early Americans in making education available to all. She said that since the birthdays of Abraham Lincoln and George Washington, "two of our greatest Americans" occur in February, the D.A.R. award will be made annually, during that month.

Kathleen DeSantis is one of the outstanding Girl Scouts of the Village and has won many awards.

HIT AND RUN DAMAGE

Hit-and-run property damage of \$12 to his car parked in a downtown parking lot Saturday afternoon was reported to police by James Vanderspek, West Vancouver, British Columbia.

Harold G. Roland on Police Force

Chief of Police A. G. Kettmann announced Monday that Harold G. Roland, 137 Mesquite avenue, had been appointed a member of the Palm Springs police department.

Roland will fill the place vacated by Police Sgt. Howard Poe who recently was sworn in as constable for the Palm Springs judicial district. Roland has been a resident of Palm Springs for the past three years, coming here from Minneapolis, Minn. He has been engaged in the painting business. The Rolands have four children.

Loses Wallet, Cash During Brief Siesta

Theft of his wallet containing \$115 from his pocket while he was asleep between noon and 1 p.m. at a residence at 558 West Lacy road, was reported to police by Arlie Knowland, 370 West Arenas road.

The Desert Sun—3¢
PALM SPRINGS, CALIFORNIA
Thursday, February 10, 1955



Relax!

Why let worry spoil your fun in the sun? It's so easy to call your office, wherever it may be, to find out how business is going. A three minute conversation can resolve a week's problems; or, telephone home for the family news. Then you can get back to the business at hand—namely, relaxation.

And when you're traveling—don't forget to call ahead for reservations and confirmations. You can be sure after a personal conversation.

Long distance telephone calls are inexpensive. A coast-to-coast conversation is only \$2.50 (plus tax) for three minutes . . . cheaper, still, nights and Sundays.

The cost is slight for a worry-free vacation.



California Water & Telephone Company

Date Garden Drive Plans Reported to Association

Board of directors of Highway 111 association, meeting last week heard reports of progress on its plans to promote the scenic route from its junction with Highways 60-70-99 north of Palm Springs to the spot east of Indio where it rejoins the U.S. highways. Ed Marshall, president, was in charge of the meeting with 12 directors present.

IT WAS REPORTED that the name selected for Highway 111 was "Date Garden drive" and a suitable and attractive sign has been installed at the north end inviting the motoring public to traverse the highway. Surveys are now being made at

Indio for a similar sign at the east end of Date Garden drive. It was agreed that a committee will be named to contact the state highway commission setting forth the desires of businessmen and residents along the highway. Randall Henderson, chairman of the beautification committee, reported on progress being made by the Desert Sentries on making the highway more attractive through Palm Desert. Russell Hewitson told of the plans at Cathedral City to plant more palm trees along the highway there.

HAL KAPP, secretary of the association, was asked to write the highway commission to plan their improvement operations on Highway 111 to avoid conflict with the wild flower season which will bring thousands of motorists to the desert area.

Action on a brochure for businessmen and other establishments fronting the highway, was deferred to a later meeting.

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SAFEWAY
FOOD NEWS

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(Del Monte or Hunt's, 8-oz. cans, 2 for 15c.)

CHUNK TUNA

CHERUB MILK

SCOT TISSUE

ROUND STEAK
For solid good eating this weekend, treat the family to SAFEWAY Round steak . . . aged to juicy, tender perfection.
(Boneless, lb., 75c.)

Pork Loin
Rath's Blackhawk, lb. 63c

Bacon
Wonderful tasting with fried bacon. lb. 25c

Pork Liver
FRESH FROZEN 99c

LOBSTER
EA.

CHICKEN THIGHS
Manor House. Tender 'n' Meaty. lb. 85c

Ground Beef
Viking pack lb. 39c

Corned Beef
Boneless brisket lb. 49c

Whole Whiting
Capt'n's Choice 1 1/2-lb. 39c

Fish Sticks
Capt'n's Choice Breaded 10-oz. 45c

HEINZ TOMATO KETCHUP
14-oz. bottle 21c

RANCHO TOMATO SOUP
2 10 1/2-oz. cans 19c
(22-oz. cans, 2 for 35c.)

CINCH QUALITY CAKE MIX
17-oz. pkg. 31c
Golden, Fudge, White

BREEZE Brand CHEESE FOOD
2-lb. carton 75c

Other Fine Values!

Soda Crackers BUSY BAKER 1-lb. 25c

M&C Oreo Cookies 7 1/2-oz. 26c

Chocolate Grahams Jane 6-oz. 30c

Sleepy Hollow Syrup Arden box 29c

Biscuit Mix Fleet-Mix 12-oz. 35c

Pitted Olives Verdugo 7 1/2-oz. 25c

Salad Olives Ripe California Gift 8-oz. 39c

Salad Dressing Duchess Quality pint jar 29c

Nu Made Mayonnaise pint jar 35c

Fine Drug Items

Halo Shampoo 3 1/2-oz. 57c

Tooth Paste Listerine Antizyme Giant size 59c

MODESS NAPKINS
box of 12 39c box of 48 1.49

Richer COFFEE!
Vacuum packed. Drip, Regular or Fine Grinds. Finest Coffee! Always fresh . . . for pennies less!
1-lb. Can 89c

Fresh MARGARINE
"Just-made" flavor tells you it's better. Spatterproof—resists spattering in frying. Each cube foil wrapped.
1-lb. Pkg. 29c

Pure SHORTENING
All purpose vegetable oil shortening. Emulsified for quicker mixing of more delicious cakes. Keeps without refrigeration.
3-lb. Can 75c

COFFEE VALUES

Nob Hill Coffee 1-lb. bag 84c
Top quality in paper bag.

Airway Coffee 1-lb. bag 82c
Mild blend of choice coffees.

Edwards Instant 2-oz. jar 59c
Makes coffee in a jiffy.

Fine Bleach Values!

WHITE MAGIC (1/2-gal. size, 27c.) gal. size 46c

PUREX (1/2-gal. size, 30c.) gal. size 51c

PARADE DETERGENT 19-oz. 32c
(40-oz. pkg., 62c.) pkg.

WHITE MAGIC SOAP (46-oz. pkg., 45c.) 22-oz. pkg. 23c

GRANULATED SOAP White King Quality.

22-oz. pkg. 31c 46-oz. pkg. 59c

LIBBY POTTED MEAT

2 3 1/4-oz. cans 15c

5-lb. bag 47c 10-lb. bag 93c

Fine Granulated Sugar With Beans. GEBHARDT'S brand 15 1/2-oz. 27c

Chili Con Carne HIGHWAY Brand Tender green beans 16-oz. 13c

Cut Green Beans DEL MONTE Golden 17-oz. 15c

Cream Style Corn Fine Fruit Perfectly prepared 2 16-oz. 27c

Highway Applesauce GOLD MEDAL Quality 1-lb. pkg. 19c

Long Spaghetti Assorted Flavors 2 15 1/2-oz. 25c

Red Heart Dog Food Large Grade AA doz. 59c

Cream O' Crop Eggs 18-oz. can 10c

Lalani Pineapple Juice

Curtsy BAKERY Special

ANGEL FOOD CAKE SPECIAL
Tender, fluffy 'n' flavored with maraschino cherries—baked "Home Ingredient" way. 39c

Good 'n' Fresh Donuts!

Sugar Gems DEEP FRY pkg. of 4 10c

Sugar Donuts DEEP FRY pkg. of 6 23c

Crumb Donuts DEEP FRY pkg. of 6 25c

Slender-Way Bread std. loaf 25c

Keeps Knives & Scissors Razor Sharp
2-piece sharpening set for knives and scissors. A \$2.95 value for only \$1.00 when you buy Slender-Way Bread. Full details on the loaf 25c

FROZEN FOODS

Manor House Chicken Pies 8-oz. ea. 27c

Bel-Air Raspberries 10-oz. pkg. 27c

CONCENTRATED MILK Lucerne Quality.

Each quart makes three quarts of fresh dairy milk, Grade A quality. qt. ctn. 50 1/2c

Homogenized Milk qt. ctn. 20 1/2c
Lucerne, Grade A—1/2-gal. ctn., 41c.
Milk prices for local area only.

AVOCADOS
LARGE SIZE
Ideal for sandwiches; salads. Makes a delightful combination with sea food. ea. 12c

RED APPLES WASHINGTON WINESAPS. lb. 12c

DATES DEGLETT NOOR 1-lb. pkg. 25c

BROCCOLI lb. 19c

RED POTATOES lb. 7c

CUCUMBERS each 10c

PRICES EFFECTIVE THURS., FRI., SAT., FEBRUARY 10, 11, 12, 1955, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFEWAY

Air Conditioned

350 So. Palm Canyon Drive . . .

WALLET, LICENSE LOST

Loss of a wallet containing his driver's license and other personal identification was reported to police Monday by Jesus Castillon of Cathedral City.

LICENSE TAGS TAKEN

Theft of three 1955 license tags from the seat of his unlocked car parked in a downtown parking lot was reported to police Tuesday by John Helson of Cabazon.

APARTMENT FOR LEASE

Sunset Towers

1100 N. PALM CANYON DRIVE

2 LUXURY TOWN HOUSE APARTMENTS
Furnished, 1 single, 1 double now available for sub-lease. Short or long term. POOLS — LANAIS — SUN DECKS — (convenient location, KOFFEE KUP — 24 hour service, DON'S BEACHCOMBER — DIANE'S — ROBERTS LTD. — THE SWEATER CHEST — in building).

Store for Lease in Building . . . 25' Front

Exclusive management of

TERRY RAY REALTY

773 NORTH PALM CANYON DRIVE
PHONE 2064

OWNER MUST SELL

MAKE OFFER

1077 Deep Well Road. Attractively furnished 2 bedroom, 2 bath home with den. Good design and construction. Open for inspection.

or for further information

MURIEL E. FULTON, Realtor

125 S. Palm Canyon Dr. Palm Springs
Telephone 2225

The Buys of the Year! Smart Cottons, Sun-backs — Sport and Afternoon Dresses!



Ruth Bradley
FASHION CENTER

457 North Palm Canyon Drive Phone 5333

SHADOW MOUNTAIN CLUB

Presents

The 4th Annual Palm Desert Invitational TENNIS TOURNAMENT

February 11-12-13, 1955

MEN'S SINGLES
MEN'S DOUBLES

Tom Brown
Art Larsen
Herb Flam

LADIES' SINGLES
MIXED DOUBLES

Barbara Green
Beverly Baker Fleitz
Darlene Hard

Friday Admission \$1.10
Saturday Admission \$2.20
(Semi finals)
Sunday Admission \$3.30
(Finals)
Starting Time 10:00 A.M.

Sponsored by

The Southern California Tennis Association

Rodeo Provides Thrills for Big Audiences Here

Capacity crowds attended the two-day rodeo event at the Polo Grounds last weekend, sponsored by the Palm Springs Mounted Police.

Spectacular action, including near injury to two participants, thrilled the spectators. Winners in the various events were:

Bareback Bronc Riding — Larry Suthard, who narrowly escaped serious injury Saturday, first; Jack Bushon, second, and Buck Abbott, third. Saddle Bronc Riding — Tie between Casey Tibbs and Deb Copenhaver; Kid McKennon, third.

Calf Roping — Jess Todd, first; Walt Nichols, second, and Dale Smith, third.

Proceeds of the rodeo are used to purchase emergency equipment for the Mounted Police's rescue service.

Village Police at Corona Meeting

Six members of the Palm Springs Police Department attended the monthly meeting of the Riverside County Peace Officers Association at Corona.

They were: Police Chief August G. Kettmann, Capt. Orest Johnson, Sgt. Dan Thompson, Detective Bob White and Officers Bob Ralph and T. M. Aitken.

The next meeting March 2 will be held in Palm Springs, at the Palm House, and will be the only social meeting held by the group during the year. Chief Kettmann will be host.

MONDAY SPECIAL HEART FUND DAY

Next Monday, St. Valentine's Day, will be Heart Fund Day, in Palm Springs. Montague Herbert, chairman of the campaign, reminded Villagers today.

They will be asked to contribute to the fund that day. Women will be stationed along Palm Canyon drive with the red plastic heart-shaped collection boxes. Jimmy Morton is chairman of this special fund committee.

COAT STOLEN

Theft of a trench coat which had been left on a desk in the post office Sunday afternoon was reported to police by Lee Benoit, 385 Alta Vista road. The coat was valued at \$150.



(Desert Sun Photo)
THE CAN CAN GIRLS, left to right, Tess Potter, Estelle Schiller and Grace Weatherford, are part of the fast-moving olio acts in the Palm Springs Business Women's "Gaslight Gaieties" to be staged Friday and Saturday nights at the Wars Memorial building. "Lily, the Felon's Daughter" is the name of this year's melodrama. Proceeds from the show go to the Multiple Sclerosis Foundation.

Clumsy Burglar Makes Escape

Clumsiness of a burglar Tuesday evening almost led to his apprehension, but he jumped through a window and escaped across the desert, police reported.

Ray Lasdin, manager of the Palm Springs Pueblo, 1983 North Palm Canyon drive, noticed that someone had upset a phone in one of the apartments and investigated. He surprised the burglar, but was unable to stop him.

Taken from the two apartments were a jacket valued at \$50 and a purse.

Entry was made by breaking the lock on a sash window, and then forcing it open.

B. F. Shearer Re-Elected Home Owners President

B. F. Shearer was re-elected president of Palm Springs Home Owners League at the annual meeting at which many civic matters were discussed.

A committee to investigate the redistricting issue, headed by Dr. F. A. Purcell, recommended a 'no' vote today. Board of directors of the League pledged their support for the school bond issue, to be decided next Tuesday.

Directors agreed unanimously that a new city hall and civic center was needed but that a qualified outside expert should be brought in to study the situation and make recommendations. The League favored a long-range viewpoint for the city hall which should be

PALM SPRINGS, CALIFORNIA Thursday, February 10, 1955 The Desert Sun—4

QUALITY HIGH PRICES LOW

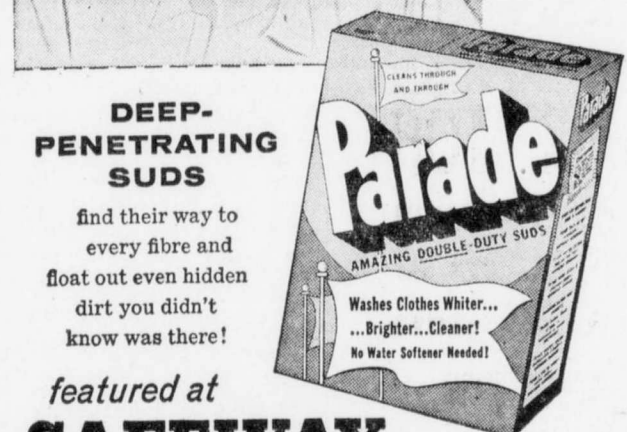
Come See & Save! Open Evenings Until 7:00

Monroe's FOR MEN

CLOTHING — SHOES — SPORTSWEAR
155 E. ANDREAS — Opposite California Electric



Not just
**"SURFACE
CLEAN"**
but...
**PARADE
CLEAN**
...clean
through and
through!



featured at
SAFEWAY

Sun Classified Bring Quick Results

Inquiries at Chamber Show Another Large Increase

Another large increase in walk-in and telephone inquiries at the Chamber of Commerce for January was reported this week by Mildred Wenger, who is in charge of the Chamber's Visitors Bureau.

An increase of 1300 persons on walk-ins was shown over last January, 3250 to 1900, and in telephone inquiries the increase was 977, 2070 to 1093.

Letter inquiries answered totaled 607, compared to 534 in January of 1954. Most letters came from New York, with other leading areas being Illinois, Oregon, Washington, Canada and Michigan.

The heavy work load in the department required the services of another person and

Mildred Burns is now Miss Wenger's assistant.

ATTENTION! Cadillac & Buick Owner

DO YOUR
WHEELS BOUNCE??
Balancing alone will not correct this nuisance. Have your tires trued and balanced on our tire lathe. Satisfaction guaranteed or no charge.

O. K.
Rubber Welders
619 BROADWAY
(Hiway 111)
Cathedral City
Phone 8-6152

custom built deluxe home (Brand New)

3 bedrooms, 2 baths, double garage, close in, overlooking the entire Village, on 105x150 lot.

To mention some of the features:

Livingroom, 18x28, dining area built in bleached mahogany buffet bar with stainless steel sink. Kitchen 18 feet long custom built cabinets, lots of tile. Bedrooms have large wardrobe closets. Large 2 car attached garage. Colored fixtures in both baths, full tile shower. Forced air heating, two desert coolers. Beautiful stone fireplace with raised hearth. Plenty and large closet space. Arcadia real plate glass sliding doors to patio.

Many other extras and the best money can buy. But the best of all is the unusual low price for this quality home, near other beautiful view home. Only \$25,500 with easy terms if desired.

Ask for Mr. Molendyk for inspection.

Exclusive Agents

GANNON REALTY CO.

711 N. PALM CANYON DRIVE
PHONE 2773

Quality food

at prices that keep you happy!

from **THE PALM CANYON MARKET**

| MEATS | | |
|----------------------------|---------|--------|
| FRESH GROUND BEEF | 3-Pound | \$1.00 |
| CHOICE SWISS STEAK | | 69¢ |
| EITHER END PORK LOIN ROAST | | 49¢ |
| LEAN FRESH CORNED BEEF | | 49¢ |
| Aged Steak for Barbecuing | | |

| JELLO All Flavors | | |
|-------------------------------------|--|----------------------|
| LIBBY'S CREAM STYLE CORN | | 2 ^{FOR} 34¢ |
| HAPPY VALE — 303 size CUT ASPARAGUS | | 3 ^{FOR} 47¢ |
| FRANCO AMERICAN SPAGHETTI | | 2 ^{FOR} 29¢ |
| ECONOMY SIZE MINUTE RICE | | 42¢ |

| FROZEN FOODS | | |
|--------------------------|--------|----------------------|
| SIMPLE SIMON—All Chicken | | 5 ^{FOR} \$1 |
| CHICKEN PIES | | |
| SOFT-WEVE Toilet Paper | | 2 ^{FOR} 25¢ |
| Vegetables | | |
| BANANAS | 2 lbs. | 29c |
| ORANGES | | 4¢ lb |
| GREEN PIPPIN APPLES | 2 lbs. | 25c |
| CABBAGE | | 5¢ lb |

| | | |
|-------------------------------------|--|----------------------|
| BURBANK — No. 2 1/2 | | 15¢ |
| HOMINY ROSARITA | | 2 ^{FOR} 34¢ |
| Fried Beans | | 25¢ |
| VAN CAMP'S PORK & BEANS | | 49¢ |
| SWIFT'S CORNED BEEF | | 36¢ |
| HORMEL'S — No Beans Chili con Carne | | |

PALM CANYON MARKET

1111 S. Palm Canyon Drive FREE DELIVERY

Phone 5119

Broadway Comes to Desert as Edward Arnold Stars

Broadway truly came to the desert on Tuesday night!

No more thrilling atmosphere prevailed at a big New York opening than was felt here by playgoers at the opening this week of "All My Sons" in Palm Springs Playhouse. Cameras, flashing bulbs, radio broadcasting in the foyer and movie stars were everywhere in evidence. Those fortunate enough to arrive early saw the play, but more than 100 were turned away because of a capacity house.

Edward Arnold, star of the production, came out before the play and greeted his good friend, Gloria Swanson, who made her first visit to the Palm Springs play this week. She has taken a house here, and promises to return often. Also in the audience were the Paul Kellys and New York producers, the Charles Collins (Dorothy Stone), Herb Rogers, our own producer, was in the foyer welcoming guests before the show. After the show he was deluged by congratulators, who acclaimed this week's play an outstanding production every detail.

Edward Arnold covered himself with glory in each scene, and on every exit was applauded at length. . . . sometimes the enthusiasm almost equalled an ovation. Starring in Arthur Miller's play, he portrayed a manufacturer of airplane parts and one who deliberately used de-

fective material to increase business and make himself huge profits. He placed the blame on his partner, who went to prison, but retribution comes when one of Arnold's sons is killed in a plane crash during the war.

Robert Mandan, playing the son who lived through the war and returned to question his father's judgment in the unlawful deed, was strong in each scene. For a young player he has developed into a fine, strong character actor. Every one who saw him in the part, predicted a great future for the rising star. Helen Stenborg gave her usual high standard portrayals as the mother. Others turning in outstanding performances were Mary Fiskett, Sidney Breese and Michael Harris.

Toastmasters Plan Complete Reorganization

Toastmasters club met last week with President Ed Hawkins presiding and voted to reorganize the club and bring in many new members.

A new slate of officers, chosen from the new members, will be elected in March.

The club will meet tonight at Monte Cito cafe at Tramview on Highway 111 and all interested are invited to attend.

Brakes Blamed for \$130 Crash

Applying of the brakes of his car too fast while being pushed caused an accident Saturday resulting in \$130 damage.

The car being driven by Frank C. Marshall, 53, Los Angeles, was being pushed by a car driven by Lee O. Ensign, 49, 1225 North Indian avenue, when the former applied his brakes unexpectedly.

Damage to Ensign's car was estimated at \$130. No damage was caused to Marshall's vehicle.

County Chamber Meeting Tuesday

February meeting of the Riverside County Association of Chambers of Commerce will be held next Tuesday at the Fire-side Inn at Beaumont at 12 noon with an executive meeting at 11 a.m., Delbert Crane, president, announced this week.

William J. Hauser, secretary-manager of the San Bernardino chamber of commerce will be the speaker and his topic will be the value of a chamber of commerce to a community.

From Page 1—MORE ABOUT

SCHOOLS

havior problems and scholastic endeavors.

Especially in the Junior and Senior high schools are these matters of great moment. Unfortunately, the principal has only one room and very frequently this is too crowded with a number or groups of students so that privacy which is very important is not had.

There should be a group of these private consultation rooms so that the principal and his assistant can function without demeaning themselves or their students.

WE ARE ONLY five days away from election on the school bond issue. There should be no feeling of lassitude on the part of the voters, who know about this issue, who realize its needs, and who wish to see it passed.

READ SUN CLASSIFIED ADS

It requires a two-thirds "Yes" vote of those voting on that day. Do not depend upon your neighbors to do your voting at the polls. It will take only two or three minutes of your time to mark

your ballot.

If you require transportation to the polls, phone 2085 and a car will arrange to pick you up at an appointed time. Please do not forget to avail yourself of your franchise.

OCULINE EYE PADS

A pleasant relief for tired, dusty, or irritated eyes.

Ideal for Sunbathing.

Saturated with refreshing medication.

Free sample available at any

Palm Springs Drug Store

The Desert Sun—6a PALM SPRINGS, CALIFORNIA Thursday, February 10, 1955




WHEN YOU SEE US
DON'T THINK
Insurance
BUT
WHEN YOU THINK
Insurance
SEE US
Weingarten & Hough
Insurance Counselors
THE PLAZA
Phone 2788

BUILT ON YOUR LOT

Completely Finished Homes

2 Bedroom, 850 sq. ft. CITY AREAS \$5,650

2 Bedroom, 715 sq. ft. COUNTY AREAS \$4,900

3 Bedroom, 915 sq. ft. \$6,200

several home plans and rental units to choose from

Riverside Builders, Inc.

1154 La Cadena Drive, Riverside
Phone Overland 63780
Mount Vernon and C. Sts.
Phone Colton 1154

— Open daily and Sundays, 9 to 6 —

SPECIAL ELECTION!

FEBRUARY 10th, 1955

REDISTRICTING (ORDINANCE NO. 293)

VOTE NO

After due consideration and investigation, we find large areas within the City Limits are growing in population and tremendous changes in areas are under way which will result in many new homes in these fast growing sections. This growth, in our opinion, will make the redistricting as proposed undesirable and impractical at this time.

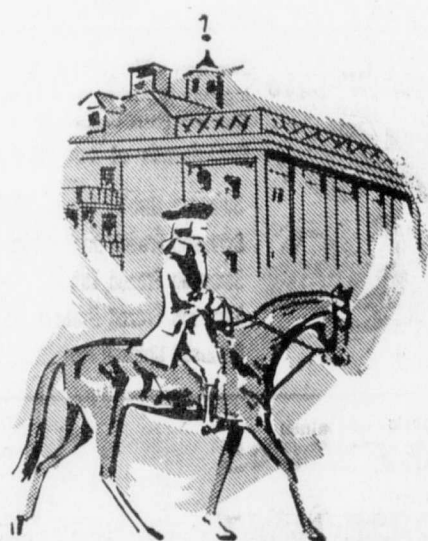
AGAIN WE URGE YOU TO VOTE **NO** FEBRUARY 10th

Palm Springs Home Owners League

By Order of the Board of Directors
B. F. SHEARER, President



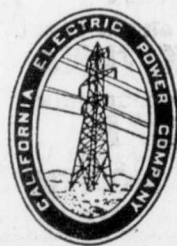
GOVERNMENT
BY
RAILSPLITTER
OR
ARISTOCRAT



Probably more than anything else, the two great figures of George Washington and Abraham Lincoln are noted for their leadership qualities during critical times in the growth of this nation.

And yet, despite their many similarities, Washington and Lincoln came from different backgrounds and environments. They truly typify the American idea that our government of the people and for the people is conducted by people from all walks of life.

Washington, the aristocratic Virginian and soldier-statesman, was no less a person who worked for good and greatness of his country than Lincoln, born of a poor Kentucky family, who surmounted one political failure after another before reaching the country's highest office.



CALIFORNIA ELECTRIC POWER COMPANY

Littler Wins First Money at Phoenix

Comes from Behind to Take Honors in \$15,000 Event

Gene Littler, Thunderbird Country Club representative on the winter pro circuit, won the \$15,000 Phoenix Open with a card of 275 for the 72-hole event last weekend to add \$2400 to his winnings to date for the season.

Littler, leader the first day, but who fell behind on the second and third rounds, came through with a 71 on the final round, one over par but enough to put him one stroke ahead of Johnny Palmer, second and third round leader, for the top money.

PALMER, WHO TIED with two others at the end of the third round in the recent Thunderbird \$15,000 tournament but faltered in the fourth round, took the lead away from Littler at the end of the first 18 and held it until the last round started when Littler caught up with him. Palmer shot a 72 in the last 18 to finish with 276.

Shelley Mayfield who won the local tournament after going 20 extra holes, wound up with a 284 at Phoenix.

LITTLER'S VICTORY brought his tournament winnings since the start of the year to \$8709. He collected \$5,000 in the Los Angeles Open and added \$1309 in other tournaments including \$300 in the Thunderbird event.

The next stop for the pros is Tucson, Arizona, where play starts today.



GENE LITTLER who picked up \$2400 in first place money in last weekend's Phoenix, Arizona Open. Littler plays for Thunderbird Country Club.

Deadline Friday on Junior Event

Entries in the fourteenth annual Junior Tennis Tournament sponsored by the City Recreation Department, will be accepted until Friday afternoon, Director Howard Haddock announced this week.

The previous deadline had been Monday, but was extended to permit more boys and girls to enter.

All residents of Palm Springs 18 years of age and under are eligible to compete in the various events. Entry may be made at the schools or by contacting Haddock at 2202.

Drawing will be held Friday night, and pairings will be posted at the Tennis Club, high school, Nellie Coffman Junior high, St. Theresa's and Katherine Finchy.

4th Annual Net Tourney Slated on SMC Courts

Fourth annual Palm Desert Invitational Tennis Tournament will be held at the Shadow Mountain Club Friday, Saturday and Sunday, with 20 of the top ranking tennis players of California and the nation invited to compete.

Competition will include Men's Singles, Women's Singles, Men's Doubles and Mixed Doubles. The tournament is sponsored by the Southern California Tennis Association, and play will start each morning at 10 a.m.

The following players are invited:

MEN—Tom Brown and Art Larson of San Francisco; Herb Flam, Beverly Hills; Robert Perry, Myron Franks, John Lesch and William Crosby, Los Angeles; Robert Perez, Encino; Parkie John Fleitz, Long Beach; and Clyde Hippenstiel, San Bernardino.

WOMEN—Mrs. Beverly Baker Fleitz, Long Beach; A. Louise Brough and Mrs. Grace W. Kelleher, Beverly Hills; Barbara Green, West Hollywood; Mrs. Mary A. Prentiss, Blue Jay; Barbara N. Breit, North Hollywood; Darlene Hard, Montebello; Mrs. Dorothy B. Cheney, Santa Monica; Julia A. Sampson, San Marino; and Nancy Chaffee Kiner, Palm Springs. Beverly Fleitz is ranked No. 1 in Southern California and third nationally. Barbara Green is ranked second in Southern California.

Robert Perry is a member of the American Davis Cup team. As an added feature Sunday, there will be a water show presented by the Los Angeles Athletic Club, starting at 2 p.m.

James Winner in Target Shoot

Warren James was the winner of the Palm Springs Builders' Trophy at the monthly shoot of the Coachella Valley Rifle and Pistol Club held at the local range. He had a score of 399 out of a possible 400, with 29 x's.

Course of fire was 40 shots at 50 yards, metallic sights. Tied for second were L. C. McCoy and John Carlson, 398x25.

The next shoot will be a 30 calibre army course with the American Legion Perpetual Trophy at stake.

Two Big Stakes Slated Saturday at Santa Anita

Following the George Woolf Memorial Jockey award to Ray York on Tuesday, and yesterday's running of the Santa Ynez Stakes for fillies, the leading contenders for the \$50,000 guaranteed - to - winner Santa Anita Handicap on Feb. 26, and the \$100,000-added San Juan Capistrano Handicap on the turf on March 5, will be seen in action on Saturday, Lincoln's Birthday.

Two important testing stakes are on the program. The \$50,000 San Antonio Handicap at one and one-eighth miles promises to bring out Determine, Poma II, Mark-Ye-Well, Rejected and others coming up to the Big Cap over the classic distance of one and one-quarter miles. The \$25,000 San Luis Rey Handicap, over one and one-half miles on the Camino Real Turf Course, will be a stepping stone to the 'about' one and three-quarter-mile grueling contest of the The San Juan Capistrano.

MATTRESSES STOLEN
Theft of four mattresses, eight sheets and four blankets all valued at \$131, from a linen room platform at 2743 North Indian avenue, was reported to police by Sherman Hull Saturday morning.

Figure Control

REDUCES where you want to REDUCE
The Modern, Safe, Easy, Sensible and Comfortable Way to Reduce. It takes off the inches. Reduces Arms-Hips-Knees-Thighs - Abdomen - Legs Ankles - Buttocks and Shoulders.
Reduces objectionable bulges.
Strengthens sagging tissues.
Exercises while you rest and relax.
Eliminates tedious exercising and dieting.
Heatless and painless ... a pleasing sensation.

Palm Springs Health & Reducing Salon
174 N. Palm Canyon Dr. in The Center
ALICE WAGNER,
Physiotherapist
Office Telephone 5604
Residence 7388

First Game for Rainiers on March 5

Complete Spring training schedule of the Seattle Rainiers was announced this week by General Manager Dewey Soriano.

The dates follow:
March 5 San Francisco here
March 6 Sacramento at Yuma
March 7 Sacramento here
March 8 Los Angeles at Fullerton
March 9 Los Angeles here
March 10 Oakland at El Centro
March 11 Oakland here
March 12 Sacramento here
March 13 San Diego at Ontario
March 14 San Diego here
March 15 Hollywood here
March 16 San Francisco at Mexicali
March 17 Hollywood here
March 18 Oakland at El Centro
March 19 Sacramento at Yuma
March 20 Los Angeles here
March 21 Los Angeles at Fullerton
March 22 Portland here
March 23 Portland here
March 24 Portland here
March 25 Portland here
March 26 Portland here
March 27 Portland here
March 28 Portland here
March 29 Portland here
March 30 Portland here
March 31 Portland here

58 Best Score in Weekly Play

A 58 was the best score recorded in the weekly Best-Ball Choose-up Foursome event last week at O'Donnell Golf Club, with the winning team consisting of Earl E. Moss, Harrison Spangler, Gordon Prentice and Dan Wray.

Two foursomes were tied for second with 59s, Floyd Turner, B. F. Shearer, Vince Miller and Dick Cochran; J. E. French, Jack Lynch, George Howard and Richard Rogers.

Tied for third with 61s were the following groups, Fred Duffey, Dan Gilbert, Allen Downing and Thornton Magee; Jess Medina, P. D. Lake, Pat Martin and A. P. Robinson.

Seven foursomes participated in the event, held each Wednesday morning, starting at 9 a.m.

Indians Host Elsinore in Next Game

Palm Springs will return to its home court Friday night, with third place Elsinore coming here to meet the Indians.
Elsinore has won seven while dropping two, and on Tuesday defeated second place San Jacinto 62 to 31.

The Dec game will start at 7, and the Varsity contest at 8.

Other Riverside County League games Friday have Banning at San Jacinto, Hemet at Coachella, and Beaumont at Perris.

Bids Go Out for O'Donnell Classic

Invitations are out for the annual Palm Springs (Men's) Invitational Golf Championship March 14 through 20 at O'Donnell Golf Club, Manager Larry Sitter reports.

Invitations will also be sent in the near future for the annual Palm Springs Women's Invitational at O'Donnell March 27 through 30.

| CITY RECREATION LEAGUE | | | |
|------------------------|---|---|------|
| | W | L | Pct. |
| Banning | 7 | 1 | .875 |
| Green Hornets | 6 | 4 | .600 |
| Chuck's Shell | 5 | 5 | .500 |
| Desert Nite Hawks | 3 | 7 | .300 |
| Army Engineers | 2 | 6 | .150 |

| SCORE MONDAY | | | |
|------------------|-------------|--------------|--|
| Chuck's Shell 38 | Merchans 33 | (Exhibition) | |

| GAMES MONDAY | | | |
|---------------------------|--|--|--|
| Army vs. Green Hornets | | | |
| Banning vs. Chuck's Shell | | | |

Banning Quintet Defeats Indians by 42-36 Score

The Banning Bronchos gained revenge for an earlier defeat Tuesday night as they came through with a 42 to 36 win over the Palm Springs Varsity cagers.

Banning had control of the game all the way, leading 8 to 6 at the quarter, 24 to 13 at halftime, and 33 to 23 after three periods.

The Indians staged a brief rally in the closing minutes as Banning started substituting liberally.

Jimmy Judd took scoring honors for Coach Ralph Watt's team with 11, while Larry Robinson of the winners led all scorers with 14.

| PALM SPRINGS-36 | | | |
|-----------------|----|----|----|
| | FG | FT | TP |
| Lester, J. | 1 | 1 | 3 |
| Crawford, J. | 1 | 1 | 3 |
| Jordan, C. | 3 | 1 | 7 |
| Judd, J. | 4 | 3 | 1 |
| Martin, G. | 2 | 0 | 4 |
| Robinson, L. | 7 | 0 | 14 |
| Trum, G. | 2 | 4 | 8 |
| Harrison, G. | 1 | 0 | 2 |

| BANNING-42 | | | |
|--------------|----|----|----|
| | FG | FT | TP |
| Bracy, J. | 2 | 1 | 5 |
| Cariker, J. | 2 | 0 | 4 |
| Jordan, C. | 3 | 1 | 7 |
| Judd, J. | 7 | 0 | 14 |
| Martin, G. | 2 | 4 | 8 |
| Robinson, L. | 7 | 0 | 14 |
| Trum, G. | 2 | 4 | 8 |
| Harrison, G. | 1 | 0 | 2 |

| SCORE BY QUARTERS | | | |
|-------------------|---|----|----|
| Palm Springs | 6 | 7 | 10 |
| Banning | 8 | 16 | 9 |

City Recreation Dep't Events

Basketball — Monday and Wednesday evenings. High school gymnasium. 7:30 and 8:30 p.m.

Square Dancing — Every Wednesday night. Frances Stevens school auditorium, 8 to 11 p.m. Osa Matthews, caller.

Tennis Clinic — Every Tuesday night. Tamarisk Park courts. 7:30 to 8:30 p.m. Ed Meyerson, tennis pro, instructor.

City Parks — DeMuth Park, Ramon and Indian avenue; Tamarisk Park, three lighted tennis courts, children's playground, shuffleboard and horse-shoe courts, picnic area.

MUSEUM

By DR. C. E. SMITH
Desert Museum Director

Friday: Films for the public, featuring "Air Adventure to Europe."

Saturday: Field trip—leave Museum at 10 a.m. for Salton Sea State Park.

Saturday evening: In the Museum—Mr. O. E. Brownfield of San Marino. "Southwestern Canyons in Stereo." Attendance limited to 150; 3-D viewing glasses available in the Museum for 10 cents.

Children's Hobby contest will get under way soon. All hobbyists under 18 years of age are asked to come to the Museum for details and entry registration.

Attention! BROKERS and BUYERS

MUST SELL IN 30 DAYS

FULLY furnished 3 bedroom home. Two tiled baths, tile in kitchen, wall to wall carpeting in living room and dining room, large picture windows. Lot 100x125 completely walled and landscaped. Patios, garage. Make offer.

Owner — 670 Warm Sands Drive
Phone 5596

Three Teams to Compete in Polo Tourney Sunday

Polo returns to Palm Springs Polo Grounds Sunday afternoon with a round-robin tournament scheduled between Beverly Hills, San Bernardino and Valencia, according to Guy Campbell.

Captain of the three teams are: Beverly Hills, Ted Turner; San Bernardino, Monty Montgomery, and Valencia, Harry Marrell.

Each team will play two chukkers with each other, and the winner will be the team scoring the highest number of points. Action will start at 2 p.m.

The three teams will play at Bill Moore's field Saturday.

There will be polo at the local field every weekend throughout the rest of this month, Campbell said.

Bees Rally to Win Over Banning JVs

Palm Springs Bees came through with a thrilling 53 to 51 upset win over the Banning Jayvees Tuesday night, with a combination of good shooting and determination.

The Paposes trailed 14 to 5 at the quarter and 28 to 23 at halftime, but then rallied to take a 43 to 39 lead going into the final period.

Banning had a chance to tie the score at the final whistle as Louie Del Campo fouled Gil Ortega, but the Banning forward missed both free throws.

Palm Springs had one of its better shooting nights, hitting 20 of 56 shots on field goals.

DelCampo was high point man for the winners with 15, with Skip Martin contributing 14 and Bill Beck 12 to the Paposes attack. Ortega scored 13 points for Banning, and Dick Lane 12. Casarez had 10 for the losers, all on free throws.

| PALM SPRINGS-53 | | | |
|-----------------|----|----|----|
| | FG | FT | TP |
| Goforth, J. | 3 | 3 | 13 |
| Martin, S. | 7 | 0 | 14 |
| DelCampo, J. | 1 | 1 | 3 |
| Boscon, C. | 1 | 0 | 2 |
| Roberts, G. | 3 | 6 | 12 |
| Beck, B. | 1 | 1 | 3 |
| Trum, G. | 2 | 6 | 15 |
| Prieto, J. | 0 | 2 | 2 |
| Miller, G. | 0 | 2 | 2 |

| BANNING-51 | | | |
|-------------|----|----|----|
| | FG | FT | TP |
| Ortega, J. | 3 | 3 | 13 |
| Casarez, J. | 0 | 10 | 10 |
| Baca, C. | 5 | 0 | 10 |
| Jura, J. | 1 | 0 | 2 |
| Lane, G. | 2 | 8 | 12 |
| Sanchez, G. | 0 | 2 | 2 |

| SCORE BY QUARTERS | | | |
|-------------------|----|----|----|
| Banning | 14 | 14 | 11 |
| Palm Springs | 5 | 18 | 20 |

STREET VACATED
Council last week voted by resolution to vacate an unnamed street in the north half of Section 13, Lots 14 and 15. No one expressed opposition to the move.

Sports in the Sun Name Contest for Spring Training Loop Ends Tonight

Name the Spring Training League contest, sponsored here by the Junior Chamber of Commerce and in three other desert cities where Pacific Coast League teams are training, will close at midnight, tonight Thursday.

All entries must be mailed by that time to Spring Training League, P. O. Box 608, Palm Springs.

Three prizes will be awarded here, and the grand prize winner will compete with the top entries from the other three cities for the prize of \$100 in merchandise, and a pass to all regular and exhibition Pacific Coast League games.

Besides the Seattle Rainiers, who train in the Village, the other three teams who are members of the Spring Training League, are: Sacramento, at Yuma; Oakland, at El Centro, and San Francisco, at Mexicali.

An example of a suitable name to be submitted is the "Cactus League," but this entry is ineligible as it is already being used by an organized baseball league.

Numerous entries have been received to date on the special contest blank appearing in The Desert Sun, according to Ed Meyerson, who is in charge of

the local Jaycee committee for boosting the Seattle Rainiers.

The Jaycees started their Seattle Booster project this year, and have been busy on season ticket sales for the 12 Rainier home games.

The Rainiers will arrive here the first of March, with the training activity continuing for one month.

The Desert Sun—7a
PALM SPRINGS, CALIFORNIA
Thursday, February 10, 1955

Community Auction

Every Sunday, Starting at 11 A.M.

New and Used Merchandise ... Household Furnishings ... Tools ... Building Materials ... Antiques

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Are you tired of hearing about Cadillacs ... Swimming pools and Operations ...

Do you have a gadget, an idea or an invention that you would like to see developed, manufactured and marketed? We have the ambition, know-how and plant facilities. Located close to Palm Springs, where you can help supervise the operation on a part-time basis, while you still bask in the sun.

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HERBERT C. COOPER

723 East California St., Pasadena 5, Calif.
SY. 5-1052

and we will arrange a time and place to talk it over and exchange references.

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Furniture SALE
STARTS THURSDAY
FEBRUARY 10TH
SAVINGS UP TO
50%
BONNELL FURNITURE CO.
66 North First BANNING

Accident & Sickness Insurance
SHOULD PAY IMMEDIATELY
Don Bottorff
Your local agent can provide this important service
for information
Call Don Bottorff, 2788
WEINGARTEN & HOUGH Insurance Counselors
The Plaza

The Palm Springs Seattle Rainiers Booster Club seeks talent ... Chairman of the Committee Jay Budsey requests you fill out this coupon, mail to P.O. Box 608, Palm Springs.

PALM SPRINGS SEATTLE RAINIERS BOOSTER CLUB

Talent Show

Sponsored by Junior Chamber of Commerce

Name _____ Age _____
Address _____ Phone _____
Type _____ Bus. _____
of Act _____ Res. _____

Mail to Palm Springs P.O. Box 608

any day in ...
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is a good day to **OPEN YOUR SAVINGS ACCOUNT**
highest bank interest!
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GREAT ENTERTAINMENT tops the menu in the Starlite Room of the Chi Chi. The bill headed by Cab Calloway, who enthralled his audiences, is also featured by the High Towers, an adagio.



contortion and straight dance team, left, and the comedy singing and impersonations by impish and lovely Vivian Marshall who takes the cash paying customers right into hand.



WARNER BROS. director Victor Saville and Actress Virginia Mayo, chat while on location near Palm Springs for the making of "The Silver Chalice." Now screening at Sunair Drive-in theater in CinemaScope and Warnercolor, the picture is being acclaimed as the "mightiest story of good and evil ever told, ever lived, ever made into a motion picture," from the book by Thomas B. Costain which was read by over twenty-five million people." Co-feature on the Sunair screen is "Passion" starring Yvonne deCarlo and Cornel Wilde with color by Technicolor.

Announcing the Opening of ...
Phil's Shoe Repair Shop
THURSDAY, FEBRUARY 10
Specializing in One Day Service
and Service While You Wait!
700 BLK. BROADWAY CATHEDRAL CITY

PARTNER OR ASSOCIATE

With means desired by building contractor forty years of age.

May be active or inactive in the business. My firm has built schools, banks, all types of commercial buildings and fine homes; also much chain store remodeling all over Southern California.

Recent dissolution of a partnership of 13 years is the reason for my seeking an associate, either male or female.

I believe you will agree my offer is a rare opportunity.

Let me talk with you personally. I will give you facts to consider, then decide with the help of your advisor or attorney.

Drawer R-7, P.O. Box 190,
Palm Springs, California
or
Ph. San Bernardino 8-53122
Ask for Larry

Date for Circus Now March 28

Date of the proposed appearance of the Clyde Beatty Circus in Palm Springs has been changed to Monday, March 28. City Manager R. W. Peterson said this week.

A representative of the circus, second largest in the world, was in the city last week to inspect possible sites.

Purse Taken from Store Shop Window

Shoplifting of a ladies' purse valued at \$24.95 from a window display at Henry Frank-Boutique, 130 North Palm Canyon drive, was reported to police Saturday evening.

The theft occurred between 6 and 8 p.m., Saturday.

Top Entertainment Delights Patrons of Starlite Room

Cab Calloway made his debut in Palm Springs Tuesday.

It was an opening night for this great entertainer that he or his audiences will not forget for a long time.

The Great Cab not only worked himself into a frenzy in order to oblige by repeated curtain calls and more and more of his famous songs but he had patrons entertaining themselves by assisting him in his Hi-de-Ho number and other songs.

Calloway, who is a legend in the show business, certainly demonstrated his ability to the delightful satisfaction of every one. A big man, he moves about the stage as lightly as a feather and after all of that exertion is able to go into his "Minnie the Moocher" and other famed songs without any loss of

breath. He is worthwhile seeing and listening to.

The show is opened by the High Towers, a combination straight dance, adagio and tap dance team. The young actress of the team certainly proved that the human body can take tremendous stress without breaking somewhere. She is spectacular in one bend when she leans over backward from a high pedestal for a distance of approximately five feet to pick up a handkerchief.

Vivian Marshall, the tiny mite with the big voice—she is five-foot two inches tall and weighs 104 pounds—captivates her audience with comedy songs and impersonations. She just returned a few days ago from Alaska where she had gone to entertain officers and men of the Elmendorf Air Force base at Anchorage and "it was 30 degrees below zero," she said. She plays an important part in a Columbia motion picture entitled "Women's Prison" which is about to be released.

All in all, the show in the Starlite Room of the Chi Chi is one that should not be missed.

Three Dwellings Started in Week

Three dwellings and two swimming pools were started in the Village for the week ending February 4 as the building department at the city hall issued permits valued at \$67,800.00.

Building permits for the week went to:
Fern W. Laurence, 1337 Tachevah, dwelling, \$16,000.
Sam Levin, (P.S. Biltmore), 900 Indian road, Convert-Day laboratory, \$500.
Charles Miller, 208 North Indian, addition, \$1,000.
Anthony Moriel, 1175 Cactus road, dwelling, \$19,000.
Irene E. Salvester, 675 Mesquite, dwelling, \$17,000.
Eastman Spaulding, 2067 Alejo road, remodeled, \$1,000.
Mr. and Mrs. Joel Stone, 754 San Lorenzo, addition, \$1,000.
W. C. Thornton, 470 Camino Norte, landscape, \$600.
Morton Wade, 425 Camino Norte, swimming pool, \$4,000.
Perry West, 1955 Camino Real, cabana, \$3,000.
W. P. Whisman, 799 Mission road, swimming pool, \$3,000.

Hub Cap Thieves in Busy Weekend

Hub cap thieves had their greatest activity in Palm Springs this season over the past weekend, with 14 being taken from five cars.

Reporting the thefts were:
Dr. Peter Lindner, Hollydale, two hub caps valued at \$25 from his car parked at 2281 South Palm Canyon drive; Everett Johnston, Vista, two taken while the car was at 226 West Baristo road; R. C. Ellis, 913 East Mel avenue, three taken; Dr. S. Knauer, Hollywood, three taken while the car was parked in the vicinity of South Cahulla road, and E. O. Ray, Hollywood, four taken while the car was parked on East Tahquitz.

Activity continued Sunday night, with two thefts reported. Two hub caps were taken from the car of Paul Summers, 1080 East Alejo road, and two from the car of John E. Covey of Little Rock, Arkansas, while it was parked at 296 South Palm Canyon drive.

Just Hunting Bottles But He's Arrested

Hugh Ray Lindgren, 42, no address, was arrested by police Sunday afternoon on a charge of vagrancy after being observed in the 200 block of El Alameda to be checking refuse in containers at the rear of residences.

The suspect, during questioning, said that he was looking for bottles, officers reported. Appearing in justice court Monday, Lindgren was given a 10-day suspended sentence provided he remain away from Palm Springs for a period of one year.

Must Stay Away to Keep from Jail

Henry Harrington Williams, 68, was given a 30-day suspended jail sentence last week when appearing in justice court on a charge of petty theft, shoplifting. He was placed on two years probation, and was told to remain away from the Village for that period of time.

Williams was arrested following a report by a local grocery store that he had been observed placing two packages of meat underneath his coat, and then leaving without paying for the merchandise. The suspect was apprehended just outside the store.

MOVIE CAMERA STOLEN

Theft of a movie camera and cowboy boots from his car parked near his residence at 444 North Indian avenue was reported to police Tuesday by Robert E. Grayson. Value of the two items was set at \$91.

Kersey to Speak in Village Today

Vierling Kersey, director of Valley Junior college, Los Angeles, and former state school chief, will be in the Village today, accompanied by Mrs. Kersey, for a brief stay.

He will speak this morning at 10:30 at Palm Springs high school, this noon at the meeting of local Lions club at the Chi Chi and before the Cathedral City Lions club tonight.

READ SUN
CLASSIFIED ADS

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Superb cuisine...dazzling floorshows
...wonderful golf at Nevada's largest and finest Resort Hotel!

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Takes only an hour by Western Airlines Convair!

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Las Vegas, Nevada

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TOURNAMENT
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April 28 - May 1
\$35,000
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A NEW NEEDED SERVICE FOR THIS AREA!
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For rent by hour, day or week

Concrete Mixers
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Ladders . . . Shovels
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We rent a trailer for local use
or one way hauling
anywhere . . . We have the
size and type you need . . .
Even horse or boat trailers.

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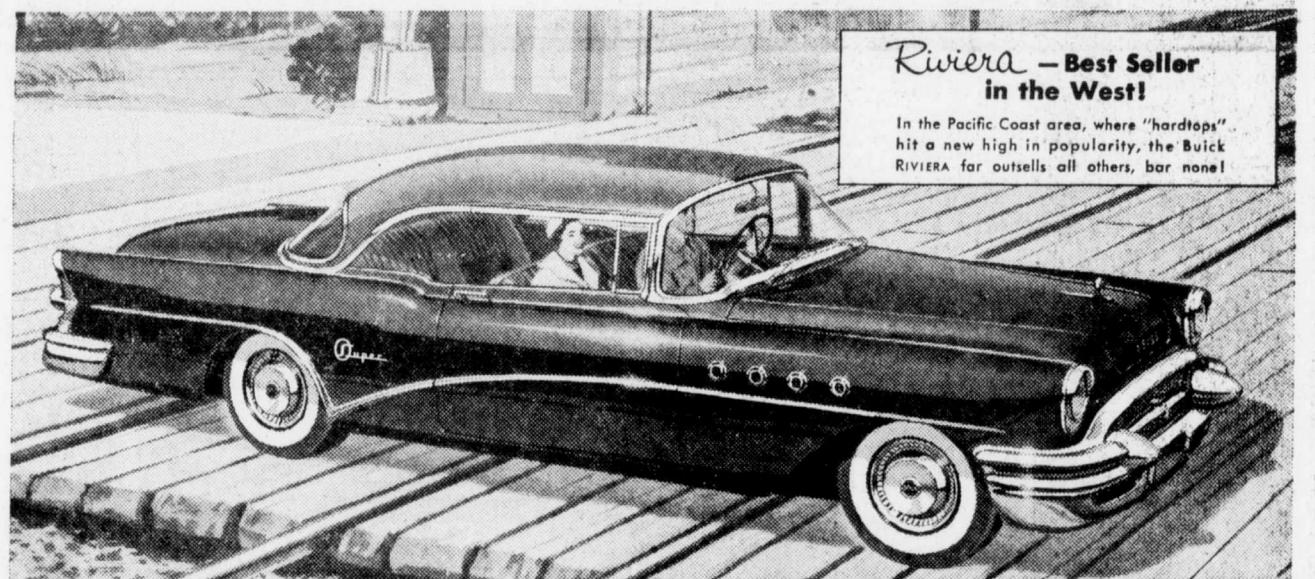
Tramview Equipment Rental & Supply

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Elmer C. Pearson

Even the bumps are smoother in the '55 Buick ride



Riviera — Best Seller in the West!

In the Pacific Coast area, where "hardtops" hit a new high in popularity, the Buick RIVIERA far outells all others, bar none!

To be honest—there are some bumps which *nothing* will level out completely.

Yet even the real rough ones turn out a lot smoother when you're in a 1955 Buick.

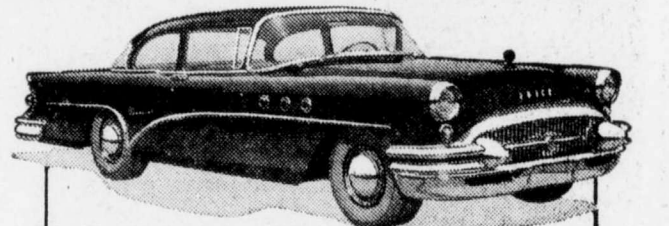
And that's not just our say-so. New owners of these new beauties keep telling us that.

So you may wonder—how come? What's different about the Buick ride that makes it such a marvel? The answer is—plenty.

Most cars have coil springs on front wheels only. Buick has them *all around*—and this year they're newly calibrated for even deeper smothering of jounce and jar. So here your ride is balanced, buoyant, level, serenely smooth.

Most cars drive through the rear springs. Buick drives through a *torque-tube* that takes up all driving thrust, wipes out rear-wheel wiggle and wag, steadies your going to a sure and solid track.

And no other car in all America has these great comfort extras *plus* the backbone of a massive X-braced frame *plus* both direct and lever-type shock absorbers to snub after-



Local Delivered Price of the 1955 Buick SPECIAL

\$2627²⁷

2-Door, 6-Passenger Sedan, Model 48 (illustrated)

Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities. Even the factory-installed extras you may want are bargain, such as: Heater & Defroster—\$81.70; Radio & Antenna—\$92.50.

bounce *plus* a special front-end geometry to stabilize "cornering" *plus* tubeless tires on extra-wide rims for softer, steadier riding. Surely, you owe it to yourself to *try* this great Buick travel, just to judge things for yourself.

You'll find it the nearest thing to velvet on wheels—and made even more so by the silkiness of record-high V8 power and the absolute smoothness of Variable Pitch Dynaflo.* Come visit us this week—for sure.

*Dynaflo Drive is standard on Roadmaster, optional at extra cost on other Series.

Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DESERT INN GARAGE

193 N. Palm Canyon Dr. Palm Springs, Calif.

Council to Press Sewage Survey

Sewer connection requests for Lots 14 and 15 of Section 13, was approved by city council last week, but not before a discussion covered the possibility of overloading of present facilities of the sewage plant in the near future.

The Desert Sun recently told of a study by former Director of Public Works John Keefe, which revealed that the plant may reach its capacity by the Spring season of 1956.

Council, in its discussion, asked that the study be continued, and a report be prepared after it is concluded.

TODAY'S USED CAR SPOTLIGHT

YOUR BUICK & GMC TRUCK DEALER



1952 BUICK
4 door Riviera
Power steering Very clean.
\$1395

1951 BUICK SUPER
6ER RIVIERA
Radio, heater, Dynaflo, low mileage.
\$1095

1953 MERCURY
Hard Top Coupe
Power steering, power brakes, low mileage.
Local car.
\$1895

1947 PLYMOUTH
Deluxe Sedan.
\$295

1948 CAD
CONVERTIBLE
Local car.
\$795

1946 GMC
1/2-ton Pick-up
\$295

Reputation
Tradition
Count in
Used Car prices

Desert Inn Garage

193 N. Palm Canyon
PHONE 4001
Palm Springs

See The New
1955 GM TRUCKS

TWENTY-EIGHTH YEAR

The Desert Sun

2nd Section Palm Springs, California, Thursday, February 10, 1955

Page 1-b



TOASTMISTRESS CLUB MEMBERS, Mrs. Charles Travers, Mrs. John Keefe, and Mrs. William Aiken watch as Terry Gray, Becky Zanville and Donald Aiken prepare to board the school bus with the assistance of the safety patrol leader, Betty Weatherford.

Salton Sea Park to be Dedicated Next Saturday

Dedication of Salton Sea State park on Highway 111, twelve miles south of Mecca, is scheduled for Saturday, February 12, starting at 1:30 p.m. Mecca Civic Council is in charge of the program.

Mr. and Mrs. Alex Hammond of Palm Springs will be in charge of a skit and many Villagers and visitors to the Village will be present as Dr. C. E. Smith of the Desert Museum has scheduled this week's field trip to the park site.

There will be music and an aquatic program of sports during the afternoon.

King Neptune will be crowned by Queen Scheherazade of the National Date Festival at Indio. State and county officials will be present.

In charge of the affair is Lt. Col. James P. Westerfield, assisted by Cecelia Foulkes.

Backstrand Active at State Capital

Assemblyman Lee Backstrand of Riverside county has originated or co-authored 104 bills in the current session of the state legislature, according to report from Sacramento.

Backstrand is on many committees in the assembly. Little boys would learn to write much sooner if blackboards had the appeal of fresh cement. — Florida School Bulletin.

Toastmistress Club Seeks Safest School Bus Driver

Most efficient school bus driver of the Palm Springs Unified School district, is being sought in a contest sponsored by the Community Service committee of Palm Springs Toastmistress club at the request of George Bond, transportation superintendent for the district.

Members of the committee, Mrs. William Aiken, chairman, Mrs. Charles Travers and Mrs. John Keefe will act as judges in the safety contest and the winning driver will receive a gold medal.

Points will be based not only on the driver's ability to handle the bus but also on his ability to teach the children in his charge safety procedures: how to prepare to board the bus; how to act while on the bus and safety measures in getting out of the bus.

The contest will include selection of the best safety patrols, who act as assistants to the drivers and a prize will go to the busload of children best observing safety rules.

The Safety Patrols' duties are to maintain orderliness and safety as the children board and leave busses, to announce to other children the safety slogan for the week every Monday and to have them repeat it as they leave the bus each evening.

Banjo Stolen from Parked Automobile
Theft of a banjo from his car parked at 133 Highway 111 was reported to police by Jack Watson of Apple Valley. The banjo, valued at \$300, had been placed on the floor of the unlocked car, police said.

Girls Ready to Wash Cars But Can't Find the Location

The spirit is willing, but the location is lacking.

This was the word today from the Social Service Club of the Palm Springs high school, as the members announced postponement of their "car washing" project because the announced location could not be secured.

The group, a girl's organization, had planned the project for Saturday and all proceeds were to be donated to the March of Dimes.

An appeal was issued by the club for a place where cars may be washed on a future Saturday. "We want to do our share in the March of Dimes drive," members said. "Anyone knowing of facilities which may be obtained by the girls is asked to contact them at the high school."

to contact them at the high school.

Must List Status of Employees on Forms

Robert C. Kirkwood of the state franchise tax board, said last week that employers may file copies of the Federal W-2 form instead of state form. IT599 to report wages of their employees only if they indicate whether the employee is married or single.

Deadline for filing forms is February 15.

The secret of happiness is to learn to accept the impossible, do without the indispensable, and bear the intolerable.—Tit-Bits, London.

Direct connections at Los Angeles with Western's "Champagne Flight"

The Californian

NONSTOP TO
SEATTLE
SAN FRANCISCO
ONE-STOP TO
PORTLAND

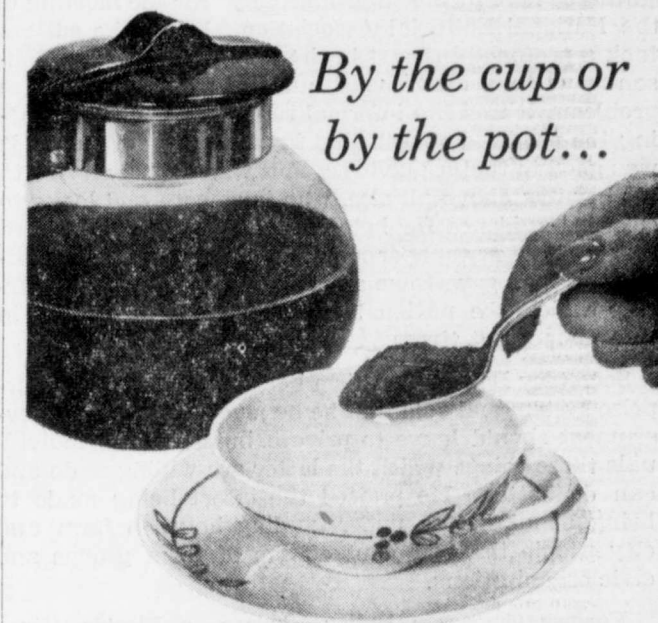
Call 2709,
or see your
Western
Travel
Agent.

WESTERN AIRLINES

Air Force Film at GOC Meeting

Motion pictures on world conditions were shown on Tuesday night at Frances S. Stevens school at the monthly "Your Air Force" program presented to the Palm Springs Ground Observer Corps members and their friends.

Robert W. Peterson, city manager and GOC supervisor, presented several members of the Corps who have won special awards for their volunteer service. Among them were Frances Adlam, 500 hours; Paul Onan, 100 hours; and new Observer Wings to Judy Barry, Edith Boyer, Kathleen and Weston Naef and Jack Morie.



By the cup or by the pot...

RICHER COFFEE INSTANTLY

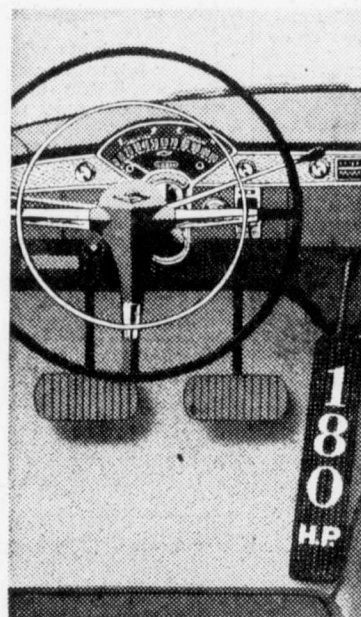
...yet you save 3 ways!

- 1 WHEN YOU BUY IT, you pay less than for other top quality instant coffees and much less than for regular coffee.
- 2 WHEN YOU MAKE IT, you use less because Edwards is 100% pure coffee — rich coffee from choicest coffee beans, "Deep Roasted."
- 3 WHEN YOU SERVE IT there's not a drop of waste. You make exactly what you want—when you want it.

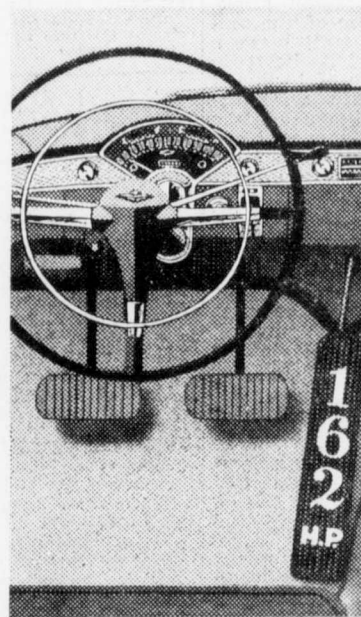


Featured at **SAFEWAY**

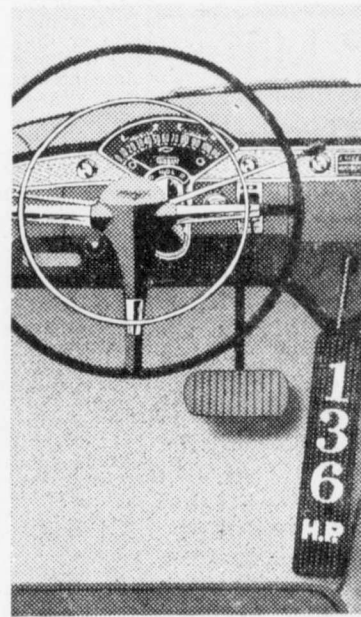
How many "horses" would you like?



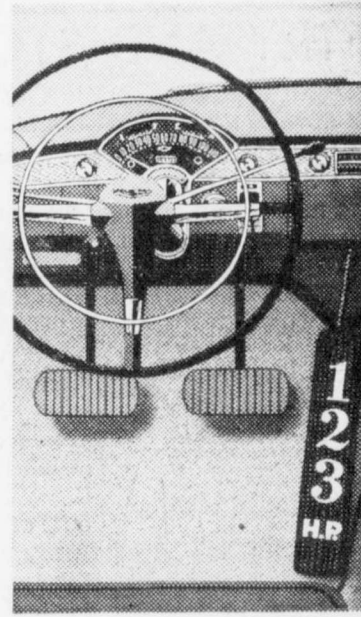
Created for drivers who put a premium on blazing acceleration, the "Turbo-Fire V8" has all the advanced engineering features of Chevrolet's V8 design... plus dual exhaust system and a four-barrel carburetor. Optional at extra cost.



A silk-lined cyclone of power, the "Turbo-Fire V8" boasts the shortest stroke in the low-price field. More compact than other V8's, it has the highest compression ratio (8 to 1) in its class... and the exclusive Chevrolet 12-volt electrical system.



The "Blue-Flame 136" takes advantage of the cushioning effect of Powerglide* to set the standard of six-cylinder valve-in-head efficiency, gives the ease of automatic shifting at lowest price. It, too, has 12 volts... and quiet hydraulic valve lifters.



The ultimate development of Chevrolet's 26 years' experience with the valve-in-head six, the "Blue-Flame 123" is the world's yardstick for automotive value. And its thrifty 7.5 to 1 compression offers performance that is gratifyingly smooth and lively.

*Optional at extra cost.

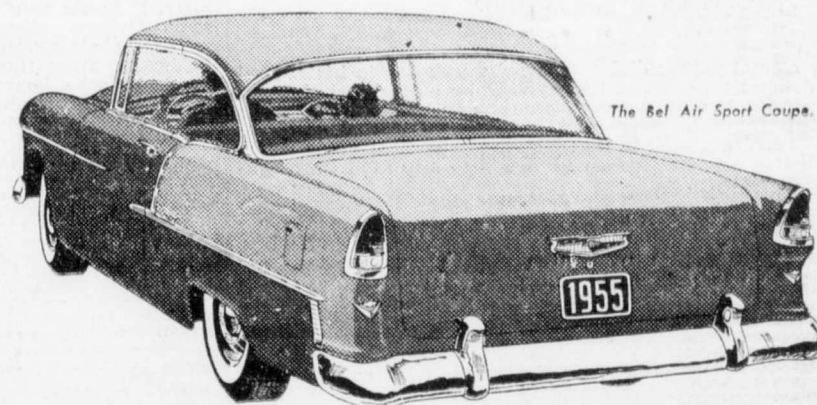
All with the style that's stealing the thunder from the high-priced cars

No matter which engine you choose, you get Chevrolet's sparkling-new body design, the smartest styling on the road. You get that commanding view through the Sweep-Sight windshield, visibility that lets you see all four fenders. You get a velvety ride you never expected from a low-priced car... a "big-car" way of going that stems from the flexing ease of Glide-Ride front suspension, the stability of outrigger rear springs. You get your pick of three modern drives, a full range of power assists... and you get all this with Chevrolet's well-known thrifty ways. Come drive a Chevrolet and discover the whole story!

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Stealing the Thunder from the High-Priced Cars!



The Bel Air Sport Coupe.

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"THE BEST DEAL UNDER THE SUN"

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Paddock is your best buy NOW, for you PADDOCK'S New Economy Pool

15 x 30' Oval
2 ft. cast stone combination coping and walk
New economy type filter

Now, all of Paddock's quality features in this new, low-price swimming pool... same high standards of design, equipment, construction and service as in the deluxe models. Paddock's newest in filters brings the price of this pool to within reach of everyone's pocketbook. Write or call today for information and an estimate without obligation.

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Call me at _____
City _____ Zone _____ State _____

Paddock

Phone 5123

PUBLISHER'S CORNER

By Oliver B. Jaynes

ST. PETERSBURG, FLA. — It was worth coming a long way to hear Secretary of Agriculture Ezra Taft Benson, who addressed the newspaper men and women gathered here in the "Sunshine City" for the meeting of the National Editorial Association. While the editors took a profound interest in the answers Secretary Benson gave to a dozen vital questions on current farm problems, it was the informal remarks he made following the prepared speech that impressed them most. It was good to find a public servant who places service to his country above all else, who is sincere and looks to spiritual guidance for help in a difficult task. I heard many of the newspaper men and women say that hearing this man gave them a new confidence in the leadership which the national government is furnishing in these important times.

Secretary Benson is a firm believer in the free enterprise system and said that he believes the national government should leave to private industry and individuals those things which the latter are willing to do and can do better. He praised the effort being made to bring about better understanding between farm and city people through joint efforts of farm groups and civic organizations.

Former Governor Fuller Warren, a Florida (fire) cracker, amused the visiting newsmen no end with his Florida "sales talk" which he concluded with an invitation for all of us to retire in this sunny land that he said would revitalize them so much they might even be able to raise another family.

More than 200 owner-editors of small daily newspapers and weeklies from coast to coast, most of them with their wives, attended the conclave and were showered with gifts of Florida fruits and delicacies. Besides their own trade talks they heard Raoul Archambault, of the Federal Civil Defense, warn that the greatest danger to America and the greatest obstacle to setting up proper home defense measures is an unwillingness to face the true menace of atomic warfare. Paul Kayser of Houston sounded another warning in protesting the recent U.S. Supreme Court decision permitting federal price controls on natural gas in the field. Kayser said it was "a socialistic measure" which opens the door to government for fixing prices on other basic commodities such as oil, coal, lumber, wheat and cotton, and centralizes power in the Federal government.

Women are pretty good editors and there are many who own and edit their own weekly newspapers. I met a couple of very interesting ones here today who moved out from New York City to a little Michigan town, bought a weekly newspaper and gave both their paper and the town a big boost with the revival of bright red flannel underwear. They are now known as the "Clipper Girls" and I'll tell you more about them next week.

Perhaps I should report that the weather here has been windy and cool but the newspapers keep visitors happy with big front page stories in every issue about the blizzards and sub zero temperatures in the East and Midwest.

TRY AND STOP ME

By Bennett Cerf

OSWALD JACOBY, the card wizard, did a hitch with Navy in the Far East a few years back. One day he was introduced to a group of Army engineers who were wrestling with a big transportation problem. Heavy floods had played havoc with their pontoon bridges.

"Who's that Navy galoot?" whispered the head man of the engineers. "Oswald Jacoby," answered his aide. "He's probably the greatest bridge expert in the world." Well, get him out of here," roared the Army man. "Nobody from the Navy's going to tell me how to build bridges!"

The mid-European diplomat was explaining Washington etiquette to his new assistant. "Remember that in these parts," he warned, "no lady is ever fat. She is just a little short for her weight."

AN OLD SOT, disintegrating before the very eyes of his long-suffering friends, was persuaded to undergo a complete medical checkup. The doctor examined his analyses with something approaching awe, and reported: "There are clear indications that a tiny, but discernible percentage of blood is managing to find its way into your alcohol system."

"The patient, incidentally, came to the end, murmured, "Some gents, Doc, prefer blondes. I prefer blends."

A very correct young diplomat, newly assigned to his United Nations delegation, surprised everybody by curtly declining an invitation to a big dinner sponsored by the Daughters of the American Revolution. Pressed for an explanation, the diplomat reminded reporters stiffly that his Foreign Office had given him explicit orders to give a wide berth to any kind of revolutionary organization.

Mrs. Smith, her arms filled with groceries, boarded the bus, followed by her 6-year-old daughter, who carefully dropped the fares into the coin box. "I'm paying the fares today," she explained in a voice that carried to the very back of the bus, "cause Mom is loaded."

"I hope, my little man," said the pastor with an indulgent pat, "that you say your prayers every night."

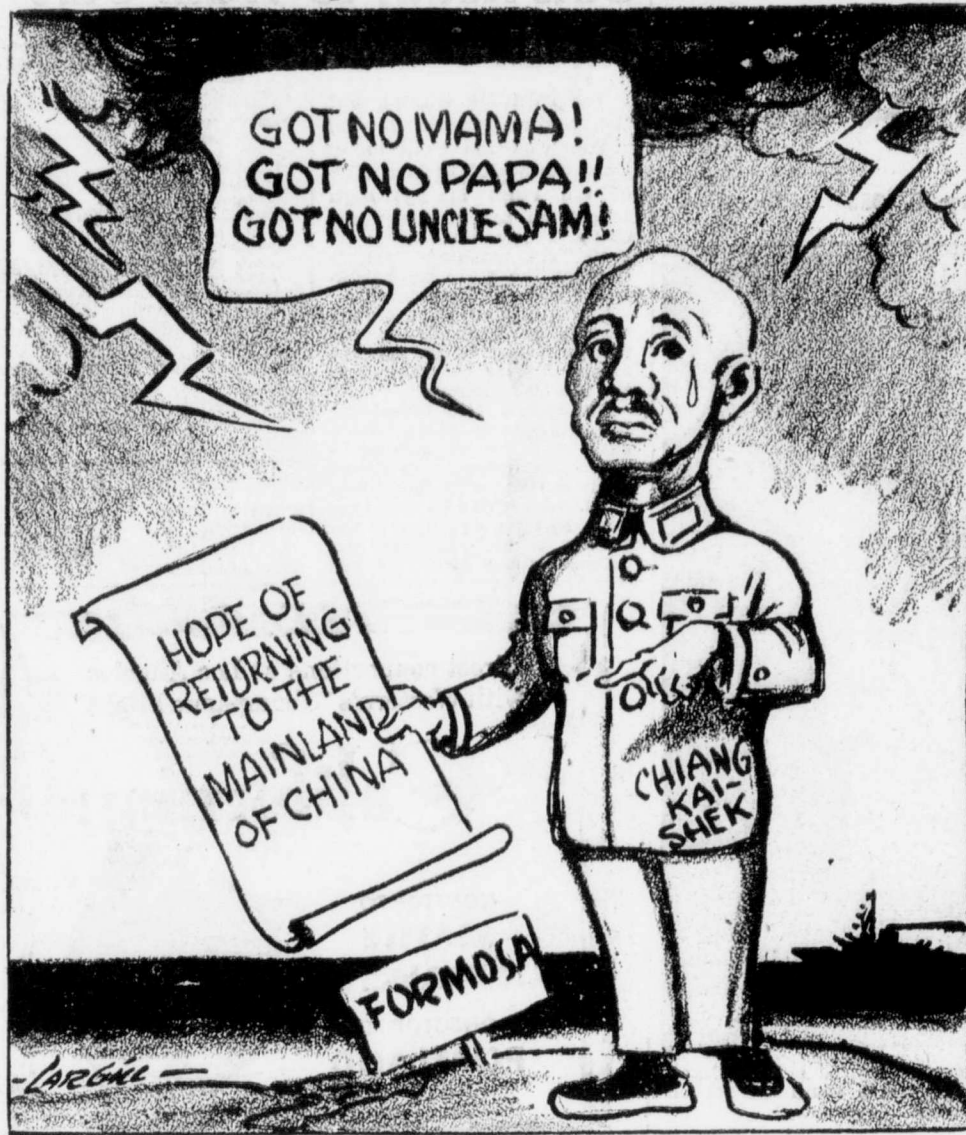
"Not every night," admitted young Peter. "Some nights I don't want anything."

"In times of trial," boomed the visiting pastor, "what brings us the greatest comfort?"

From the rear of the church came the answer: "An acquittal."

A tycoon in the steel industry had a little run-in with the Internal Revenue department in which he finished a bad second. A keen student of American history, the big shot's comment when he emerged from the conference was, "If Patrick Henry had known what it would be like to have taxation with representation, he'd have kept his mouth shut!"

Orphan in the Storm



Dr. Benjamin Goldberg

Heart Disease

We are now in the midst of the annual campaign for collection of funds to aid in the research of abnormal heart conditions and the care of many individuals suffering from this disease. "Captain of Men of Death" is the appellation which should be given to heart disease inasmuch as it causes the greatest number of deaths in our country. Medical science has learned to cope with infectious diseases which are controlled or on the wane but as increased longevity becomes more and more evident, so do more people die of heart disease. It might be interesting to list with not too much detail the various heart conditions with which people have to contend.

a. Congenital heart disease. 1. There are several types of abnormal heart conditions which are found at or shortly after birth. First, what is known as a Patent Foramen Ovale. This is the failure of the septum or dividing wall between the right and left heart to close at the time of birth. At this time usually with the opening of the lungs and the first cry of the infant, blood begins to circulate from the right heart through the lungs where it is oxygenated, into the left heart and then throughout the body. This failure of closure, short circuits the blood which therefore does not pick up oxygen and retains the color of blood from the veins and we have a blue baby.

2. A failure of closure of the arterial duct which likewise has also carried venous blood around the heart in fetal life may also result in some blueness of the baby.

3. Transposition or misplacement of the heart and its appendages to the right side of the body is another congenital situation which may cause trouble.

4. Coarctation of the aorta which means a constriction of the largest blood vessel which carries blood from the heart to the various tributary vessels. This prevents an adequate amount of blood from going to the body with a resultant enlargement of the heart which is a pump and is attempting to overcome this barrier in the aorta. It becomes necessary therefore in overcoming this to remove this segment of the aorta which requires very fine surgical skill.

b. Rheumatic Heart Disease. This is usually found between the ages of eight and thirty. It is the result of, most frequently, a rheumatic or streptococcal infection attacking the heart valves, the lining of the heart, the heart muscles itself and occasionally the covering of the heart. It results in heart valve impairment and heart muscle weakening. Fortunately with antibiotics which kill off such infections there is a marked lessening of this condition which previously crippled many of our children.

c. Syphilitic Heart Disease is the result of infection of a syphilitic type and usually occurs between the ages of thirty and forty-five years. This condition also can be prevented or stopped with the use of antibiotic substances principally one of the penicillins.

d. Heart Muscle Disease which usually comes on after forty years of age is still very prevalent. Here we find the enlarged heart associated with high blood pressure, the closure of blood vessels associated with coronary thrombosis and its resultant very serious heart muscle damage. This particular condition is one of most potent killers at that time of

life when an individual should be at his maximum performance in production. Finally, the failure of heart muscle function which comes as a result of old age and its weakening. The weakening of the heart muscle which results from associated infections in the body such as pneumonia and the weakening from wasting diseases like cancer.

Medical research is able to convert many or most of the congenital heart conditions through the use of fine surgical skill. Surgery has also come to the aid of the rheumatic heart valve disease and enables individuals who previously died in their thirties or forties to live on for many more years. Much of this research is financed with the funds contributed to the American Heart Association in the annual collection now taking place. This heart fund therefore is most important to all people.

(Dr. Goldberg is not practicing medicine at this time and cannot answer correspondence.)

The Mail Bag

HE WANTS SUN

If all I had left in the world was \$6 I'd send it to you for my subscription. I know more that's going on and keep closer touch with the happenings here, through The Sun than I could guess or even hear through gossip.

Keep up the good work. P.S. is growing, so are you. Kindest regards,

ED KRIST.

APPRECIATES AID

A copy of your editorial of January 20, 1955, entitled "Watch State Legislation" has been forwarded to me.

We are sincerely appreciative of your excellent editorial. Our goal is the protection of the Unemployment Insurance Fund for the benefit of the honest working men and women of the State. An editorial such as yours aids us greatly in our

efforts to combat chiseling and to administer the unemployment insurance program for the general good of all the citizens of our state.

Agam, our sincere thanks.

WILLIAM A. BURKETT, Director.

Dennis, the Menace

By Ketchum



THIS SIDE of The Sun

By Phat

Today we dispense with so-called rhyme. To think up one there just isn't time. So we start out from scratch.

FIRST OFF, don't try to walk into a lounge, polite word for bar today. You may bump your nose on the door for this election day and all items which intend to intoxicate are barred by law between 7 a.m. and 7 p.m. Which reminds me to remind you that if you have not voted as of now, there will still be time to get to the polls before 7 p.m. This redistricting argument has been going on for two years and it would be a shame to begrudge two minutes to mark your opinion on the ballot. The same holds true for next Tuesday when the school bond issue will be decided.

THIS IS A SPEEDY AGE for sure. Monday afternoon I was handed a copy of the Chicago Tribune—dated Monday morning, January 7. Fellow who had flown in from Chicago brought it. Of course, it was the "Bulldog" or first edition, which came out Sunday night. But nevertheless, it was something to get a Chicago paper of the same date at 1 p.m. Bill Hall of The Desert Sun has no fears of Friday, the 13th, such as I have. In fact, he scoffs at '13 as a jinx number. Told me the other day that on Sunday, the 13th, he'll go to work. He'll observe their 13th wedding anniversary. Besides that, he said that they were married on a Friday, the 13th, back in '42. Thirteen years on the 13th. I will lay 6 to 5, however, that they keep their fingers crossed Sunday.

THERE WERE TWO advertisements in The Sun last week which I liked as I looked over the paper after getting home that night. One was in regard to a Rodeo dance. And the inspired copywriter wrote: "Yield the right of way to western garb. But come anyway. If you haven't western garb, come just in a red bandana." That would be a sight! And a classified customer wanted to advertise "intoxicated chickens." That puzzled me until I rode by a market. And saw in big letters on a window: "Stewing chickens." So what is the difference between an intoxicated chicken and a stewed hen?

YOUNGSTERS seem to be making the news these days. Last week police were called to a Village neighborhood by reports that a youngster was in trouble. People had heard him scream. Police cars converged on the scene but could find nothing. Later it developed that a young lad in that neighborhood was addicted to sleep walking. And woke up, palm-clad, in the chilly night out on the highway. No wonder he screamed. And another lad, 19 this time and old enough to know better, was given a lecture by police. He was picked up after school authorities informed police that he was driving around the school yard with the "pipes" on his hot rod. The charge was disturbing the peace.

MAYOR FLORIAN BOYD received a letter this week, complimentary not only to the mayor but to the police of the city. It was from Bob White, of Los Angeles, member of a publicity firm. Seems White attended a meeting where the mayor was called upon for a speech and then sat down. After just a few words, White said it was a painful disillusionment to find a public official who declined to say a few thousand words on any occasion. He also wrote that once he overparked in front of a cafe while having breakfast and that when he came out, he found a courteous clerk informing him that he had "inadvertently violated a city law." Said White in his letter to the mayor: "I never felt so kindly toward a city or its law in all my life and I regard that ticket as a master stroke of public relations."

SATURDAY we observe the birthday of Abraham Lincoln. Right now when so many people are figuring out Form 1040 and trying to think up new deductions, it would be wise to remark that the Internal Revenue department has expanded Lincoln's famous statement made at Gettysburg. Lincoln said: "x x x by the people, of the people and for the people." The revenue department added to that. Their version is: "By the people, of the people, for the people and FROM the people."

BEING A READER of all sorts of literature, even trade magazines, and also being fond of watching the ponies at Santa Anita's flower-bedecked roulette wheel, this story in the Louisville and National railroad's house magazine pleased me. It concerned a horse auction in the south at which a young man in riding breeches successfully bid for a decrepit looking horse. A farmer who watched the auction, asked the youth: "What on earth are you going to do with that broken down animal?" Said the buyer, "I am going to race him." Answered the farmer: "Well, you'll win." Maybe I should race some of my picks and chuck in the two bucks on myself.

The Voice of Broadway

By Dorothy Kilgallen

Playwright William Saroyan and director Sanford Meisner had it out at the closing night party for the "Time of Your Life" company. Saroyan declared, "You'll never direct another of my plays," Meisner countered with "You'll never write another one!" and they took it from there. It's trouble, trouble in the Bergman-Rossellini ménage, if you listen to the European rumors — but then, those whispers have been heard for years. Either Ingrid's best friends are spreading false rumors or she's awfully well-adjusted.

Several major league baseball clubs are considering the possibility of using subscription for important games. The \$16,000,000 inheritance of Mollie Nether Bragno, a front page item a couple of weeks ago, keeps dwindling and dwindling. It now looks as though Mollie will be lucky to get a measly \$5,000,000, but it's going to take another month or so at the mighty console of the IBM machine before the tax experts can give her the net amount.

Jose Ferrer and Rosemary Clooney are serious about doing a Broadway musical together as soon as their individual commitments permit. They're eagerly searching for the right vehicle for something Jose could produce and direct, of course. Lady Lawford (Peter's mother) is greatly improved after a serious illness. Insiders say John Jacob Astor's third will find it difficult to get more than \$50,000 from him, despite his zillions. He'll go out to prove he hardly has any money left at all, really, after taxes. The pretty girl who turned up for lunch at the Colony the other day with a baby lamb under her arm (a live one) was Frances Garman, a model. The tab picker-upper was Mr. John.

Ranking insiders on the international scene say the biggest confab since World War II are going on right now in Moscow, with Soviet representatives from all corners of the globe flying in to attend the command performance. The best opinion: Results of the conference will be felt around the world within 60 days. Horace Heidt and Gordon MacRae no longer adore each other. Gordon wanted too much money for a guest spot on the Heidt show, even though Horace says he discovered the singer. In Rome, they're gabbing about a scandal involving ex-King Farouk and a foreign tourist. John Roosevelt's newest enterprise involves bubbling. He's negotiating to distribute one of the most

popular champagnes on a national scale.

Broadway guessing game: A former Academy Award winning movie star is so desperate, she'll "go Dutch" on any date. A big name singer who recently split with his manager is now being master-minded from the psychiatrist's couch. The notoriety axe is liable to fall on the star of a Broadway hit. She lets the adulation of her teenage fans go too far. A local judge is giving the bench a bad name by being drunk in Lindy's.

Eartha Kitt is planning to start her own dancing school. Before she sets out on tour with "Mrs. Patterson," she'll select the studio, get the decorating started and find a staff of co-instructors — probably ex-Durham dancers like herself. They'll take on children as well as grown-ups.

British model Vicki Martin, long-rumored to be the true love of the Maharajah of Cooch Behar, was killed in a London automobile accident the other day. The George Herzes (Mike's lawyer) will lullaby in June. A pocket magazine article is titled: "Capital Punishment is Prejudiced." (More big news: It's also fatal!)

Ethel Beck, the Olympic swim star, will trek to the altar with golfer Bill Bryant. Bette Davis' version of "What's My Line?" will fade off BBC in March and revive on the commercial network next September. New style on the Gay White Way these nights: Luminous stockings for lasses. Elizabeth Arden's posh lolling place for ladies, Maine Chance in Arizona, is harboring a celebrity goofing off for a cold-weather respite — among them Edna Ferber, Mrs. Jascha Heifetz and the Theater Guild's Helene Helburn. Advance talk about Hildegarde Neff's performance as "Tribby" in the new flicker is very, very good.

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NEW YORK CAVALCADE

By Louis Sobol

CASUAL FRAGMENTS: The solution to the Serge Rubinstein murder offered by the amateurs around town are lulu. Compile them and whip them into a book and you'd have a humdinger of a Whodunit.

Medicos worried about the condition of popular Charlie Morrison, most of Hollywood's famed Moccambo. He is Johnnie Ray's ex-father-in-law. Winston Churchill wants to make another trip to the U.S. shortly. To intimates recently, expressing this desire, he said: "It will probably be my last." "Plain and Fancy" is now among the top three in demand at the ticket brokers. Columbia Broadcasting reported in some sort of a deal for the services of Katherine Hepburn — in an executive capacity.

Ed Wolpin, head of Paramount's music department, was requested to have a song written in connection with the forthcoming Alfred Hitchcock picture, "The Trouble with Harry." He inquired of the picture: "Who is the Harry in the picture? An executive, a singer, the hero, the villain — just what is he supposed to be?" He got his answer: "a corpse."

The song has been written nevertheless — under the title of the picture with the subtitle "Harry's the Trouble with Me." Carmel Myers and Al Schwalberg got a gathering together at their home for Directors George K. Sidney and Robert Mamoulian and their wives. Among the showfolks who turned out were Shelley Winters, Ted Harris, Lillian Hellman, Julie Stone, L'Après, Evelyn Keyes, Betty Comden and Adolph Green.

Almost a free-for-all in one of the plush spots when a drunk insulted the cigarette girl and another bar-leener took a punch at him.

Note from Howard Cagle from Virginia City, Nev.: "Virginia City is the only ghost town in the West that can boast of two Rolls Royces — owned by Lucius Beebe and Chuck Clegg. This town which has shrunk to a population of 400 is augmented in Summer by some 10,000 tourists a day. They are bumper to bumper all the way from Reno, 22 miles away. The hills swarm with young and old prospectors, male and female, lugging Geiger counters. A hot uranium strike was made a few weeks ago a couple of miles away. A. J. the old man owns a large and profitable tungsten claim and operates a small saloon on the side. By the way, in this town of 400 population there are 15 saloons. This col'm suggested a few weeks back that the singing gals known as the DeJahn Sisters would bear watching. They've fulfilled the promise in a hurry — their record "No More," has zoomed to No. 2 spot in the Variety disc jockey poll. Only a few short hungry years ago Harry Belafonte was slinging hash in a Village bistro. He is at the Copas as the star.

The one time Serge Rubinstein really did a burn was

when this department linked him with Barbara Hutton Payton. "Never dated her in my life," he protested — "The girl you saw me with who looks like her is Diane — and I won't tell you her last name. She's the daughter of a big composer — and he doesn't want her to go out with me." Bryce Gorman, who lost his eyesight five years ago — can see again after a series of operations and has returned to public relations — with his first client, Liberate. "The blind years," he writes, "gave me much cause for thinking — and it did one thing for certain. To my mind's eye even my worst enemy is a friend — because I saw him in floundering darkness and I heard his pulse as a wee human being."

Jose Ferrer and Rosemary Clooney now want to do a musical — Rosemary to star, Jose to produce and direct. Despite his statements to the contrary, Sugar Ray has begun hinting he won't box professionally again.

Doodles

By ROGER PRICE

"FLOATING RIB WITH AN OARLOCK"



This Doodle idea came to me while watching one of those Medical Dramas on Television. You can't turn on your set these days without getting involved in someone's operation. Night time TV has finally caught on to the daytime serial technique. No love, humor or entertainment. Just plenty of pain, suffering and anesthesia. First we had people wailing about their miseries on Give Away programs; now we have close ups of their adhesions on Medical Dramas. I hate to think of the next step. Probably a show called "Rest In Peace," which will take you to a new and different funeral every week. Personally, my reaction to this trend is "ick!" I got enough aches and pains of my own without kibitzing someone else's.

Carnation Corner

BY
June Goode

CARNATION HOME
SERVICE DIRECTOR



We've just recovered from Christmas bills in our house...and now with Spring clothes and income tax time just around the corner, I have to watch every penny I spend for food. Do you, too? I can tell you one very inexpensive way to nourish your family...and that's Carnation Cottage Cheese. Once for ounce, it has as much good protein as costly steak. Plus minerals and Vitamin A, too. All this—yet of any regular kind of cheese, Cottage Cheese is lowest in calories. Promise to get some Carnation Cottage Cheese...soon?

SUNDAY SUPPER

Snacks



COTTAGE CHEESE 'N' PICKLE SANDWICH SPREAD. Mix 2 finely chopped hard cooked eggs with 2 cups (1 pint) Carnation Cottage Cheese, 1/2 teaspoon salt, 1 tablespoon lemon juice and 1/4 cup pickle relish. Blend well and spread on buttered rye or whole wheat bread.

TOASTED COTTAGE CHEESE SANDWICH. Mix 1 cup (1/2 pint) Carnation Cottage Cheese with 1/4 cup chopped pickle, 1/2 teaspoon salt, 1 tablespoon finely chopped onion, and 1/4 cup mayonnaise. Toast bread slices, then spread with Carnation Cottage Cheese mixture. Place on cookie sheet and toast in moderately hot oven (400°F.) about 5 minutes. Serve at once.

Speaking of Onions



—reminds me of this little poem by Sydney Smith, who wrote it more than a hundred years ago:

Let onion atoms lurk within the bowl
And, half suspected, animate the whole.
Truly, there is no other condiment that can so easily make (or break) a recipe!



Hint for Husbands

Don't throw away drawers from old chests or desks! Paint one of them in dark, contrasting colors—black or brown, say, inside, and blue or forest green outside—and you'll have a handsome box for kindling and firewood. In another drawer, put a series of 3 or 4 shelves crosswise. Paint in colors to go with your kitchen. Perfect for extra wall shelves!

LOOK, I'M EATING MY MILK!



JUNIOR'S RIGHT—he is "eating" milk when he enjoys Carnation Cottage Cheese. For it takes 3 whole quarts of milk to make just one pound. Then for good measure, fresh cream is added at the dairy. No wonder children like Carnation Cottage Cheese so much—and mothers say it's so nourishing!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

Dr. Benjamin Goldberg of Palm Springs, speaker at the special meeting held at the Thousand Palms grammar school Thursday evening, said that if the school bonds are passed on February 15, Thousand Palms will share in the funds to the extent that a provision has been made for the purchase of a 10-acre tract of land to construct a new school building for the community at some future date. The present school site is under lease from Fleetwood Farms, Mr. and Mrs. Harry Marrell owners.

This special meeting was sponsored by the Mothers' club of the Thousand Palms school—Mrs. Everett Willis, president; Mrs. Horace Wiley, vice president; and Mrs. Ida Hubert, secretary-treasurer.

GET WELL WISHES

Mrs. Eugene D. Mitchell is recuperating at her Shangri-La Palms home for injuries sustained in an automobile collision at the intersection of Ramon road and Sierra Del Sol on the southeastern edge of Shangri-La Palms Thursday afternoon. She was given emergency treatment at Desert hospital in Palm Springs for a broken collar bone, broken ribs, bruises and shock. Mitchell, driving the Mitchell car, was only shaken up. The driver of the other car was J. C. Campbell of Palm Springs; his passengers were Ralph Alexander and Misses Betty Doris Layman and Dorothy Jean Roberts, all of Palm Springs; they, too, were only shaken up.

Mrs. Donald Dike, with Mr. Dike residents of the Bonnie Doon Duplex in Shangri-La Palms, is confined to her home and bed. The Dikes are from Grafton, North Dakota. This is their second season spent in Shangri-La Palms.

Miss Evelyn Buschowsky of Shangri-La Palms, who sustained an injured back at work the other week, has returned to her work as head bookkeeper at the Citizens Bank in Palm Springs.

NOTES IN BRIEF

This community's ski enthusiast, Karyl Thompson of Thompson's Texaco Service and Thousand Palms Estates, recently returned from a stag skiing expedition to Yosemite Valley with a friend from Los Angeles.

George L. Dickey, former resident of Thousand Palms now residing in Pecos, Texas, and Mrs. Elsie Tenney of Fort Worth, Texas, were married in the latter city January 29. After a three or four week trip to Florida, the Dickeyes will be home at Dickey's residence in Pecos. Mr. Dickey, the father of Mrs. Karyl Thompson of Thousand Palms Estates and the brother-in-law of Dewey D. and Charles H. Wallace, formerly owned and operated the Thousand Palms Trading Post.

Miss Joan Wallace, daughter of Mr. and Mrs. Dewey D. Wallace, is serving as Feature Editor on her college newspaper, The Whitworthian. Miss Wallace, a junior education student at Whitworth College in Spokane, Washington, was a special reporter on the newspaper staff last year.

Mrs. Dewey D. Wallace and daughter, Mrs. Wilburn C. Smith, Miss Mary Jean Lennie and her cousin, Mrs. Silver Adams of Lansing, Michigan, were the Thousand Palms luncheon guests of Mrs. D. F. Macpherson and daughter, Miss Ann Macpherson, at their ranch home near Indio last Wednesday, the 2nd. Guests from Palm Springs at the luncheon were Mrs. James H. Blackstone Jr., and daughter, Bonnie, and daughter-to-be, Miss Kay Burkhardt of Los Altos.

Miss Patricia Dyal of Thousand Palms Estates, a member

of the Palm Springs Civic Chorus, sang with the Chorus in its special concert presented last Sunday evening at the First Congregational church in Los Angeles.

Mrs. Walter G. Bovee and daughter, Miss Patricia Dyal; Miss Valletta Hunt, daughter of Mrs. Izzetta L. Hunt; Mrs. Edna Smith and grandson, Billy Smith; and Mrs. A. E. Nelson and daughter, Miss Elizabeth Nelson were among those from this community in attendance at the Tucson Arizona Boys Chorus concert presented on Tuesday evening, February 1, at the Coachella Valley Union high school by the Coachella Valley Community Concert association.

Thursday evening, Mrs. Izzetta L. Hunt and son, Terry, and Mrs. Nelson and Miss Nelson motored to Riverside to attend that city's Community Concert association presentation of the de Paor Infantry chorus. Among other Coachella Valley association members seen at the Riverside concert were Mr. and Mrs. Newton Stafford of Indio. This outstanding all-male chorus was presented in concert by the local association two years ago.

Mrs. Silver Adams of Lansing, Michigan, a niece of Mrs. Henry M. Lennie, visited last week with the Lennie family. Interesting to note is that the Adams and Lennies were married in a double wedding ceremony "a number of years ago" the late Adams was killed in an airplane crash a few years ago.

Recent houseguests of Mr. and Mrs. George Garnick in their Shangri-La Palms home were Mrs. Esther Glover and her son, Bobby, from Fort Worth, Texas. Mrs. Glover is a niece of the Garnicks.

Recent luncheon guests of Mrs. Marion White of Shangri-La Palms were Mrs. Fred Clatworthy and daughter, Miss Helen Clatworthy, of Palm Springs. Residents of Palm Springs for some 35 years, it will be remembered that the late Mr. Clatworthy was the one who took the first color photographs for the National Geographic magazine.

Mr. and Mrs. Arthur Banta and small daughters, Joy Marie and Susan, of Indio, were dinner guests on last Friday evening of the Karyl Thompsons in their Thousand Palms Estates home.

Miss Mary Jean Lennie, daughter of Mr. and Mrs. Henry M. Lennie, left last Wednesday evening to resume her studies at San Diego State College in San Diego. Miss Lennie, a junior in Education, had spent a week's mid-term vacation with her parents; she was joined on January's last weekend by her fiancé, Donald F. Macpherson Jr., son of Mr. and Mrs. D. F. Macpherson of Indio, who is a junior in Aeronautical Engineering at California Polytechnic Institute in San Luis Obispo.

Mr. and Mrs. Roger Sherman of Los Altos arrived on Wednesday, at their Shangri-La Palms home for a few days of sunshine before taking off for other sights and climates.

Mrs. Minnie Bausman has returned to her Shangri-La Palms home after a few days' visit with her mother in Ontario.

Mrs. Mary L. Jones has returned to her Los Angeles home after having spent several weeks at her Shangri-La Palms home.

Mr. and Mrs. A. Hal Cornelius recently spent a couple of days visiting with friends, the Wheelocks, in Los Angeles.

The Desert Sun—3b
PALM SPRINGS, CALIFORNIA
Thursday, February 10, 1955

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DOLLAR DAYS

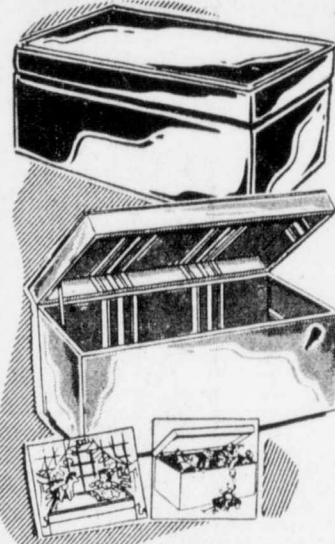
Your neighborhood Thrifty pharmacist is an important link between your Doctor and you. It is his responsibility to fill each prescription accurately and quickly and with the finest, freshest pharmaceutical products. How well your Thrifty pharmacist has done this is shown by the fact that in 1954 Thrifty filled over 1,000,000 rounded prescriptions.

FOUNTAIN GRILL SPECIALS

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OLD FASHIONED FISH 'N CHIPS
• SHOESTRING POTATOES
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25c KLEENEX
BOX OF 300
6 for \$1
Limit 6.

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Cello Pack! 24 Sheets • 20 Envelopes
4 PACKS \$1.00

Reg. 8c
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Charmion, 20 Envelopes in Each Box, Reg. 39c
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Women's, Circular Knit
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Hemmed, 33x35 inches
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ZEE WAXED SANDWICH BAGS
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REGULAR 98c
Assorted TOYS
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Your Choice

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39c SNUFFY
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100 Mg. 100 TABLETS
2 FOR \$1.00

REG. \$1.29
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25 Mcg. 100 TABLETS
\$1.00

Rite's—Reg. 59c, Full Pint
Mineral Oil 2 for **\$1**
Rite's, 100 USP 5 Grain Tablets
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RUBBING ALCOHOL Reg. 49c Hospital FULL PINT **3 for \$1**
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59c VALUE 26x34" RECEIVING BLANKETS
Choice of Colors!
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BOTH FOR **\$2.49**

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Your Choice **\$1.00**
While stocks last!

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Full Pound **29c**

"TO MY VALENTINE"
8-Inch **WALKING DOLL**
Beautifully Dressed
98c
With go-to-sleep eyes and natural-like hair.

Soft & Cuddly
DALMATIAN DOG **\$2.49**
Cute, "To My Valentine" Heart around his neck.
Sounds Off When Squeezed

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

CHAMBER OF COMMERCE

Board of directors of the Chamber of Commerce at its regular meeting last week at the Town Hall accepted the bid of Hill's Nursery of Indio for Washingtonia palm trees to be installed in the traffic islands on Broadway. President Robert Sherrill and Committee Chairman Robert Cordes reported that pledges for the amount needed were nearly completed. Installation of the trees is expected to start next week.

A bid from Howard Deason & company, cement contractors, for the installation of a sidewalk on one side of each traffic island was accepted. This sidewalk will be constructed after the trees are installed, and according to division of highways specifications.

Announcement was made of the appointment of Walter Melrose as a director to fill a vacancy on the board.

Sam Micelli, principal of the local school, asked for and received an endorsement of the proposed school bond issue which will be voted on February 15. Chamber Secretary Warner Moon was appointed to serve on a local committee to help get out the vote.

Robert Cordes, chairman of the March of Dimes Drive, announced the collection to date of twelve hundred dollars with all receipts not in yet.

SHOW IS SUCCESS

Fifth annual Woman's Club Fashion Show and Tea last week was the most successful the club has as yet shown, in the beauty of the clothes, the manner of their presentation, and financially. The setting for the event was the Wonder Palms hotel and the grounds and swimming pool made a perfect background for the theme "Following the Sun" which was carried out in the smart costumes in the newest of designs and color, mirrored in the water as the models promenaded around the pool. The club, through its president Mrs. Marjorie Ballagh, has asked for this opportunity of thanking all who made the event possible. To Ray Stager, manager of the Wonder Palms hotel, who put its facilities to the use of the show including three guest bungalows for dressing rooms, the dining room and terrace for tea, as well as the grounds for the show itself. To Carroll Waller of the firm of Bernard, Waller and Otto, electronic specialists, for the latest in loud speaking systems he installed, and for his time during the event. And especially to the three shops that staged the show, The Kachina Shop of Rancho Mirage, Scott's Western Wear, and the Desert Aire Dress Shop both of Cathedral City.

MARK ANNIVERSARY

This week marks the sixth anniversary of the dedication of St. Louis Catholic church by His Excellency, Bishop Charles F. Buddy in honor of St. Louis IX, king of France. The first public Mass celebrated in the Village was in the town hall on March 7, 1948. The first public service was not held in the present church until May 23 of the same year. Attendance

at Mass since the new year has been very gratifying, said Father Joseph Leissler, pastor. The Fourth Annual Italian the St. Louis Women's Guild dinner served last Thursday by attracted 376 persons, the largest attendance ever for the Italian repast.

BILES HEADS BOARD

The Sanitation District board of directors, Edward Biles, Claude Cobb, Riley Egbert, Mike Gordon and Robert Sherrill, this week elected Edward Biles as president succeeding Claude Cobb who has held the office for several years. Mr. Cobb was instructed to meet with the directors of the Palm Springs Cemetery District to discuss the possibility of a mutual water well to serve the property owned by the sanitation district and the land on east Ramon road recently acquired by the Cemetery District.

CATHEDRAL CITY BRIEFS

An unexpected honor was extended to Rev. Graham Hunter when he spoke before the PTA at Fullerton Tuesday night of last week at which time he was presented with a life membership in the National P.T.A. and given an Oak Leaf pin of the organization. Rev. Hunter's topic stressed the importance of spiritual values in the home.

The faculty of the Cathedral City school entertained Mr. and Mrs. Perry Williams with a dinner and a housewarming in their new home in the Charlesworth Tract last Friday evening. Those participating in the happy event were Mr. and Mrs. Scott Thompson, Mr. and Mrs. Robert Irvine, Mr. and Mrs. Sam Micelli, Mr. and Mrs. C. O. McQuown, Miss Mary Hoover, Mrs. Gladys O'Byrne and Mrs. Ruby Anderson. A lovely TV lamp was presented to Mr. and Mrs. Williams during the dinner. Mrs. Perry (Evelyn) Williams, is the fifth grade teacher in the local school.

February has been set aside for the Annual American Heart Association fund raising campaign. Al Patane and Mrs. Orville Zappe have been appointed as co-chairmen for Cathedral City.

Harvey Gerth and his mother, Mrs. Ruby Weaver, were hosts at an afternoon tea and cocktail party last Saturday. The occasion was a house warming for the ultra modern trailer which Mr. Gerth has just installed at the entrance to Sky Ridge Park. The trailer will be used as a combination living quarters and office. The approach to the trailer is lavishly landscaped with lawn, flowers, shrubbery, rock wall and an illuminated fountain.

The Woman's Auxiliary of the Community church is planning a food sale for Saturday.



FEATURE OF THE highly successful Style Show staged by the Woman's Club of Cathedral City at Wonder Palms hotel last week were Mr. and Mrs. Charles F. Van Dorne of Klamath, Oregon. They are winter residents of Cathedral City and they helped model the latest in Fiesta and Western Wear from Spott's of Cathedral City.

February 26 to be held in the Town Hall. It is through the profits of these sales that a great deal of the beautification of the church is accomplished, and this organization is asking members and friends of the church to remember this date.

CUB SCOUT ACTIVITY

Four Cub Scout Dens have been organized and are off to a late but enthusiastic start. The Dens consist of six boys each, and are led by Den Mothers Margaret Zappe, Helen Zachary, and Wilma Gordon in Cathedral City, and by Marjorie Anderson in the Rancho Mirage area. The Lions Club, which sponsors the local Scouts and Cubs, has appointed Mike Gordon to act as Cubmaster, with Curt Ring assisting him. February 17 has been set for the first pack meeting, to be held at the Town Hall.

NEWS IN BRIEF

Librarian Warner Moon makes the timely announcement that State Income Tax blanks may be obtained at the Library. Library hours are 2 to 5 and 6 to 8 on Monday, Wednesday and Friday.

A recent guest at Arner's El Rancho Grande was H. J. Long, President of Greenville College, Greenville, Illinois, who was looking up alumni in this area, and in California. Mr. Long knew many of Arner's friends who were students at Greenville over twenty years ago.

Harvey Gerth and his mother Mrs. Ruby Weaver were hosts at an afternoon tea and cocktail party recently. The occasion was house warming for the ultra modern trailer which Gerth has just installed at the entrance to Sky Ridge Park. The trailer will be used as combination living quarters and office. The approach to the trailer is lavishly landscaped with lawn, flowers, shrubbery, rock work and an illuminated fountain.

Mr. and Mrs. Claude Cobb have as their house guests Mrs. Cobb's sister and husband, the C. F. Brabhams, of Ravenna, Nebraska. The first two weeks in January they were joined by another sister and husband, the Jay D. Barkers of Springfield, Oregon. Mr. and Mrs. Brabhams plan on spending February in the desert before returning to their home.

B. V. Becker, 83, Winter Resident Here, Succumbs

Benjamin V. Becker, one of Chicago's oldest lawyers and a winter resident of Palm Springs for the past 10 years, died at Desert Hospital Saturday, after a brief illness. He had undergone surgery for an abdominal ailment January 24. He was 83 years of age. The Becker winter residence here was at 303 Crestview drive.

His son, John L. Becker, flew in from Rome, Italy, last week to be with his father.

Mr. Becker was a member of the law firm of Levinson, Becker and Peebles in Chicago. Born in Warsaw, Indiana, he was admitted to the Illinois bar in 1892 and had been with one law firm, through various changes ever since.

He had been a director of

The Desert Sun—4b
PALM SPRINGS, CALIFORNIA
Thursday, February 10, 1955

various Chicago industries for years and of the former Dawes bank and the Chicago Daily News.

Surviving are his widow, Elizabeth Becker, his son, John, an author and playwright who has been making his home in Italy, and two grandchildren. Funeral services were held Tuesday at Weifels and Son chapel.

Burial will be in Rosehill cemetery in Chicago.

Lutheran Services at Women's Club

314 S. Cahulla
Every Sunday at 9:15 A.M.
Rev. Paul A. Hilgendorf, Jr.
Tune in C.V. Lutheran Hour
7:30 A.M. — Mon. thru Fri.
Station KCHV—970

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Philippa

A novel by Jane Eklund Ball
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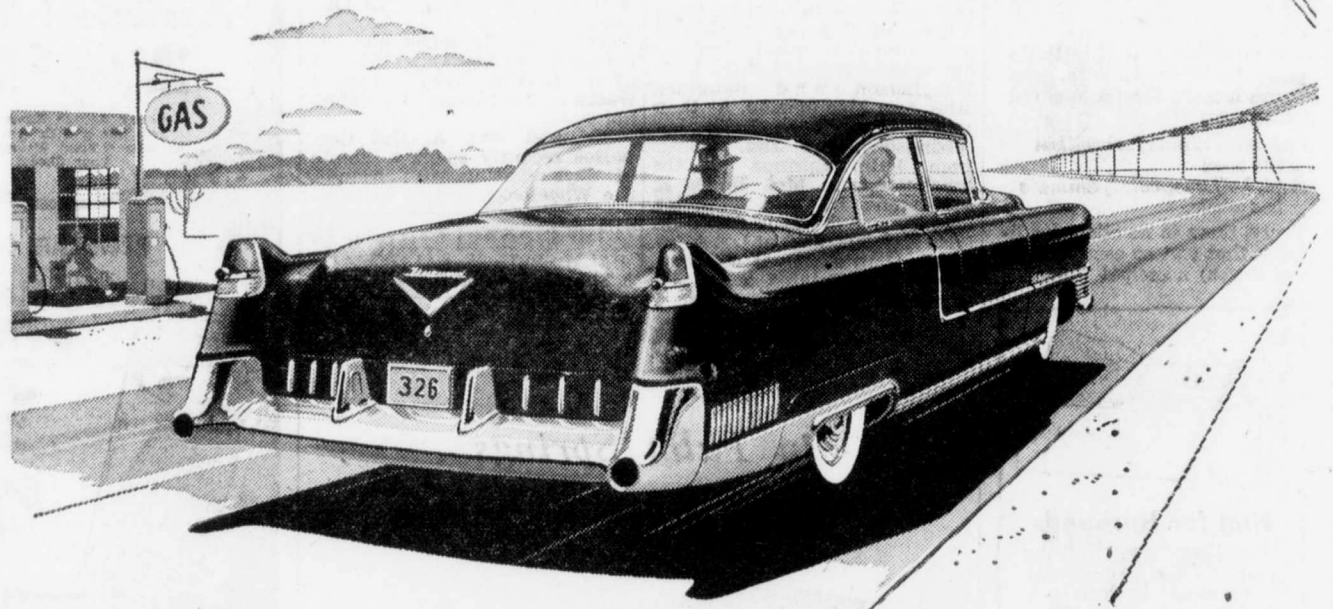
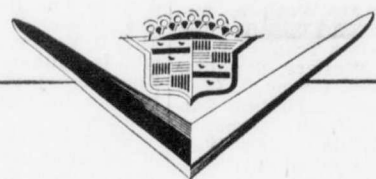
- Open from 9 to 9
- Close Wednesdays

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Paul & Peggy Hadley

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Where Pride Leads to Economy!

This gasoline station isn't accustomed to being ignored by the cars that pass its way. For it resides at the edge of a great desert—and it is many, many miles to the next fueling point.

But the big, handsome automobile you see here swept by without so much as a sign of recognition! For it is a new 1955 Cadillac—and its owner knows that he can travel from his morning's start until his evening's stop without a single refueling.

Of course, when a motorist decides to order his first Cadillac, he isn't usually aware that the car is so economical to operate—and so practical to own.

He wants a Cadillac for what it is and represents—and for the great pride and pleasure it will bring him. But it isn't long before he discovers where his pride has led him!

He discovers it first when he prices the Cadillac of his choice. Invariably, he is surprised at its relatively modest cost. Not infrequently, he finds that it

actually costs less than the car he is currently driving.

And then, once his Cadillac is delivered into his hands, he discovers how frugal it is with a gallon of gasoline. He finds, as we said, that a full tank is usually sufficient for a full day's drive.

Next, he learns of Cadillac's extraordinary dependability. In fact, he often has to be reminded when the time has come for routine service.

But not until he surrenders his Cadillac to its second owner does he discover the full wonder of Cadillac's economy. For then he learns how amazingly it holds its value—and how little a year's service affects the public's regard for the car.

All this is to say, of course, that you don't have to follow your pride to the "car of cars." You can, if you prefer, make your decision solely on the basis of economy—and still buy a Cadillac!

Come in soon—and see for yourself! We've got the facts—and we'll be delighted to see you at any time!

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MADE FOR EACH OTHER
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"MARBLE CRUNCH"
DESSERT!

So Easy, So Quick
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FREE RECIPE
RIGHT AT YOUR
SAFEWAY

GENUINE ZENITH
CUSTOM EARMOLDS
for all types of
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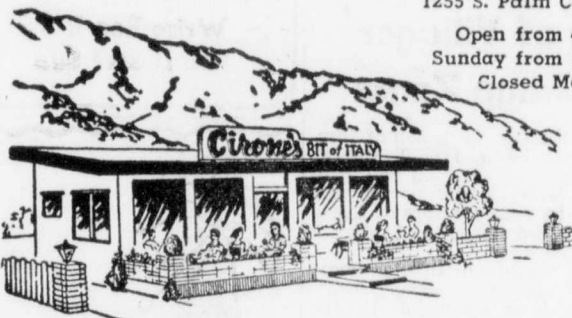
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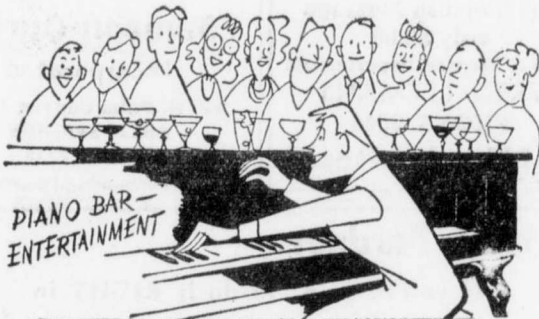
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Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our deli-
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HOLLYWOOD -- CHICAGO
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IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA—PHONE 2061

Page 1-c Palm Springs, California, Thursday, February 10, 1955 3rd Section

TWENTY-EIGHTH YEAR The Desert Sun

Around Town with Hildy Crawford

One weekend marches on the heels of another . . . this time of year . . . filling the hotels . . . and creating city size traffic along Palm Canyon drive and Indian avenue . . . Weekends elongate too . . . with Wednesday just about the only day . . . without an invitation to the party . . . This coming weekend will be another busy one . . . as the sun hungry ones pour into town . . . to augment the Winter group already here . . . Pink-coated hunters will ride on the desert Sunday . . . Hundreds of beautifully gowned women and their escorts . . . will attend the romantic Sweetheart Ball at El Mirador tomorrow night . . . Saturday is Anniversary Night at Thunderbird . . . and on Tuesday is the big March of Dimes style show luncheon at the Racquet Club . . . Everything's normal . . . date book all scribbled full . . .

The Ernest Alschuler of Chicago are en route to Palm Springs . . . for their annual Winter visit . . . expecting to arrive here the latter part of this week . . .

Mr. and Mrs. John Budinger of New York City (he is the executive vice president of Bankers Trust) arrived Saturday . . . for a visit with Charles and Win Becker . . . The Beckers entertained for the visitors Tuesday evening . . . with cocktails at their home . . . followed by dinner at the Committee of Twenty-Five Club . . .

Television programs are always more fun . . . when someone you know is in the show . . . The group huddled around the TV set at the Racquet Club Sunday night really had a personal interest . . . Dinah Shore was watching husband George Montgomery make his TV debut in "Gentleman Jim" . . . and the Ricardo Montalban were engrossed in the Loretta Young show . . . Mrs. Montalban is Loretta's sister . . .

Honoring recently wed Peggy and Graham Dexter . . . the Thor C. Fredericksens gathered a few friends at their home on Sunrise Saturday evening . . . In the party were . . . Mrs. Fredericksen's daughter Jacqueline Hazard of Beverly Hills . . . Dr. and Mrs. Seymour Brown, the Henry Simsimians . . . and Mr. and Mrs. Thor Fredericksen Jr. . . .

Anniversary Party
Bettye and Monte Herbert hosted a fourth anniversary party . . . honoring Byron and Dede Reynolds . . . Saturday night at the Racquet Club . . . In the dinner group were Phyllis and Joe Froggatt and the Barney Gengenbachs . . .

That same night the Edward Rothbaarts . . . who have taken the Al Hall house here . . . were dinner hosts to a group . . . which included the John McClures and the Edwin Fallgrens . . . With Billy and Vicki Malouf were the Tom Flemings and Edward Arnolds . . .

Same night, same place . . . Elsa and Bill Bassichis, Trav and Willie Rogers, the Claude Valeurs . . . With the Lyle Branchflowers were the Thomases Bannons . . . F. L. Savidges and the Gordon Prentices . . .

The E. H. Robertsons entertained at a Sunday night dinner at the Tennis Club . . . Among the guests were Mr. and Mrs. Vic Henningsen of Bronxville, New York . . . who are vacationing here at El Mirador . . .

Hilly Chase called me from 1000 Palms to tell me that her husband . . . C. Thurston Chase who has been hospitalized with a perforated ulcer . . . got out of the hospital Monday and flew back to Deerfield, Massachu-

Style Show to Present Top Models

Nine top fashion models from Los Angeles, including Suzanne Dodelle of Paris, France an internationally-known model, will display a fabulous collection of clothes at the March of Dimes fashion luncheon at the Racquet Club on February 15.

Pat Barbara's orchestra will play and Millicent Denning will commentate the show.

Approximately 45 numbers from Rags from Bess Bender, including the work of such top fashion designers as Pierre Balmain of Paris have been brought in especially for this show. These include clothes for resort and town wear and an array of scintillating costumes for "Before Five-For Five-After Five" wear.

Mrs. B. H. Poliak, general chairman, said today that if the usual sunny weather prevails tables will be set up around the pool to accommodate those who have not been able to secure tickets inside. Mrs. George Wheeler, chairman of the "Dime-and" Circle, still has a few of these tickets available. Reservations should be made at once by calling Mrs. Frank Chalfont at 3172.

Mr. and Mrs. F. H. Ricketson of Denver (he is head of Fox-Inter-Mountain theater chain) are vacationing in Palm Springs and staying at the Howard Manor.

Parents Announce Betrothal of Marguerite Carpenter

Mr. and Mrs. Samuel L. Carpenter of Flying H Estates and Manhattan Beach, have announced the engagement of their daughter Marguerite to Dr. Chesley R. Houske of Torrance.

Marguerite is a graduate of the University of California's College of Dentistry and a member of Alpha Kappa Gamma, professional sorority. Her social affiliations include Delta Gamma and the Ebell Club of Los Angeles. Mr. and Mrs. Carpenter are well known in the desert area, where he is vice president of the Shrine Club. Dr. Houske is a graduate of

Los Angeles College of Osteopathic Physicians and Surgeons, a member of Phi Sigma Gamma, professional fraternity, and the Torrance Optimist Club. He is the son of Mr. and Mrs. Roy Houske of Madison, South Dakota.

March 13, the fortieth wedding anniversary of the bride elect's parents, has been chosen by the young couple as their wedding date. They will exchange vows in the First Lutheran church in Torrance.



ANNOUNCEMENT has been made of the betrothal of Marguerite Carpenter and Dr. Chesley R. Houske of Torrance. They will marry in March.

Palm Springs Favored by Hollywood

It looked like half of Hollywood came to Palm Springs this past weekend and most of them were to be found dining at Don the Beachcomber.

Mike Todd, the impresario, who flew out from New York for the weekend, hosted a Sunday night dinner which included Joe Schenck, Pat DiCicco, and the William Perlbergs. Abel Green, editor of Variety, who was in with the George Browns said he had never seen such a procession of stellar names.

Among weekend diners there were Donald O'Connor, Kitty Kallen, Frank Sinatra, Clifton Webb and his mother and a houseguest Sholto Bailey of London, England.

Danny Kaye with his manager Ed Dukoff, the Jack Webbs, Tennessee Ernie, the Harpo and Gummo Marxes, Edward Arnolds, Tony Curtis and Janet Leigh (who weekendend at the Racquet Club), the John Paynes, were among the numerous celebrities.

Roy Bradley said it was one of their biggest weekends.



The Most Talked About Food in Palm Springs

Santo's Choice Prime Ribs

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DEEP WELL DINING ROOM

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(Paul Pospell Photo)
A BEAUTIFUL BRIDE was Joan Baker, daughter of the Leo Bakers, who was married Sunday to Jerome Gilbert Friedman. The just wed pair are pictured as they cut their towering wedding cake at an elaborate buffet at Palm Springs Biltmore, following the wedding.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

February 10
Lions Club, Chi Chi noon.
Republican Women's Club, Fiesta House, 8 p.m.

February 11
Sweetheart Ball, El Mirador.
Gaslight Gaieties, Legion hall, 8:30 p.m.

February 12
Gaslight Gaieties, Legion hall, 8:30 p.m.

February 14
St. Theresa Mothers Club, annual card party, Biltmore, 8 p.m.
Knights of Columbus, St. Theresa, 8 p.m.

February 15
March of Dimes Fashion show luncheon, Racquet Club, 12:30 p.m.
Scoutmist Club, Chi Chi, noon.
Kiwanis Club, El Mirador, noon.
Cahuilla P-TA, school cafeteria, 7:45 p.m.

February 16
Rotary Club, Tennis Club, 12:10 p.m.
Rotary Annex, Tennis Club, 12:10 p.m.

P-TA to Hear Civil Defense Coordinator

Civil Defense will be the program topic when Cahuilla P-TA meets Tuesday, February 15 at 7:45 p. m. in the school cafeteria.

W. L. Roberts, co-ordinator in the office of Civil Defense at Redlands, will be the speaker. A retired Brigadier General of the U. S. Army, he served in both World Wars, retiring in 1950 following duty as chief military advisor to a group in Korea.

Defense efforts on every level, H-bomb implications, and the effect of evacuation of Los Angeles on interior cities will be among the items discussed.

Dessert and coffee will be served by the Room Mothers of Grades Two and Four, under the chairmanship of Mrs. Joe Butler.

Becks Entertain Weekend Guests

Mr. and Mrs. Henry Cease were weekend houseguests of Mr. and Mrs. Martin Beck, director of the new Players Stage theater group.

A well-known Northern California actress, Mrs. Cease is recently returned from Honolulu and has been living at her Carmel home. She is planning an extended stay in the desert and is scheduled to appear in the Players Stage second production sometime in April.

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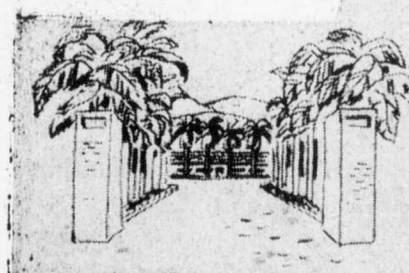
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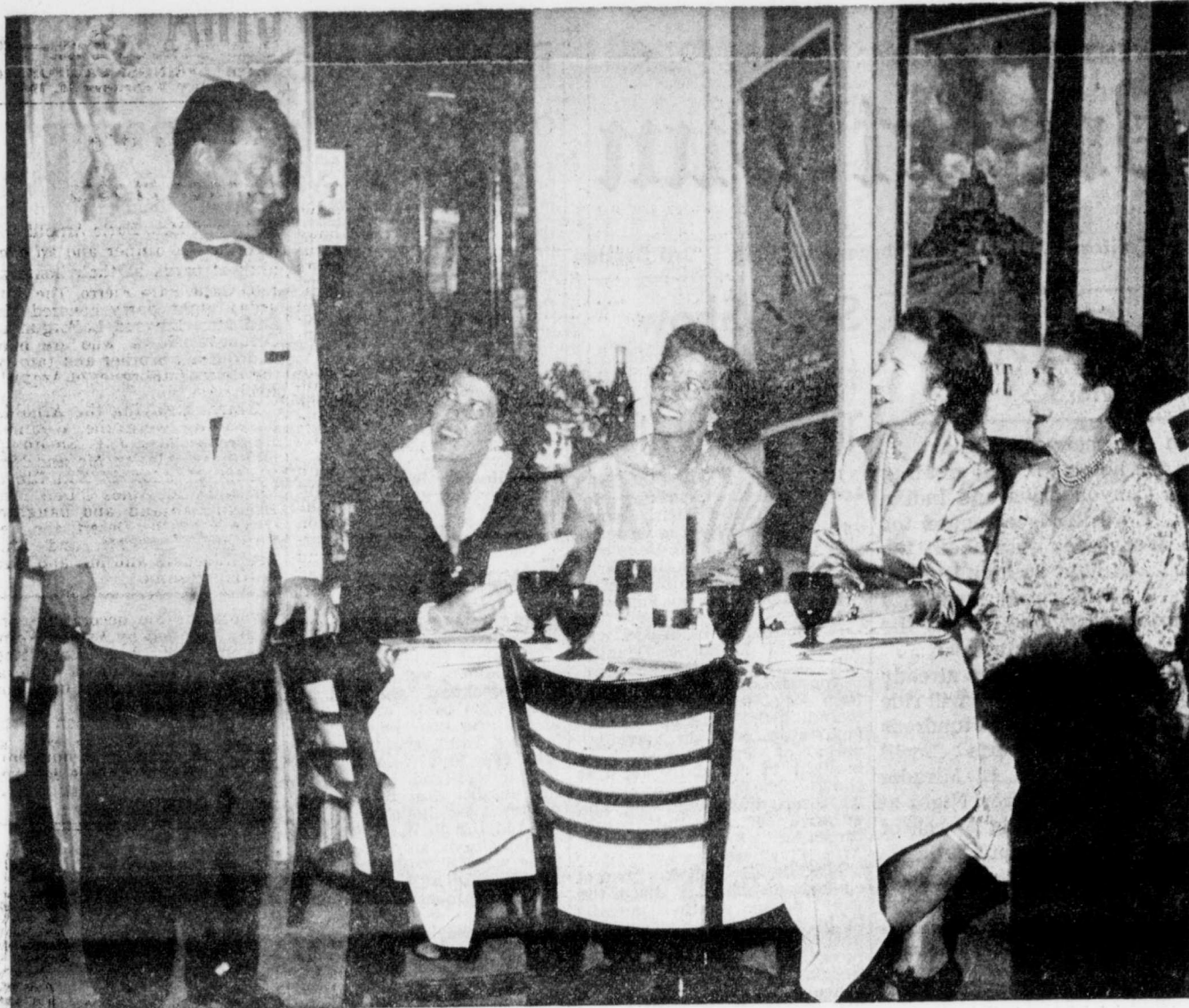
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service of the D' Anza Room.

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A MODEL, Palmer Sherrill, at the Mens fashion show at The Tennis Club pauses to be admired by Mrs. Joe Dyer, Mrs. Jack

Kenaston, Elizabeth Ornduff (Woman of Achievement of 1954) and Mrs. Austin McManus.



El Mirador Photo by Jim Frey
AN OUTDOOR SETTING at El Mirador was chosen for this picture of two of the models who participated in the Mens wear style show on Saturday night.

Men's Fashions Given Two Village Showings

Smart new fashions, inspired by the clothing worn in the world's most famous sun and fun spots, were shown by Alfreds of New York and Hickey-Freeman.

A new flair for color was noticeable in the show and something new was the tapered walking shorts with elastic sides.

Smart, masculine fashions for every hour of the day featured sun clothes, golf clothes, spectator, luncheon and cocktail clothes, winding up with dinner jackets, a black silk, and a white silk worn with black moiré trousers.

Lightweight Shetland sports coats, silk tweed jackets, do-skin slacks, and a silk-and-cashmere suit in a luxurious shantung weave, shown for the first time would smarten up any wardrobe.

The show opened with "California Continental Follows the Sun," with "The Bombay" by Alfred, an Indian Madras shirt worn with beachcomber shorts. This was followed by "The Safari" an African inspired cotton print in shirt, play-swing shorts and a waist-length jacket lined with terry.

In the "Holes at St. Andrews" series was the "South Hampton" which reflects the Royal Guards influence in Montego cloth shirt, worn with slacks of Windsun gabardine. The "Newport," "Adriatic" and "Antib" are in this group of sports shirts with walking shorts. "Luncheon at Monte Carlo" goes into the dressier jackets, slacks and all-silk suits.

Cocktail and dinner wear concluded the style show. Bright-colored travel posters and brochures decorated The Tennis Club Friday night, emphasizing the continental flavor of the Men's Wear fashion show.

The beautiful Club glowed with color and sparkled with light as the members and guests gathered for the dinner showing.

The flower cart was filled with champagne bottles nesting in grapes and the smartly-gowned women and their escorts lent a verisimilitude of sophistication.

Saturday night saw a sell-out crowd and lots of turn-aways at El Mirador for the dinner show.

A couple of beautiful girl models lent the requisite glamor to the show, which ended on a charming note, with one of the men, resplendent in evening attire, impatiently waiting for his lady in the center of the red-carpeted ramp. Finally, she came running, still tugging on a long white glove, and the couple was joined by another pair to dance together across the ramp and into the audience.

The Desert Sun—2c
PALM SPRINGS, CALIFORNIA
Thursday, February 10, 1955

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Former Villagers Here for Visit

Mr. and Mrs. Stanley Whitford, former Villagers (he was one of the original directors of Desert Bank), who are now living in Arcadia, are here visiting the A. K. Pauls.

On Monday evening the John Munholland entertained for them with a dinner at Shadow Mountain Club. Among the guests were Messrs. and Mesdames Arthur LeBeau, Carl Nordell, Carl Lykkens, David Carlin and John C. Davis.

Violinist in Concert at Club

Members and guests of the Palm Springs Woman's Club enjoyed a rare treat Monday when Jan Rubini, international-

known violinist, appeared as guest artist. In the fiery music of Sarasate's "Zigeunerweisen," Kreisler's "La Gitana" and "Hejre Kati" by Hubay, he displayed an amazing finger and bow technique which held the audience breathless. His fine musical sense was most evident in the romantic "Poeme" by Fibich, "Liebeslied" by Kreisler and the hauntingly beautiful "La Vie en Rose."

For the more serious, the Tartini-Corelli "Variations" and "Rondino" by Beethoven were most satisfying, while on the lighter side, his own interpretation of the "Flight of the Bumble Bee" was highly original and amusing. Miss Vera Rateliff was a very able accompanist who also proved her ability as a soloist with Chopin's "Fantaisie Impromptu." While Mr. Rubini is no stranger to Palm Springs, it was his first appearance at the club and after this performance, it is hoped it will not be his last.

The business session was conducted by Mrs. Boyd Andrews, club president, and the more than forty new members who have joined the club this season were given a warm welcome and presented with special valentines in keeping with the season.

Mr. and Mrs. Paul Kelly of Los Angeles are guests at The Desert Inn.

After Theater Party to Fete Playhouse Cast

Mr. and Mrs. Edward Arnold, who are spending two weeks in Palm Springs are the incentive for a number of parties given in their honor. Mr. Arnold is the guest star in Herb Rogers' production of "All My Sons" which is currently playing at the Palm Springs Playhouse.

This evening, Herb Rogers has invited a group to his new home for an after-theater party to honor the Arnolds and members of the Playhouse cast. The host will have a Mexican orchestra playing in the patio of his home, where the bright desert full moon will be shining that evening. Harold M. Rogers, visiting from Seattle, will receive with his son.

Among those invited are: Messrs. and Mmes. John Hamrick, Frank Bennett, William Malouf, Homer Hilton, Blake Field, Thomas J. Fleming, John Lucareni, S. P. Manasse, Herb Hendler, Tommy Noonan (he was the orchestra leader in "A Star is Born") and is a younger brother of John Ireland).

Also invited are Mrs. C. F. Blue, Jr., who recently arrived from Pittsburgh to open her hillside desert home for the re-

mainder of the winter season; Senora Adela Merry del Val Mrs. Thomas Dant, Mrs. Ruth Hardy, Hildy Crawford and Beth Scott (who will not be able to attend as she flew to Rancho Santa Fe yesterday on business).

Members of the cast to attend are: Helen Stenborg, Mary Foskett, Michael Ferrall, Sidney Brees, Marilyn Wood, Joan Babcock, Robert Manden, Michael Harris, Mrs. Gail Gray, Mr. and Mrs. Robert Beck (Jessie Glendinning) Mr. and Mrs. Dan (Phyllis) Elax, Ed Matousek and Paul Kelyyn.

Late word was received from Barney Hughes, last year's leading man and husband of Helen Stenborg, that he thought he would be able to motor here from Los Angeles for the party after his performance in "Tea House of the August Moon."

Each winter during the Palm Springs Playhouse's 14 week season a number of after-theater parties are given for the cast and Palm Springs social leaders. Mr. Rogers has started the series with his party tonight, and many others are planning to set dates for their parties in the coming weeks.

Holidays for Each Month Birthday Luncheon Motif

A dozen tables, decorated in the holiday motif of each month of the year, made a festive scene in the diningroom of the Community church as the Woman's Circle held its annual Birthday Luncheon. Guests were seated at their own birthday month table.

Mrs. Florence Casebeer of Idyllwild spoke on "People from Far Away Places," a human interest survey of the foreign students in our midst. The program, which has been presented before 20 clubs and 42 churches, stems from the Atlantic Monthly prize novel "The Wild Place."

There was a hostess and a co-hostess at the head table and at each of the birthday tables. Mrs. Frank Little and Mrs. James Obert joined Mrs. Wilson Hall, Circle president, at the head table. Other hostesses were: January—Mmes. John Holditch, Thomas Frederickson Jr.; February—Mmes. Harry Yesley, John W. Williams; March—Mmes. Stanley Duggan, Harry Westby; April—Mmes. Eva Friedlund, Lewis Keck;

May—Mmes. Arthur Coffey, Charles McFarland; June—Mmes. W. W. Catherwood, Ted Green; July—Mmes. Foster Simonsen, George McClure; August—Mmes. Hal Cornelius, Stanley Samecki; September—Mmes. Atel Walker, Howard Totten; October—Mmes. Gordon Nicholson, David King; November—Mmes. Bert Turner, Tony Gow; December—Mmes. Gordon Clarke, Myron Persons.

Around 200 attended the luncheon.



(Cliff Henderson Photo)
SHADOW BALL at Shadow Mountain Club was one of the most beautiful formal affairs of the Club season and attracted numbers of Los Angeles, Palm Springs and Palm Desert members and their guests. Betty Bannerman's black gown and white hair matched the decor of white smoke free against a black background. Betty, on left, is pictured with her husband Bill and attractive red-haired Helene Stanley. They were in Cliff Henderson's party.

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Hunt Club's Desert Hunt on Weekend

This weekend, February 12, 13, West Hills Hunt Club will head for the desert and their third annual Palm Springs Hunt. Hunt Club members will be staying at the Montecito, Joshua Tree, Saville and Turquoise Villa and their horses will be

stabled at the Polo Grounds. They will start arriving tomorrow.

Swimming and suntanning will occupy Saturday, with a cocktail party that night at the Montecito, followed by a dinner dance at El Mirador.

The hounds will move out from the Polo Grounds Sunday morning at 8, and the Hunt Breakfast will be held at the Saddle and Siroin following the hunt.

Dan Dailey is Master of the Hunt and Villager Toni King has been assisting in advance arrangements.

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Councilwoman Ruth Hardy Speaks Out Against Plan for Re-Districting Now

Expressing the opposition to re-districting which has been voiced by five of the seven city councilmen, Councilwoman Ruth Hardy told Soroptimist Club Tuesday that Palm Springs is developing so rapidly that she believes the proposed re-districting would be obsolete by the time it was in full effect.

Mrs. Hardy pointed out that while last year's census shows a population of over 10,000 there are only about 3100 registered voters, with about 1600 of them in the Indian Reservation.

The Reservation which now has one councilman would have two if re-districting is accomplished, and Mrs. Hardy termed this a disproportionate representation for an area which pays no taxes as it is on Indian land, pays only three per cent of the personal property tax, has 60 per cent of the school children, and increases the cost of police and fire protection.

She said that the plan "looks fair and in any other town would be fair" but that "Palm Springs just isn't laid out like that."

"The government of the city should not be taken away from those who are paying for government and given to those who are not," she said. "There must be representation for those Winter residents who own property here, pay taxes here, and yet have no vote." If re-districting carries it will mean that only two of the seven councilmen will represent the area west of Palm Canyon drive, between the Southern Pacific railroad station and Smoke Tree Ranch. "I am not undemocratic and believe everyone should be represented, but I am firmly opposed to re-districting at this time," said Mrs. Hardy.

President Lucille Johnson presided at the weekly meeting which is held at Chi Chi and Lois Lux presented the speaker.

Valentine Tea

A Valentine tea honoring Marion Lienau will be given Saturday by Gladys Follansbee at her home at 1345 Camino Primrose.

Mrs. Lienau, who moved to San Bernardino last month, was active in civic affairs and organization work during her 14 years residence in the Village, and guests will be women who were closely associated with her during that time.



El Mirador Photo by Jim Frey
GREGORY PECK and his three sons, Jonathan, Stephen and Carey, spent the weekend here at El Mirador. They are pictured on the hotel grounds. The boys' hair is still damp from swimming in the pool and they are on their way to the Rodeo.

Around Town

(Continued from Page 1c)

struction boss . . . who loves to sing . . . The half-hour films are in technicolor . . .

At Tamarisk

Mrs. Nathan Orbach flew out from New York Sunday . . . to join her husband who arrived about three weeks ago . . .

Cary Grant was at Tamarisk over the weekend . . . and Hopalong Cassidy was in and out.

The Ted Cadmans have as their guests . . . their granddaughter Peggy Lee Nelson and her parents the Donald E. Nelsons of Seattle . . .

The Cadmans new house on the third fairway is practically ready for them to move into . . .

Edgar Richards of Esquire magazine has purchased a lot on Thompson road . . . and is planning to start building soon.

Jocelyn Ives, custom designer, who has her own atelier in San Francisco . . . flew down Saturday for her first visit to Palm Springs . . . as the guest of Mrs. William F. Schlotman of Merito Place . . .

Miss Ives designs for New York houses as well as for her own clientele . . . and has customers all over the world . . . She is particularly interested in convertible outfits and evening gowns . . .

Miss Ives and her husband Drennon Stoller (he is a builder . . . live on . . . a smartly-strengthened houseboat at Sausalito . . . It has big windows and a fireplace . . . and is in a casual decor that underscores some of their treasured antiques . . . Their own sailboat is moored off their front porch.

The visitor says she loves Palm Springs and the desert . . . and finds our shops very interesting . . . Mrs. Schlotman who is a regular First Nighter . . . took Miss Ives to the Edward Arnold opening at the Playhouse Tuesday night . . .

Emma and Ben Gale have issued invitations for a Sunday evening affair . . . five to eight . . . at their Thunderbird home

Many Theatrical Names at First Nighter Dinner

"First Nighters" sponsored each week by Palm Springs Playhouse Guild, this week took on a night club atmosphere for its regular Tuesday evening dinner. The large group met in the beautiful Starlite room of Chi Chi, where long tables were set for the get-together, which is becoming so popular each week before opening performance of the Palm Springs Playhouse. The diners were greeted by Mrs. John Luccareni, this week's hostess.

Immediately after the dinner, which assembled a crowd well over 100, the group went on to the theater to see Edward Arnold and a capable cast in "All My Sons". This production will play nightly through Sunday starting at 8:40 p.m.

Among the theatrical guests at Tuesday night's party were: Gloria Swanson with Edith Eddy Ward; Michael Ferrall, director of the Playhouse production; Mrs. Edward Arnold, whose husband plays the lead in this week's production, dined with Mr. and Mrs. Thomas I. Fleming. Several big parties were given. Mr. and Mrs. Harry Clatworthy were host to the following from Portland: Mr. and Mrs. DeWitt Jones, Mr. and Mrs. Glenn Whitfield, Mr. and Mrs. Frank Lovering and Mrs. Lillian Murphy and Mrs. Dwight Chapman. Mrs. Walker Smith presided over a group consisting of Mmes. William Winterhalter, Ackert Banks, Yates Owsley, Albert Potter, William Whitmer and Louis Pfau.

From Smoke Tree came Mr. and Mrs. Ralph Rounds, Mrs. H. W. Armstrong, Mrs. Della Gates and son, Frederick Gates, Mr. and Mrs. Edwin Becker.

honoring Mr. and Mrs. Gordon Robertson . . .

The Anniversary Night party at Thunderbird . . . on Saturday night . . . will be a formal dinner-dance . . . with Joe Foggett in charge and music by McDonnell's orchestra . . .

Mr. and Mrs. Floyd Turner and Dr. and Mrs. J. W. Warren.

Among the many groups of foursores were: Mr. and Mrs. Carl Betcher, who had Mr. and Mrs. E. H. Foote; Mrs. Mildred E. Jackson hosted Doctor and Mrs. Regner Soderlund and Mrs. Bror Soderlund; Mr. and Mrs. Montague Herbert with the Jack Franches.

Others noted about the Chi Chi were: Doctor and Mrs. Lester Thompson, Doctor and Mrs. Henry Dollard; Mmes. E. M. Grogan, Gladys Miller, Lily Goff, Charles Dant, Dorothy McNary, John Costello, B. T. Gale.

Mrs. Austin McManus had as her guest John Haskell; the Warren Slaughters and Mrs. Robert Backstrom, the John Luccareni's, the Howard Morris, the E. A. Young's, and the S. P. Mannasse's.

Tuttles Host Sunday Night Dinner Party

Mr. and Mrs. Holmes Tuttle of Los Angeles who are spending two months here, were hosts at a Sunday night dinner party at the Racquet Club.

The party occupied beautifully decorated tables in the Mural Room, honored Mr. and Mrs. Bailey Vinson of Tulsa and Mr. and Mrs. Fred Jones of Oklahoma City.

Enjoying the Sunday night buffet and dancing to the music of Teddy Noel's orchestra were: former Governor and Mrs. Dan Thornton, Mr. and Mrs. L. L. Oakes, the William O. McKays, Earl Jorgensons, William Codys, Hugh Glenns, Frank Bennetts and Senora Adela Merry del Val.

Others were the Ernest Clarks, John Luccareni, Glen Norvilles and Jess McBee of Oklahoma City. Mrs. Fred Tuerk of Pasadena and the Walter Smiths.

Anniversary Waltz at Heart Ball

An anniversary waltz for all couples celebrating their wedding anniversary in February will be a feature of the Sweethearts Ball at El Mirador tomorrow night. Bettye and Monte Herbert, co-chairmen of the Ball revealed today.

Reigning as King and Queen of Hearts: Enor and Jack French will be specially honored at the Ball.

Nancy and Ralph Kiner, who are in charge of the entertainment, are still keeping the program a jealously guarded secret, but enough has leaked out to confirm reports that it will be something outstanding.

Dancing will be to the music of Freddie Karger's orchestra and fabulous decorations are planned by Kay and Earl Cordrey for this colorful and romantic Ball.

Early this week reservations stood at 318 with a limit set at 4. Reservations are still available and may be made by calling Frank Bogert at El Mirador 2044; Mrs. Ted Cadman at 8-5535; or Mrs. Alfred Strauss at 6132.

The charity event is a benefit for the Riverside County Heart association, of which Herbert is desert area chairman.

Cocktails will be served in the Starlite patio from 7 to 8 and those attending the Ball are asked to bring their parties here for cocktails as the Heart fund will receive a share of the profits.

St. Theresa Card Party on Valentine Day

St. Valentine's Day is the time and supplies the motif for decorations for the annual card party given by St. Theresa's Mothers Club.

Lucille Fry is chairman of the card party, which will be held at Palm Springs Biltmore at 8 p.m. Hilda Myerson is chairman in charge of tickets and Tani Boyle of decorations.

Jacqueline Cole is Club president this year and she and the committees have been at work, planning to make this an outstanding event.

Villager to be Luncheon Head

Mrs. Harry Millman of Calle Palo Fierro is chairman for the Donors luncheon to be given in Los Angeles February 22 by the Senior Auxiliary of the Jewish Home for the Aged.

The luncheon which is an annual affair, honors Mother Corcoran, one of the organizers of the Auxiliary. The home houses over 300 men and women over the age of 65.

An outstanding program presenting screen personalities will follow the luncheon. Co-hostesses for the affair are Mmes. Morris Ganz, Hy Bubar, and Sophie Goodman. Mrs. Bertha Blackman is Auxiliary president.

Talent on Style Show Program

In addition to the style show, the Washington's Birthday luncheon to be given on February 22 in the Chi Chi Starlite Room by the Soroptimists International of Palm Springs, will have its own floor show. Program Chairman Lois Lux announced this week.

Heading an array of talent will be Lt. Edward Lyman, tenor, who is singing in the Arabian Nights pageant at the Riverside County Fair and Date Festival at Indio.

Sharing the spotlight with him will be Mrs. Seymour Brown, soprano, who was at the Shoreham Hotel in Washington for several seasons. Trixie Jarrette will play the piano and will present two of her gifted young dancing students, Jeff Isenagel and Sandy Nelson. Alex and Wynne Hammond are on the all-star show, and Stanley Little of Palm Desert will do pantomimes to records.

A smart style show will be presented by Mabel Russell and

At Dinner Dance

Mr. and Mrs. Ralph Shelley (Mrs. Shelley has returned to The Desert Inn as social director) had at the no-host table at the Inn Saturday night at the dinner-dance Mr. and Mrs. A. V. Sorenson from Omaha, Mrs. R. C. Hammond of Menlo Park, Mrs. W. H. Gray from Syoset, N.Y., L. M. Calhoun from Freeport, Long Island, J. L. Stewart from Minneapolis, Verna Clarke and William Woods.

Somewhere on the face of the earth there should be a social plumber who can stop a leak of gossip before it starts to drip.—William Feather.

The Desert Sun—3c
PALM SPRINGS, CALIFORNIA
Thursday, February 10, 1955

Arnolds are Dinner Hosts

Mr. and Mrs. Earle Arnold entertained at dinner and an evening of cards at their home at 1305 Calle Palo Fierro. The Saturday night party honored Mr. and Mrs. Edward LaFogues of Ottumwa, Iowa who are here visiting his brother and family, the Henry LaFogues of Arquilla road.

Others enjoying the Arnolds' hospitality were the Wellman Holbrooks, Mrs. J. F. Shadduck of Juneau, Alaska, Mr. and Mrs. Wesley Maddox of San Diego, Mr. and Mrs. Amos O'Dell, Mrs. Evelyn Sahland and daughter Olive of Palm Desert, the Lee Haverens and Mr. and Mrs. Lee Haverens and Mr. and Mrs. Lewis Trezana.

elaborate table decorations are being planned by Esther Weingarten and her committee. Madge Holderman is general chairman for the luncheon event.

The luncheon is open to the public and proceeds will go into the Club's scholarship fund. President Lucille Johnson and all Soroptimists have tickets to sell.

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White Stag sailcloth

The same wonderful, dependable

White Stag that Mother wears and loves.

Now being made in sizes 3 - 14

Cool . . . Colorful . . . gay new sun separates of woven to breathe sailcloth Sun clear solids or striking stripes

Mix or Match

Jackets Shorts Clam Diggers Blouses

All styled in a lithe, young manner

mary helen

across from the Desert Inn



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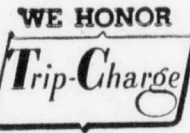
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Daily we are receiving absolutely the best looking, smartest gift items we have ever seen.

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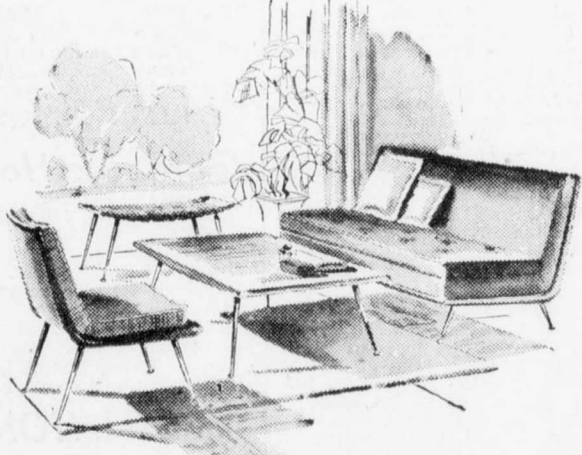
9:45 Tues. Eve. over KCMJ

(New "WORDS TO SAY" Series)

I sing of Palm Springs and it's joys multifarious
Be one hermit inclined, or a type most gregarious.
All rustle and bustle, making the bucks in a hustle
Or sunning or funning, or resting or nesting.
Where you wear what you please, where Eastern goes Western
Where the fair skinned get tan skinned and a
eyeful of bare skin.
And I don't mean a rug.

Where Great Grandmothers fly and visitors vie
With characters local and whimsical.
Who wear zany hats, painted cravats
And costumes cut briefly and lyrical.
When a President visits and you and I hope its
A yearly occurrence, Rumor is that it will be.

So — Drop in and see me at the fine MURPHY REALTY. That's right next to the Citizens Bank. Ask for MILDRED S. POTTER. She's the gal that you oughta see for homes, lots or income. Phone OFFICE 5102 or HOME 3364 — For listings galore!



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published Thursdays only)
PHONE 2249

Box 190, Palm Springs, Calif.
RATES
(Minimum ad. 3 lines—count 24
letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (27M28) (47M48) (97M28)

1.00 1.25 2.25
● Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each time run.
● Save by ordering your ad run 4 or 6
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.
● This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
● DEADLINES—for new copy or cancella-
tions: MONDAY ISSUE—3 P.M. FRIDAY
THURSDAY ISSUE—4 P.M. TUESDAY
● ADDRESS all communications to: The
Desert Sun, P.O. Box 190, Palm
Springs, California.

Lost and Found 10
LOST — Pair of brown eye
glasses in M. F. Kreis, Call
Mrs. E. Wright, House of
Murphy, \$5 Reward.
Antiques 11
Good selection of glass cruets,
hand painted china, gold
chains, slides, antique jewelry,
souvenirs, spoons, lamps, curios,
guns, coins.
We buy and sell glass, guns, dia-
monds and other jewelry for
immediate cash.
Try us! THE ANTIQUE SHOP
82-857 Miles Ave., Indio
Phone 7-5135

Personals 12
WEEKEND GROUP, ALCOHOL-
ICS ANONYMOUS, Fridays,
8:30 p.m. Woman's Club, cor-
ner Baristo and Cahulla.
ALCOHOLICS Anonymous, Alt-
port, 8:30 Wednesday nights
Phone 2701.

Service Miscellaneous 15
NOW OPEN
Cathedral City Cleaners
For Fine Dry Cleaning
SAVE
Cash and Carry Prices
704 Broadway, Cathedral City
PHONE 8-3933
SEWING MACHINES
SALES, rentals, repairs and
parts on all makes. Necchi,
Elna, Adler, Zigzag, Hem-
stitching, covered buttons,
button holes, belts made.
PALM SPRINGS
SEWING MACHINES
433 N. Palm Canyon Dr.
Phone 5215 or 3567
SEE WHITEY'S
Cabinet Shop
For KITCHEN CABINETS,
and STORE FIXTURES
Intersection N. Indian Ave.
& Highway 99, Ph. DHF 4-2609

WILSON'S
Window and Housecleaning
SERVICE
Experienced, reliable
WORKMANSHIP
384 N. Indian Ave., Ph. 4923
FOR FREE ESTIMATES
LUNDY & CHEATWOOD
163 N. Palm Canyon Ph. 5954
WINDOW CLEANING &
FLOOR WAXING
HOMES & COMMERCIAL
Complete Maintenance Service
FREE ESTIMATES
MOTHERS day nursery for
children by hour, day of
week. Certified teacher and
registered nurse in charge.
Private tutoring. Reasonable.
Phone 6298.

TREE SERVICE
TRIMMING, PRUNING
AND REMOVAL
66-470 HIWAY 111
WEHRLT TREE SERVICE
Phone 5022 or 6464
I CAN HELP your CHILD to
SPELL and READ well. Arith-
metic too. Call 3419.
FIRST class carpenter. Remod-
eling and repairs, cabinets,
etc. Phone 3387.

Instructions 16
HAMMOND organ and piano
lessons, in your home. Well-
known teacher. MOREY THAL
Phone 6351.
Moving and Storage 19
PALM SPRINGS
TRANSFER AND STORAGE
LOCAL and long distance mov-
ing. Agent for Mayflower
Van Lines. For free estimates
Ph. 5203 507 Sunny Dunes Rd.

Situations Wanted 25
FORMER motel owners would
like to manage same or trailer
park. References. Write W.
F. Reynolds, General Deliv-
ery, Palm Springs.
PAINTING, decorating, paper
hanging. Very reasonable.
Free estimates. Phone 5850 or
2341.
WELL experienced nurse's aid
or similar work. Can drive,
free to travel. References.
Phone 3340.
YOUNG man desires position
as chauffeur. References.
Write: Desert Sun, Box 190,
File S-3.
PAINTER, Interior and exterior.
Guaranteed. Hour, contract.
Reasonable. Phone 2905.
HANDYMAN — Painting, gar-
dening, trailer and home re-
pairs. Ph. 6235 after 6 p.m.
COLORED man wants porter,
dishwashing or common la-
bor. Phone 3370 after 6 p.m.

Help Wanted 27
Club Manager, year round
Desk clerk R&B \$175
Night Transcripts, 2 \$200
Secretary, bookkeeper, R&B \$200
Bookkeeper-cashier \$200
Bookkeeper, year round \$200
N.C.R. Auditor \$300
Social secretary, have car
Maid and maintenance \$200
Kitchen helpers, 2 R&B \$175
Cooks, Fry & Boilers scale
Waiters, Waitresses, Bus boys
Secretary, PBX \$250
Domestic couple \$450
Housemen, Hotel Open
Cook, domestic \$250
Food checker \$300
Hotel Maids R&B \$125
Many other positions
Register in March
for summer resort work
OPEN SATURDAYS
EMPLOYMENT SERVICE
AGENCY
135 E. Andreas Road

NO FEES
Maid, white
Waitress, counter and dining
room
Bus boys
Desk clerks, Transcript
Hostess, dining room
Steno, PBX, short hours
Couple, maid and houseman
Apply in person
PALM SPRINGS
EMPLOYERS ASSOCIATION
224 N. Indian Avenue
For Top Commercial
and Medical Placements
see
DWYER'S
BUSINESS SERVICE
256 S. Palm Canyon Drive
Stenos, Bookkeepers, Hotel
Desk, PBX, Transcript, etc.
also
NURSES REGISTRY
RN's, Undergrads, PN's
Agency Phone 7691
TUPPERWARE DEALERS
WANTED
Write Jack Mantel, 436 Stanford
Dr., Claremont, Calif. I will
contact you.
SALESMAN for active Real Es-
tate office, familiar with ho-
tels & large properties. Must
know Palm Springs. Write
Desert Sun, Box 190, File R10.
AUTOMOBILE SALESMAN,
New car experience. Apply Mr.
Fowler, 10 a.m. today. BEEBE
DESOTO, PLUMOUTH, 682 S.
S. Palm Canyon Drive.

BOOKKEEPER, lady with some
knowledge of automobile ac-
counting, to work in local
agency. Write Box 16, Palm
Springs.
SALESLADIES — Will train for
interesting work, full or part
time. 149 Plaza, across from
Post Office.
LINOTYPE Operator. Must be
competent. Apply Desert Sun,
Palm Springs.
PART-TIME alteration lady.
Cathedral City resident pre-
ferred. Ph. 8-4734 or 8-5933.
CANDY salesgirl, experienced,
12 noon to 7 p.m. Apply Fun
In The Sun Candies.
EXPERIENCED manager and
saleslady for dress shop.
Petit Paris
TRAILER salesman or dealer to
take over our complete trail-
er sales lot. Phone 7342
PAVNYS
STENOGRAPHER with hotel
and switchboard experience.
Call 8-4646.
EXPERIENCED upholstery and
drapery seamstress. Ph. 5917.

Bus. Opportunities 29
FOR RESPONSIBLE man or wo-
man living in or around Palm
Springs. Two leading motels
in Palm Springs need 20 TV
sets on a lease. 5% to owner,
balance to operators. Sets will
bring in \$1.50 day. \$7 weekly
or \$45 monthly. Should have
\$500 down on TV sets with
lease of cable, etc., total about
\$1500. Must have excellent
credit background. 5 year lo-
cation contract. Write Desert
Sun, Box 190 File 88.
LEASE and furniture. 7 units.
Income approximately \$600.
month. Rent \$162.50 month.
Take good trailer as part
payment. 3 months rent paid
in advance. 954 E. Ramon Rd.
Phone 3013.
DIRECT Salesman, or will dis-
cuss state territory for new
and different jewelry line.
Excellent for man and wife
wishing to travel. Write de-
tails. P.O. Box 819, Palm
Springs.
FOR LEASE: New shop. Real
coming location, suitable for
real estate, beauty shop or
gifts. Crocker and Willson.
Phone 2630 or 3442.

Real Estate—For Sale 35
THERESA PRESS
"DEAL WITH A REALTOR
YOU'LL SAVE BOTH TIME AND MONEY"
PRESS REALTY offers complete service in building —
Homes, Hotels, Stores — free estimates and plans.
ECONOMY HOMES — Are you a business couple with little time
for housework and gardening? Then this is for you — New,
modern, thermo controlled heat, garbage disposal, 2 bedrooms.
1 bath \$12,900.
Do you want to make money? A little elbow grease and paint
will make this a good home or rental. Has 2 bedrooms, 2
baths and furnished. 100 foot frontage — asking \$10,500.
LARGER HOME — Owner leaving on extended trip — offers his
3 bedroom, 2 bath home, carpeted and draped, large lot —
quick sale \$16,000.
ESTATE HOME — 130x215 lot, 3 master bedrooms, 3 baths, din-
ing room, music room, terrific plantings, guest house, unusu-
ally fine pool, a home for the most discriminating — reduced —
\$47,500.
INCOME — 6 units, newly decorated and furnished. Room for 4
more units. Heart of renting district. Will trade for small
home \$45,000.
RENTALS — 2 bedrooms unfurnished \$100.
Hillside home — season \$350.
LOTS — R-3 three lots together, 300 foot frontage \$10,000.
Homes built on your lot from \$8500.
Remember "A Press Built Home is a Well Built Home."
THERESA PRESS
REALTOR
611 South Palm Canyon Drive Phone 5282 or 5294

HOMES OF MERIT
\$9,750—\$750 down and \$90 a month including everything buys
a beautiful new 2 bedroom home. 12x23 living room.
Near schools.
\$11,975—\$1750 down and \$95 a month including everything —
moves you into a beautiful corner, modern home. Red-
wood and glass. Corner of Sunrise Way and Tamarisk
Road.
\$16,500—\$3000 down — terms to suit. Brand new 3 bedroom, 2
bath, fireplace, double garage. Desert Palms Estates
near Sunrise Way.
\$22,500—\$6000 down — Family home, just like new. 4 bedrooms,
3 baths, large kitchen, den-dining room, Many cabinets
and closets. On corner lot, walled and landscaped.
LOT—Beautiful residential lot, restricted area, south end
\$3500.
GANNON REALTY CO.
REALTORS
HOME FINDERS
711 N. Palm Canyon Drive Phone 2772

Bus. Opportunities 29
FOR QUICK sale, sacrifice good
going business. Needs couple
to operate. Write Desert Sun,
Box 190, File S-7.
A REAL BUY!
DESERT BOOK SHOP
443 N. Palm Canyon Ph. 5208
Business & Financial 30
\$85,000 FIRST Trust Deed. Pay-
able \$10,000 per year plus in-
terest. Will discount 20%.
Property well worth over
\$200,000. Call for further in-
formation Peter B. Sheptenko,
475 N. Palm Canyon Dr.
Phone 2727.
We Buy Existing Mortgages
DANIELS INVESTMENT CO.
45-272 Jackson St., Indio
Phone 7-3898 or 9-3822
FIRST T. D.'S WANTED
Palm Valley Realty Co.
431 N. Palm Canyon Ph. 2581
WILL SELL \$5800 first T.D.
monthly payments. All due in
5 years. Owner 7127.
Contractors-Builders 32
BUILT
ON YOUR LOT
Completely furnished homes
2 BEDROOM, city areas
\$50 square feet — \$5650.
2 BEDROOM, country areas,
715 square feet — \$4900.
3 BEDROOM, 955 square feet —
\$6200.
Several house and rental unit
plans to choose from.
Riverside Builders Inc.
1154 La Cadena Dr., Riverside
Phone Overland 6-3780
Mount Vernon & C St., Colton
Phone Colton 1154
OPEN DAILY & SUNDAY, 9 - 6
Lots & Acreage 33
INDIAN AVE. frontage, 300x585
deep, corner location. Gas,
lights, water. Price \$5000,
\$1500 down.
DOS PALMAS tract, large lot,
pool privileges. \$1995. 1/4 dn.
T. D. Pendergast, Pleasure
Inn, North Palm Springs, Ph.
Desert Hot Springs 4-2606.
SEVERAL choice parcels from
one to five acres. All close
in. Excellent speculative po-
tential.
FRANK MILLER
428 N. Palm Canyon Ph. 2929
CORNER LOT, near school, 100x-
106. Will trade for new car
or light truck. \$3000.
\$12,500 per acre — 5470 acres.
Riverside county.
MUNHOLLAND & CO. Ph. 3673
CHOICE lot 120x164. Just south
of 987 N. Patencio St. \$7500.
\$2000 down. \$60 month.
Youngblood Realty Co. 5129
"A" St., Ontario, Calif. Yu.
618211, Ly. 23113.
LARGE Hiway corner near
proposed race track; 100x270.
2 modern units now in rear.
Will help finance more units.
Call owner Phone 8-4371.

Real Estate—For Sale 35
AN INHERITANCE
OF CHARM and luxurious living can be yours. This
exceptional estate home is located in the ideal
Merito Vista area. Surrounded by eighteen (count
'em) full grown palm trees that form a perfect
border for the manicured lawns. The beautiful
gardens are the result of more than the "green
thumb" touch. The house boasts of a "Bermuda
type" roof (don't find them hardly no more). Three
roomy master bedrooms, two baths, plus maid's
room and bath. Living room, full dining room,
lanai. The most olympic size swimming pool is
flanked by a very inviting guest house and here
is a built in bar. We're proud of this listing. It
can be shown by appointment only. For sale on
good terms or will trade. Our phone number is 2736.
Bundles of rent receipts
won't buy this home
BUT \$3500 DOWN WILL. You won't be over a barrel
meeting payments — the terms are good. A sen-
sibly priced two bedroom home — and it's unfur-
nished! Here's the opportunity for you to create
the type of home you dream of. It's your move
now \$13,500.
HAROLD HICKS
REALTOR
813 N. Palm Canyon Drive Phone 2736
Associates
Mildred Jackson Ray Baur
Burnham Bigelow Paul Aust Ken Herman
AMY NELSON
5 BEDROOM, 3 bath home,
walled and landscaped. Heated
pool. Sacrifice, \$35,000.
2 BEDROOM home in Winter-
haven, well landscaped,
double garage. Reduced to
\$13,500.
100 FOOT R-1 lot—\$1200.
INDUSTRIAL building, 8,000
square feet, lease or sell. Also
office and storage space. Sun-
ny Dunes Road.
John W. Williams
REALTOR
Associates ROSLYN LANG
CLAUDE W. GOTTBEHUE
DON WILLIAMS
423 N. Palm Canyon Ph. 3311
535 PASEO DE ANZA — New
modern 2 bedroom. Tops in
design and decor. Entry way,
guest closet, kitchen faces
front, has ceramic tile and
disposal unit. Living room
fades rear with lots of glass.
Bedrooms have large ward-
robe closets. Ducted oversized
cooling system. Landscaped
for minimum care with all
desert plants. Plenty of room
for a pool on lot 60'x100'.
\$12,950 total, \$2950 down, \$95
month.
OPEN FOR INSPECTION DAILY
Phone 2909
"LET'S TALK IT OVER"
FOR THE
BEST BUYS IN
PALM SPRINGS
SEE
Valmah T. Price
with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3555 Ph. Res. 8-5752
"LET'S TALK IT OVER"
OWNER'S
SALE
3 BEDROOM furnished home.
2 car garage. Nicely land-
scaped. \$14,500, reasonable
terms. Also for rent.
1557 SAN JACINTO WAY
Phone 7661 or evenings 2973
for appointment.
COURT. 8 sleeping rooms, 4
baths, 4 kitchens, fully fur-
nished. \$30,000. Small down.
Easy payments at 4 1/2%.
House, 2 bedrooms plus 2 bed-
room guest house with kit-
chen and bath. Total price
\$16,000. Make offer.
LOUIS VENGIER, 3775 North
Indian. Phone 5395 or 6090.
"All Men Are Brothers"
PROPERLY PRICED
ATTRACTIVE, SPLENDIDLY
FURNISHED
2 BEDROOM, 2 bath home.
Landscaped and fenced. Pool,
heated and filtered. Desirable
location. Owners must leave
on account of business. A
genuine buy at \$22,500, terms.
Phone 5572 after 6 p.m. or
write Box 953, Palm Springs.
DON'T BUY REAL ESTATE
Until you see Madge Rocks
I have Tremendous Values
in Homes, Lots, Ranches,
Income Property and Trades.
See MADGE ROCKS
PERSONALIZED SERVICE
278 S. Palm Canyon Drive
Ph. Off. 2992 Ph. Res. 7375
Las Palmas
Gorgeous Home
LUXURIOUSLY appointed 3
bedroom, 4 baths, guest
house. Dressing rooms facing
large heated pool. Well
planned for desert and for-
mal living. This most out-
standing home is offered for
lease by owner. Option to
buy. Write Box 928, Palm
Springs. Courtesy to Brokers.
SMALL HOME
2 BEDROOMS, 100 foot front
lot, 4440 Calle San Simeon,
in built up area.
Go east on Ramon Road to
Calle Santa Cruz, turn south
4 short blocks.
\$7500 — on low easy terms.
BILL KLEINBERG
1078 N. Palm Canyon Drive
Phone 2842 or 3705
OWNER MUST sell due to ex-
tenuating circumstances. Will
sacrifice 3 bedroom, 2 bath
home. Large lot. See owner at
267 Overlook Road.

Real Estate—For Sale 35
CULVER NICHOLS
SUBDIVIDER AND DEVELOPER
AT 861 NORTH PALM CANYON DRIVE SINCE 1932
\$9700 BEST BUY IN TOWN, 2 bedrooms, 1 bath with drapes,
stove and refrigerator Terms.
TRADE EQUITY in lovely 2 bedroom, 1 bath home FURNISHED
for nice residential lot.
\$18,500 IMPORTANT small home with general excellency thru-
out — 2 bedrooms, living room with fireplace opens to lovely
garden area, cute DEN, BAR room, walled and landscaped. Or
completely and charmingly furnished for \$21,000. YOU'LL
WANT TO MOVE RIGHT IN.
\$21,500 MODERN 2 bedrooms, 2 baths, POOL, furnished.
SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, \$27,500
furnished.
PRETTY AS A PICTURE, estate area, 3 master bedrooms each
with bath, 2 maid's rooms with bath, den room with bar, lanai
overlooking POOL and landscaped yard, double garage, fur-
nished. Reduced to \$37,500. A home of color and warmth;
grounds of exquisite beauty.
BUSINESS PROPERTY on South Palm Canyon Drive showing
good return on investment. Long term lease. Full price \$65,000.
15 UNITS, POOL. Ideal location. Steady year 'round income.
Priced at \$85,000. An exceptional buy.
LOTS: Specials today:
100 foot residential — R-1 \$1150
120 foot front (TERRIFIC) \$1750
120 foot SUPERB corner close in for \$2750
INCOME R-2 — 100 foot \$2000
RENTAL SPECIALS:
Season rentals, homes with pools from \$400.
Estates from \$1000 to \$2500 per month.
CULVER NICHOLS, Realtor
and Associates John Bernet
Al E. Hoover Dick Edwards
Jane Colgan
861 North Palm Canyon Drive Phone 2182

HOUSE BEAUTIFUL
CASH OUT. Can use YOUR first trust deed or mort-
gage as down payment. Magnificent, MODERN
desert home in one of Palm Springs most LUX-
URIOUS locations — 3 blocks from EL MIRADOR
HOTEL. 3 bedrooms, 3 baths, abundant closets,
Den with Bar, dining room, huge living room with
custom flagstone fireplace, forced air heat and
REFRIGERATED AIR CONDITIONING, large
workshop and storage room. Living room and den
overlook beautiful covered patio and oversized
HEATED POOL. Expensively landscaped and
planted including palm and citrus trees, sprinkler
and irrigation systems. For immediate sale, full
price, lavishly furnished, \$44,000. Let's talk terms.
Call —
TERRY RAY REALTY
Jules De Vorzon Howard Palmer Ernie Dunlevie
Helen Churchill Joyce Chapman
773 North Palm Canyon Drive Phone 2064

James Hammond Peter B. Sheptenko
REALTOR
875 N. Palm Canyon Drive
Phone 5373
Weekly Special
BRAND NEW 2 BEDROOM
HOUSE. SEPARATE DINING
ROOM. PATIO AND LARGE
BACK PORCH. INSULATED.
FORCED AIR HEAT AND
COOLING.
ONLY \$13,500
FURNISHED or unfurnished,
2 bedroom, large den, walled
and landscaped home. So
many good features — you
must see to appreciate! Ad-
joining lot available at good
price. Come in and let us
show you this jewel box.
UNITS
6 UNITS — Ideal location, well
established business. \$42,500.
ALL TYPE RENTALS — by
month, season or year.
LOTS AND ACREAGE
Associates
Esther P. Hammond
Eve Morgan Chas. Mathews
Marian Mathews Lisa Jones
OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE
DEEP WELL, BRAND NEW
DELUXE, 3 Bedroom
FINEST FEATURES
FINEST LOCATION
ONLY \$26,500
LUXURIOUSLY furnished home
3 bedrooms, 2 large baths,
Completely equipped swim-
ming pool. Landscaped and
walled in lot. Immediate oc-
cupancy. Offered at \$32,500.
SOUTH TAHQUITZ RIVER
HERE IS A PERFECT HOME
TWO bedroom, two bath de-
luxe. Luxuriously appointed
and furnished for gracious
living. Large pool. Artistical-
ly landscaped. Worth \$35,000.
MAKE AN OFFER
CLOSE IN
5 BEDROOM completely fur-
nished. Large pool. Must sell
on account of illness at
\$39,500.
TRAILER COURT SITE
3 ACRES PLUS. Water, electri-
city and sewer already in.
Between 2 major highways.
A BUY AT \$10,000
2 RESIDENTIAL INCOME LOTS
ONLY \$4000 EACH
EXCELLENT LOCATION
200' BOULEVARD FRONTAGE
WORTH \$125,000.
Owner will take \$75,000.
Terms on the balance.
WE HAVE THE BEST
INCOME BUYS IN TOWN
LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT
Peter B. Sheptenko
THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Mike Jekyll Bill Colven
Peter Ratkovich G. T. Bradley
EXCELLENTLY built, 2 bed-
rooms, 1 bath, dining room,
lanai, carport. Large insu-
lated rooms. New. Unfurnish-
ed. \$13,500
BEAUTIFUL yard and furnish-
ings. 4 bedrooms, 4 baths.
Lanai. Pool. \$40,000.
MARTHA JAMES
REALTOR
Milton Mack
445 N. Palm Canyon Dr.
Phone 2751
LARGE FURNISHED home on
1 1/2 lots, 3 bedrooms, 2 baths,
den, close in. Immediate
possession. \$17,500. Call 2772
to see.

BUSINESS PROPERTY

75'x140' WITH PARKING — Excellent location. Suitable stores, medical building, income units. Owner is very desirous of selling and wants cash offer. Asking price . . . \$25,000.

GOLF COURSE RESIDENCE

ON BEAUTIFUL golf course. Brand new, 2 bedrooms, 2 baths. You will want to see this property . . . \$32,000.

ONE OF PALM SPRINGS MOST LUXURIOUS APARTMENT BUILDINGS

NOW FOR SALE at reasonable price on long terms. Information to qualified buyers, and shown by appointment.

SEE

Muriel E. Fulton, Realtor

125 South Palm Canyon Drive
Palm Springs, California
Phone 2225

Murphy Realty SPECIAL OFFERINGS

\$10,500—HOME

4 BEDROOM, 1 1/2 bath, fireplace, nice patio, unfurnished.

\$12,000—HOME

3 BEDROOM, fireplace, double garage, large walled lot, unfurnished.

\$13,500 — NEW

2 BEDROOM, ducted heat and cooling. Lovely patio. Nice residential area.

HOUSE BEAUTIFUL

ONE OF the most beautiful landscaped homes in Palm Springs, built for real outdoor living. Must be seen. Priced to sell.

Las Palmas Income
HUGE LOT, 3 in 1, Palm Springs finest residential area.

EXCHANGE

LOVELY Palm Springs home for income in town or L.A.

Buy of the Year
ESTABLISHED large hotel court at real sacrifice. Immediate action wanted!

UNITS

Duplexes to 30 units

LOTS OF LOTS

Residential — income — industrial

FOR ACTION
LIST YOUR PROPERTY
WITH

Murphy Realty

464 N. Palm Canyon Drive
Phone 5102

MUNHOLLAND

2 BEDROOM completely furnished, covered patio, nice yard, only 2 blocks Palm Canyon Drive.
\$14,500

BEAUTIFULLY furnished, 3 bedroom home with pool. Will rent with option to buy, or trade for smaller home or income.
\$42,500

15 UNITS furnished, corner lot, pool and lobby.
\$95,000

GRAND CORNER lot near school, 100x106.
\$3,000

Munholland & Co.

1059 N. Palm Canyon Drive
Phone 3673
JOHN C. DAVIS
D. B. CARLIN
GORDON NICHOLSON
Associate Brokers

1380 PASEO de MARCIA—in the heart of "Deep Well," Palm Springs most desirable new subdivision, 1 year old, 3 bedrooms, 2 baths, 2 car garage, forced air heat, ducted cooling, carpet, drapes, kitchen with natural finish cabinets, ceramic tile, disposal unit and eating space. Wired for electric range, a large service room piped for gas dryer and opening into garage. Living room 18'x24' with fireplace. Lot 102'x107' with block wall and complete landscaping, designed for easy maintenance. Oleanders all four sides, 9 Washington palms, 4 citrus trees. Sprinkling system, front and back. Rear patio 11'x65'. Sewer system capacity is over five times city requirements. Total price \$27,500. \$5000 down. MUST BE SOLD. Open for inspection daily. 1380 Paseo de Marcia. Phone 2909.

MODERN CLEAN

4 UNIT HOTEL

OWNER compelled to sell on account of illness. Only \$32,000

3 UNIT \$16,500

FURNISHED. For further particulars call:

FRED KOTY

Phone 4620 or 5450

6 UNIT apartment hotel. Beautiful. Room for more. Pool. \$57,500. Easy terms. Make offer. No trades. Phone 2684.

OPEN

for Inspection

De Luxe Home
1635 S. Calle Marcus
Near Biltmore Hotel

3 BEDROOMS — 3 BATHS
Master bedroom has powder room, large tiled bath, and plenty of wardrobe space.

LARGE living room with flagstone fireplace.

BEAUTIFULLY FURNISHED
Waste disposal and automatic washer.

COMPLETELY EQUIPPED POOL

Large walled in lot, beautifully landscaped.

OFFERED AT \$34,500

Drive down and see it

Open from 10 to 4

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

Associate Brokers
Mike Jekyl Bill Colven
Peter Ratkovich G. T. Bradley

TERRY RAY

HOME AND INCOME
in exclusive district near Howard Manor, 2 blocks from stores. Fresh, nice 2 bedroom house. Completely furnished plus pleasant furnished 4 room guest house. The income on guest house will pay all property expenses including taxes and upkeep. Think of it — a lovely home, expense free, for only \$29,500, with terms! This is outstanding and will not last, see it now!

NEW HOME
CLOSE IN, 3 bedrooms, 2 baths, small down. \$100 per month. \$12,750.

VIEW LOT
GOOD location. \$1800.

REALTORS
Jules De Vorzon Howard Palmer
Helen C. Churchill Joyce Chapman
773 N. Palm Canyon Ph. 2064

OUTSTANDING

Reliable Values

FURNISHED 2 bedroom house and 2 bedroom guest house with individual full bath each, exclusive corner location, \$25,500, terms.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate
Buys Consult

ADOLPH ISRAEL

Realtor
and associates
671 N. Palm Canyon Ph. 2981

Unusual Desert Home
Completely Furnished
1188 Tamarisk Road

LOT 200x156, corner, well landscaped. Fruit trees, palms, roses and lawn, lovely view. MAIN house; large living room, beamed ceiling, huge flagstone fireplace, 2 bedrooms, 2 baths, ample closet space, large sunroom, dining room, kitchen, formal topped work area, garbage disposal, Payne furnace, air conditioning. ADJOINING guest house with sitting room, bedroom, 3/4 bath and extra storage space. Courtesy to Brokers
Shown after 11 A.M.

CASH OUT

NOTHING TO COMPARE!
BUSINESS BUILDING with 42 foot frontage right on Palm Canyon Drive, 150 feet deep. Fine furnished apartment, large concrete block garage building, loads of parking in rear. Excellent condition. Full price \$29,500. See—
WILLIAM J. HEISER, Realtor
1546 N. Palm Canyon Ph. 5685

6 UNITS — 4 hotel rooms, one, 1 bedroom apartment and 1 studio. Room for more units and pool. Due to illness owner sacrificing property and will build pool all for \$49,000. Phone 7398.

BILLY WRIGHT

Realtors
ACROSS THE STREET FROM
THE DOLL HOUSE

OWNER SAID: No reasonable offer refused. Lovely furnished home in select residential area. 4 bedrooms, 4 baths, guest room and bath. Landscaping and walls afford privacy and enjoyment. Heated and filtered pool. Asking \$39,500

NEAR FOOTHILLS: New, unfurnished 3 bedroom, 3 bath beauty of a home with large rooms. A "woman's kitchen" lots of cupboards. Tastefully colored tile. Wide window over sink. Plenty of clothes closets and storage space. 2 car garage. \$42,500. Ask for Charlie.

NEW: 2 bedroom, 2 bath unfurnished home located in south end. Immediate occupancy. Real value, \$19,500.

R-1 LOT, Bargain \$3000. Ask for Charlie.

See us for business properties, unit lots, acreage and raw land.

BILLY WRIGHT

and associates
Charles Heiser Bob Dietrich
1063 N. Palm Canyon Ph. 5727

DO YOU WANT TO LIVE

AND

WORK IN PALM SPRINGS?

DO YOU

WANT TO OWN

A NICE 2 bedroom home with large landscaped grounds in a family district?

with

Swimming Pool

and

Tennis Court

Club Privileges

ALL FOR

\$90 per month

Including ownership, interest and club membership.

Then call —

JUDY CALHOUN CALLEN

John Haskell

and Co.

456 N. Belardo Rd. Ph. 2594

Glamour House

FORMER HOME of a movie star. Lot 150x147, 7 rooms, 5 bedrooms, oak floors, 2 large patios, 2-car garage, near Palm Canyon. Terms.

YOUR opportunity to pick up a small restaurant, doing a good business, \$7000. Terms. What have you to trade?

David Applebaum

N. R. WILSON Associate
Realtors
326 S. Indian Ave. Ph. 5535

MUST SELL hotel, best location. Price greatly reduced. Owner retired. Brokers welcome. Contact 1145 Tachewah Drive.

BANNING

1ST TIME

IT'S HAPPENED
TO BANNING!

Vets' Administration
Has at Last OK'd

NO DOWN
TO VETS

For Bannings' Famous

RESEARCH

HOMES

REPLER ROAD
OFF SAN GORGONIO RD.

Liberal FHA for Non Vets, too!

LOOK WHAT YOU GET:

3 bedrooms, 2 baths

ONLY \$9700

4 bedrooms, 2 baths

ONLY \$10,500

Check These

"Can't Beat" Features!

Curved streets

Sewers. Big lots.

California decorator colors.

50 gallon water heaters.

32 inch overhang

Aluminum sliding doors

Steel cabinets.

Center hall plan.

Insulation.

HELPFUL REPRESENTATIVE
NOW AT

FURNISHED

MODEL HOME

Please Phone

Victor 9-2246

WALKING DISTANCE. South side. It's new. Owner's modern 2 bedroom mountain view home. Custom drapes, carpeted, sliding glass panels, lanai, carport, TV cable. Lot and 1/2, high fence. A bargain at \$17,500. 639 S. Indian Trail. Phone 6972.

\$15,750 — By owner. New 3 bedrooms, 2 baths, heat, cooling, fireplace, garage. Phone 4882
1943 Andreas Road.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
71 N PALM CANYON DRIVE

2 BEDROOM furnished house, 913 Mel Avenue. Occupant will show. Owner, phone Colton 2041R after 5 on week ends.

TAHQUITZ RIVER home, 2 bedrooms, 1 1/2 baths, breezeway. Phone 6235. 872 N. Riverside Drive.

ONE ACRE facing 2 streets in heart of Palm Springs, with room and bath. \$8500. Phone 5595 or 6060.

CATHEDRAL CITY

Cathedral City

3 1/2 ACRES with lovely new 3 bedroom, 2 bath home. Carport, fireplace, lanai. Half land in pasture, fenced and cross fenced. Lots of water. Ideal for horses. Located near Blue Skies Trailer Park. Only \$29,800.

WE HAVE 1.26 acre lot on Highway with 135.5 ft. frontage. Also has new building, plaster and stucco, with refrigerated, chowhouse and counter etc. Suitable for several types of business. This is truly a fine investment. Asking price \$15,000, terms.

WE HELP YOU finance and build on your lot a modern 2 bedroom home including large covered porch, carport and laundry room. Only \$8,000.

WE ALSO HAVE desirable large view lots \$1100-\$1400.

WE HAVE MODELS TO SHOW — LET'S TALK IT OVER.

ON PAVED HWY we have 100 acres with shade trees and abundant water. Ripe for subdivision or for developing a trailer park.

TRAILER PARK on Highway 111 frontage, 10 modern spaces plus large modern 2 bedroom home. Additional land available for expansion. Better hurry on this one! Price \$15,000

MOTELS and apartments from 3 to 20 units. Some will trade — see us.

Jorgensen Realty

68-574 Broadway (Highway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

Your Best Buys

2 BEDROOM, 2 bath, ranch type home. On 1/2 acre, has 100 foot highway frontage.

MOTEL, 14 units. Has 118 foot highway frontage. Income \$1500 month. Price \$35,000.

3 BEDROOM furnished home, garage, workshop, TV area. A buy at \$9500, terms.

4 UNITS and 2 stores. Business district. \$390 monthly income. Price \$35,000. Terms.

1 BEDROOM, furnished home. TV area. \$5500, terms.

C-1 business lot, 150x130.

Phone 8-5005
710 Broadway Cathedral City

IF A GOOD BUY I KNOW IT!
SPECIALS

2 NEW 1 bedroom houses. Close in, \$6900 — \$7200. Some terms.

2 DOUBLES; income lots, close in, always rented, can expand. \$12,500

2 NEW two bedroom houses, garages, both nice furniture. \$12,000 — \$13,500

2 COURTS, 6 unit and 9 unit. All rented, good income, each \$21,500

Trailer Park, 80 spaces, Highway 111. Trees and setting for big future.

6 ACRES, 800' Highway 111. Near building suitable for office. Worth investigation.

REALTOR
744 Broadway (Highway 111)
Cathedral City Phone 8-3734

Small Acreage

2 1/2-A. Cathedral \$6500
5-A. Cathedral \$8500
5-A. Cathedral \$10,000
5-A. Tamarisk area \$7000
5-A. Tamarisk area \$8500
10-A. Ramon \$8500
10-A. Washington St. \$6200
5-A. Dates and Citrus \$16,500
20-A. near Tamarisk \$18,000

OTTO REALTY

830 Broadway, Cathedral City
INCOME: 3 bedrooms, 2 baths (rugs and drapes) plus furnished rental unit, \$9750. \$1500 down. Inquire owner, 600 1/2 2nd St., Cathedral City.

BRAND NEW — Open, 2 bedroom, 1500 square feet. Cliff May Home on 1/2 acre. Low down payment. Treasure Trail, Cathedral City.

Real Values

Medium Sized Homes

2 BEDROOM luxury home, large rooms, big enclosed sun porch, on half acre, unsurpassed view. Refrigerative cooling. Around \$18,000.

2 BEDROOMS and den, 1 1/2 baths, fireplace, high class restricted residential section. A steal at \$16,750.

3 BEDROOMS, fireplace, garage and trailer port, corner view lot, \$18,750.

VIEW lots are getting scarce. We have a few good ones starting at \$1500. Some beauties at \$2160 and up.

NEW 1 bedroom house, close in, \$7,200.

Clark Realty & Insurance Agency
MEMBER PALM SPRINGS REALTY BOARD

Associate Broker
CARL MAYFIELD
68-762 Broadway Ph. 8-4691
CATHEDRAL CITY
DESERT HOT SPRINGS

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38
STORE and living quarters for rent, 272 N. Indian Ave. Phone 2642 or 5587

Wanted to Rent 39

WANT 2 bedroom house PERMANENTLY. Furnished or unfurnished. Reliable couple, no children or pets. Can furnish references. Will lease in price range \$85-\$100 per month. Write Desert Sun, Box 190, File S-4.

WOMAN desires reasonable, yearly rental, small unfurnished apartment or house, about April 1st in Palm Springs or Palm Desert area. Write Desert Sun, Box 190, File S-2.

WANTED to rent, garage or storage space. Phone 2407.

ROOMS for Rent 40
LARGE corner sunny room, private entrance, close in, reasonable. 330 N. Calle Santa Rosa.

2 ROOMS, bath, \$50 monthly. Sleeping room, kitchen privilege. \$8.50 weekly up. Ph. 9973.

LARGE room for 2 people. Close in. Private bath and entrance. By week or month. 595 Calle Palo Fierro, Phone 7356.

EL MIRADOR area. Private entrance. 2 or 1. Kitchen privileges. Phone 4439.

OUTSIDE entrance, nicely furnished. \$35 a month. 500 E. Amado Road.

LOVELY room, private entrance, privileges. Close in. Phone 4329

ROOM, PRIVATE ENTRANCE. 115 PALO VERDE

For Sale or Rent 41
FURNISHED new 4 bedroom, 2 bath home, \$150 month. Ph. Banning, Victor 9-3693.

Apartment for Rent 43
BRAND NEW
NOW LEASING, furnished or unfurnished, center of town. \$75 to \$95 a month, including utilities. Off street parking, TV, refrigeration cooling, outdoor patio and pool use. Ph. 9053.

SMALL furnished apartment, living room, hot plate, bed, bath with twin beds. \$90 month for season.

FARRAR REALTY CO.
272 N. Indian Ph. 2642, 4516

CHEVY CHASE
BEAUTIFUL studio apartments, heated pool, 1500 Via Entrada. Phone 2632.

NEW DELUXE furnished apartments, 1 to 4 bedrooms with baths, daily maid service optional. 340 Paseo El Mirador. Phone 2391.

NICELY furnished studio apartment, large heated pool. 8 minutes from Palm Springs. \$85 week — \$95 month. Ph. 1000 Palms 330.

Trailers for Sale

EASTERN built 28 ft. Streamline, 1948 model. Carpeted living room. Electric refrigerator, air conditioner attached. Large closets. \$995. Terms. See Tom Murray at Gebbie's Butane Service, 3 miles east of Palm Springs. Highway 111.

1954 AIRFLAT 35'. Many extras including TV. Big discount. Lot B29, Rancho Trailer Park.

TRIPLE RAMADA. \$1500. Takes up to 40 foot trailer. Like new. Front corner, Lot D-3, Rancho Trailer Park.

1955 — 35' custom built Roadline house trailer. Like new. Space 140, Sahara Trailer Park.

12' ALJO aluminum trailer. Clean, good condition. \$450. Palm Springs Trailer Village, Lot D-3.

1951 COLUMBIA, 26 feet, full bath. Like new. \$1400. Lot 12, Western, Tramview Trailer Park.

27 FOOT 1953 Terra Cruiser. Deluxe equipment. Save \$\$\$\$. Make offer. 71-384 Highway 111.

"FLAMINGO"

Trailers Wanted

WANT GOOD 25' to 28' modern trailer in trade on \$35' Sparatette. Phone 86162.

Trailer Space

\$20 MONTH. Private bath, \$35 month. Some spaces for children. PALM VALLEY TRAILER VILLAGE, 70-210 Hy 111.

Building Supplies

PUMICE BLOCKS. Immediate Delivery on all sizes. City prices. SUPERLITE, corner Highway 99 and Indian Ave. Phone 86162. Desert Hot Springs 4-2695.

Misc. for Sale

Air Conditioners. BRAND NEW. EMERSON — ELECTRIC. YOUR opportunity to buy at less than Wholesale cost.

3 Ton 115 Volt. Less than 3 — \$219.50 each. 3 to 6 — \$209.50 each. 7 and over — \$199.50 each.

1/2 ton-115 volt. \$185.00 each. 3/4 ton-230 volt. \$219.50 each. 1 ton-230 volt. \$249.50 each. ALL carry Factory five (5) year warranty.

In original factory cases. Immediate delivery — subject to stock on hand. Prices F.O.B. Los Angeles. Call — Hollywood 9-7221.

OR WRITE—P.O. Box 16367, Hollywood 38, California.

Geiger Counters

\$99.50 up

SCINTILLATION METERS. OUTPOST STORES. OUT POST ESTATES. Ramon Road.

FIREWOOD

Cherry, Mesquite, Tamarisk also. Coal in 40-lb. cartons. Charcoal, 10 - 40-lb. cartons. PAVNYS.

1001 S. Palm Canyon. Ph. 7342. Palm Springs Engineering Co.

Machine Shop

EXPERIMENTAL WORK. Gears, Key Ways. General Machine Work. 375 Sunny Dunes. Ph. 5411.

BOOTS for children \$4.95, black, brown, red. From baby size 4 to large children size 6, and hundreds of adult boots for \$14.95.

RASMUSSEN'S SADDLERY. 1151 N. Indian Ave. Ph. 2681. Facing El Mirador.

2 THERMADOR wall heaters. One 4.5 kw. One 4 kw. and 1 Thermador hot water heater. 40 gallons, all at 230 volts. Phone 8-3234.

1 PAIR long skills. Brand new. Laminated. Steel edges. Safety bindings. Only \$40. Regular retail price \$65. Call Ervin at 2744.

ROYAL Kohinor Mink cape-stole. White with black stripes. show price. Value \$4000, sell \$650. Ph. 2927.

NATURAL MINK coat, full length, size 16-18, almost new. White wool gabardine coat. Tweed suit. Ph. 7057.

LAWN MOWER \$7. Hoover vacuum \$8, electric golf car \$250, Spartan console radio \$25. Phone 4093.

BICYCLE, 24 inch. J. C. Higgins. Good condition. A bargain at \$20. Phone 9062.

FORMICA top table and chairs. Chrome legs. Like new. Ph. 8-5762 after Thursday.

SADDLE, 2 months old, like new. Cost \$125, sell for \$90 cash. Call 7106 after 5:30 p.m.

STUDIO COUCH, wrought iron legs, 2 spring cushions. \$25. Ph. 6217, 63940 San Rafael.

Misc. Wanted

WANTED: Old Easy washer with spinner. Phone 8-5933.

Pets-Poul.-Livestock

BEAUTIFUL Palomino Paint saddle horse, well broken. Privately owned. Can be seen at Shadow Mt. Stables or call Lisle Nixon, Palm Desert 76-5108.

Pets-Poul.-Livestock

GERMAN (police) shepherd puppies. We ought to charge admission to see this fine litter, friendly, intelligent and beautifully marked. Rin-Tin-Tin and Jolly Arno, none finer blood line. Papers furnished. Call Beaumont, Victor 5-2084.

FRYERS, ROASTERS, stewing hens, fresh eggs, wholesale and retail. Free delivery. Fridays. Phone Banning, Victor 9-3334.

SAMOYED pup, 3 months, registered A.K.C. Sired by champ. 778 C St., Cathedral City.

BEAUTIFUL poodle pups, miniatures and standards. AKC registered. Dude Ranch for Dogs, Cabazon.

Registered Palomino 4 year old gelding \$275. Phone 7510.

1 ARABIAN Palomino, 7 years old, 2 western saddles, 2 English saddles. Phone 6250.

Used Cars for Sale

T. V. TOP VALUE USED CARS

1953 Dodge — \$1695

1953 Chevrolet — \$1695

1953 Plymouth — \$1495

1952 Plymouth — \$1095

1951 Dodge — \$1095

1950 Pontiac — \$895

1948 Studebaker — \$495

1949 Chevrolet — \$455

1948 Chrysler — \$295

ALL THESE CARS HAVE BEEN THOROUGHLY RECONDITIONED AND ARE READY FOR YOUR INSPECTION.

Beebe

DeSoto-Plymouth

682 S. Palm Canyon Drive. Phone 7022.

1953 FORD

V8 Fordor, two tone blue finish. All leather upholstery. \$1375.

1952 CHEVROLET

Fordor, Gleaming black finish. Newly upholstered. \$795.

1950 BUICK

Riviera Coupe. Dynaflow, radio, heater. Special at \$795.

Transportation Specials

1946 MERCURY Tudor — \$149

1941 BUICK Fordor — \$99

1937 PLYMOUTH Fordor — \$35

Ben Cowan Ford

NEW LOCATION. South Hiway 111. at Araby Point. PHONE 2272.

SACRIFICE — 1949 red Olds convertible, power windows, seat and top, hydramatic shift, radio, heater, nylon top, recent motor overhaul. Only \$695. Call 7614 between 10 and 5.

1953 CADILLAC "62" 4 door. Radio, heater, hydramatic, electric windows, Premium tires, low mileage, local car. \$3295.

PLAZA MOTORS. 182 E. Arenas Rd. Ph. 5122.

1954 FORD Convertible, Continental Kit, radio, defroster, heater, white wall tires. Bought new September, \$500 down will handle. Ph. 5839.

1955 NEW Plymouth, 2 tone Belvedere, 2 door. Automatic transmission, power steering, fully equipped. \$2495. Phone 7597.

CHEVROLET, 1940 club coupe. '48 motor. Good tires, new brakes and battery. \$150. Can be seen at Associated Station, Indian and Amado.

1954 MERCURY convertible, fully equipped, power drive and steering. Like new. \$2500. Phone 2927.

1954 CHEVROLET station wagon, very low mileage, \$2100. Hydramatic drive. Call owner 2411.

1950 CHEVROLET deluxe 4 door sedan. Local car. Clean \$845. PLAZA MOTORS.

182 E. Arenas Rd. Ph. 5122.

1951 FORD deluxe. Loaded. Mechanically perfect. Can be seen at Desert Inn, Engine Room, Mr. Mueller.

1947 BUICK Super 4 door sedan. Good shape. \$250. Phone Coachella 76-4567 or P.S. 8-4686.

1953 CADILLAC convertible, excellent condition. \$3500. Ph. 5529.

WILL TRADE '47 Chevrolet coupe for panel truck. Phone 8-4734 or 8-5933.

1949 DE SOTO Convertible, '55 plates, white walls. Radio, heater. 1 owner. Phone 6843.

Used Cars for Sale

Used Pickups

Top Quality

Low Price

1947 Ford, 1 ton \$395

1949 Stude, 1 ton \$295

1946 Stude 1/2 ton \$435

New motor and accessories.

1950 Ford 1/2 ton \$775

With camp kit.

NEW - 1955

Internat'l 1/2 ton \$1881

Automatic transmission

NEW - 1955

Internat'l 3-4 ton \$1695

With 4 speeds.

KENNY'S

Automotive Service. 4765 E. Ramon Road. Phone 2444.

CHRYSLER 6 passenger Windor coupe, 1946, excellent condition, including hitch, over-load springs, Electric brake equipment. Lot 65, Deluxe Trailer Park, Cathedral City.

1950 CADILLAC "62" 4 door sedan. Radio, heater, hydramatic. Special — \$1295.

PLAZA MOTORS. 182 E. Arenas Rd. Ph. 5122.

BUICK Super Riviera, 1950, 1955 plates. Dynaflow, radio, heater, new white side walls, Life-guard tubes. White Nauge-hide interior. \$995. Original owner. Phone 2065.

1953 CADILLAC "60" Fleetwood. Fully equipped, all Cadillac extras. Premium tires. Local, low mileage car. \$3795.

PLAZA MOTORS. 182 E. Arenas Rd. Ph. 5122.

LATE '54 PONTIAC convertible deluxe, blue, gray top. White sidewalls. A-1 condition. 16,000 miles. Price \$2595. Phone 6353.

1952 FORD convertible, new top, tires, paint, engine. Call 9512 after 12 noon. \$1395.

Automobile Service

U-DRIVE CARS. TANNER-AVIS. Low day or weekly rates. Reliable Insurance. EL MIRADOR GARAGE. 1090 N. Palm Canyon Ph. 2111.

HERTZ

U-Drive Cars

Day or weekly rates. 182 E. ARENAS ROAD. PHONE 5122.

HINKLE & JOHNSON. Associated Service. Complete automotive repairs. Radiator Repair Shop. Auto tops and seat covers. 305 N. Indian Ave. Ph. 9060.

AUTO GLASS. Benson & Hephner. Ph. 8-3322. Hiway 111, S. E. Palm Springs.

Auto Tops--Seat Covers. Benson & Hephner. Ph. 8-3322. Hiway 111, S. E. Palm Springs.

Legal Notices

CERTIFICATE OF BUSINESS. FICTITIOUS FIRM NAME. The undersigned do hereby certify that they are manufacturing concrete products, and the like, especially a type and style of hollow masonry unit used in "MORTORLOK" design and assembly and also a type of block used in wall assembly known as "RUTON". That said plant is operated at 13233 Sherman Way, North Hollywood, California, under the fictitious name of RUTON CONCRETE TILE COMPANY, and that said firm is composed of the following persons, whose names in full and place of residence are as follows, to-wit:

Raymond W. Clanton, 9735 Orcutt Ave., Sunland, Calif.
Hollis L. Clanton, 8527 Remick Ave., Van Nuys, Calif.
Witness our hands this 3rd day of February, 1955.

RAYMOND W. CLANTON
HOLLIS L. CLANTON
STATE OF CALIFORNIA) ss.
COUNTY OF LOS ANGELES) ss.
On this 3rd day of February, A.D. 1955, before me, Perry P. Yohe, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Raymond W. Clanton and Hollis L. Clanton, co-partners of the above enterprise, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

PERRY P. YOHE
Notary Public in and for said County and State.
Perry P. Yohe, Attorney
11579 Hamlin,
N Hollywood, Calif.
40—Desert Sun, Feb. 10, 17, 24, Mar. 3, 1955.

Legal Notices. NOTICE. LESLIE S. ORLEANS, Plaintiff vs. ELIZABETH ALISON, Defendant. MUNICIPAL COURT. LOS ANGELES JUDICIAL DISTRICT.

SHERIFF'S SALE ON EXECUTION. Under and by virtue of a Writ of Execution, issued out of the Municipal Court Los Angeles Judicial District of the County of Los Angeles, State of California, dated the 28th day of December A.D. 1954, in the above entitled action, (and directed to the Sheriff of the County of Riverside, State of California,) wherein LESLIE S. ORLEANS, the above named plaintiff, obtained a judgment in the sum of Five Hundred Sixty Four and 46/100 dollars, I have this day attached and levied upon all the right, title and interest and estate of the above named defendant, ELIZABETH ALISON, of, in and to the following described real property, situate, lying and being in the County of Riverside, State of California, and more particularly described as follows, to-wit:

Lot 33 Thunderbird Ranch No. 2, as recorded in Book 24 pages 76-77 of Maps in the Office of the County Recorder of Riverside County.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE. JEROME L. RICHARDSON and Benjamin W. Henderson, Attorneys for Plaintiff, 174 N. Palm Canyon Drive, Palm Springs, California.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE. OLIVER B. JAYNES, Plaintiff vs. I. V. GROVE, Defendant.

You are directed to appear in an action brought against you by the above named plaintiff in the Superior Court of the County of Riverside, in and for the County of Riverside, and to answer the complaint therein within ten days after the service on you of this Summons, if served within the County of Riverside, or within thirty days if served elsewhere, except that if the action is

Used Cars for Sale

LINCOLN-MERCURY

"SAFE BUY" USED CARS

1954 MERCURY

Hard top coupe. Mercromatic, radio, heater, power brakes, white walls. Like new — \$2695.

1953 LINCOLN

Capri hardtop. Like new, power steering, power brakes, electric windows, 4 way electric seat. Radio, heater, dual range hydramatic. \$2495.

1951 MERCURY

Sport 4 door sedan. Radio, heater, Mercromatic. \$995.

PALM SPRINGS

LINCOLN-MERCURY

335 Sunny Dunes Road at S. Palm Canyon. Phone 2301.

Legal Notices

PUBLIC NOTICE IS HEREBY GIVEN. That I will on Friday, the 18th day of February A.D. 1955, at 11:00 o'clock A.M. of that day, in front of the Sheriff's office on Orange Street in the City of Riverside, sell at public auction, for the benefit of the County of Riverside, all the right, title, claim and interest of said defendant, ELIZABETH ALISON, of, in and to the above described property, or so much thereof as may be known to raise sufficient to satisfy said judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 19th day of January 1955. J. W. RICE, Sheriff, Riverside County. By Basil Mowrey, Deputy Sheriff, 404—Desert Sun, Jan. 27, 1955, Feb. 3, 10, 17, 1955.

JEROME LYMAN RICHARDSON BENJAMIN W. HENDERSON Attorneys for Plaintiff, 174 N. Palm Canyon Drive, Palm Springs, California.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE. ANNE GONZALEZ, Plaintiff vs. JUANITA C. GONZALEZ, Defendant.

RALPH RIVERA GONZALEZ, also known as RALPH R. GONZALEZ, and JANE DOE and RICHARD DOE, Defendants. No. 69623.

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETING: TO RALPH R. GONZALEZ, and JANE DOE and RICHARD DOE, and to all other persons unknown, claiming any right, title, estate, lien, or interest in the real property described in the complaint filed in this action, wherein said real property is situated in the said county of Riverside, state of California, and described as follows, to-wit:

All that portion of Block 8 of the Subdivision of a portion of Beaumont Heights, as shown by Map of said Block 8, recorded in Book 9 page 86 of Maps, records of Riverside County, California, particularly described as follows:

Beginning at a point on the Easterly line of said Block 8, 416.31 feet North-easterly from the Southeast corner of Block 4 of said Re-subdivision; Thence continuing Northerly along the Easterly line of said Block 8, 155 feet, more or less, to the northeast corner of said Block 8;

Thence South 89° 18' West 380 feet; Thence North 00° 43' West, 48.00 feet; Thence South 89° 18' West, 150.50 feet to the Northwest corner of said Block 8;

Thence Southerly along the Westerly line of said Block 8 to a point which is South 89° 18' West from the point of beginning;

Thence North 89° 18' East and parallel with the Southerly line of said Block 4 to the point of beginning.

Said property is also shown on Licensed Land Surveyor's Map on file in Book 10 page 54 Records of Survey, records of Riverside County, California. And you are hereby notified that unless you appear and answer as above required, the said plaintiff will take judgment for any money or damages demanded in the complaint, as arising upon contract or will apply to the Court for any other relief demanded in the complaint.

Given under my hand and seal of the Superior Court of the County of Riverside, State of California, this 30th day of October, 1954. G. A. PEQUEGNAT, Clerk. (Seal) By Doris Dorsey, Deputy Clerk, 439—Desert Sun, Feb. 3, 10, 17, 24, Mar. 3, 10, 17, 24, 1955.

CERTIFICATE OF BUSINESS. FICTITIOUS FIRM NAME. I, THE UNDERSIGNED, do hereby certify that I am conducting a restaurant business at 641 N. Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of Lindy's, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Charles C. Smith, 495 N. Indian Ave., Palm Springs, Calif.
Witness my hand this 1st day of February, 1955.

CHARLES C. SMITH. STATE OF CALIFORNIA) ss. COUNTY OF RIVERSIDE) ss. ON THIS 1st day of February A.D. 1955, before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Charles C. Smith, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

FRED C. WEIGEL, Notary Public in and for said County and State. My Commission Expires Aug. 11, 1958. 442—Desert Sun, Feb. 3, 10, 17, 24, 1955.

Jerome L. Richardson and Benjamin W. Henderson, Attorneys for Plaintiff, 174 N. Palm Canyon Drive, Palm Springs, California.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF RIVERSIDE. INDIO No. 239.

Action brought in the Superior Court of the County of Riverside, and the complaint filed in the office of the Clerk of the Superior Court of said County.

OLIVER B. JAYNES, Plaintiff vs. I. V. GROVE, Defendant.

You are directed to appear in an action brought against you by the above named plaintiff in the Superior Court of the County of Riverside, in and for the County of Riverside, and to answer the complaint therein within ten days after the service on you of this Summons, if served within the County of Riverside, or within thirty days if served elsewhere, except that if the action is

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